

MTD Sales
257.59 L

Brand Share %
23.51 %

Information:

MTD : 01-08-2025 To 04-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	257.59	23.51 %
Total	257.59	23.51 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	46.28	26.94 %
SOUTH-03	32.68	30.46 %
TRICHY-01	31.52	28.78 %
NORTH ARCOT	31.38	26.13 %
WEST-02	27.07	21.88 %
SOUTH ARCOT	23.36	27.59 %
CHENNAI-02	22.45	16.34 %
CHENNAI-01	21.80	16.61 %
WEST-01	19.47	20.49 %
HO01	0.80	8.35 %
KL-SOUTH	0.78	15.01 %
Total	257.59	23.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	46.28	26.94 %
Total	46.28	26.94 %

Branch *	MTD Sales L	Brand Share %
VLY1	1.55	18.79 %
TKS1	1.31	21.73 %
TKS2	1.19	17.49 %
NGR1	1.07	9.77 %
APK1	1.01	21.77 %
SNL1	0.92	18.15 %
STU2	0.60	22.94 %
TYI1	0.43	14.72 %
SVK1	0.35	7.36 %
VKM1	0.33	22.59 %
KGL1	0.13	2.21 %
ERL1	0.12	11.64 %
RPM1	0.12	12.03 %
MMT1	0.11	16.96 %
ASM1		0.00 %
SGT1		0.00 %
Total	46.28	26.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	32.68	30.46 %
Total	32.68	30.46 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.77	18.26 %
PVI1	0.97	20.32 %
MDU5	0.65	20.57 %
CMR1	0.42	12.74 %
SGP1	0.25	17.99 %
ATG1	0.22	11.48 %
MDU4	0.12	3.30 %
BTU1		0.00 %
MLR1		0.00 %
PNV1		0.00 %
TEN2		0.00 %
Total	32.68	30.46 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	31.52	28.78 %
Total	31.52	28.78 %

Branch *	MTD Sales L	Brand Share %
TNJ1	2.40	21.20 %
TRY3	0.67	14.52 %
PBR2	0.64	9.53 %
TVR2	0.55	9.66 %
PBR1	0.41	18.79 %
TVR1	0.35	16.33 %
ORU1	0.34	14.36 %
MDI1	0.20	10.11 %
PDK1	0.15	6.94 %
TTP1	0.12	1.66 %
APM1		0.00 %
KIK1		0.00 %
Total	31.52	28.78 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	31.38	26.13 %
Total	31.38	26.13 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.80	18.40 %
TRR1	1.42	12.93 %
AKM1	0.90	15.74 %
UGI1	0.66	15.22 %
GDM1	0.45	6.49 %
ARC2	0.29	10.62 %
VEL1	0.27	9.02 %
VSI1	0.24	10.12 %
ANI1		0.00 %
Total	31.38	26.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	27.07	21.88 %
Total	27.07	21.88 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.78	20.39 %
PMP1	1.10	18.93 %
HSR2	1.03	18.48 %
SGI1	0.87	14.27 %
BMD1	0.78	17.37 %
HRR1	0.66	10.73 %
KRI1	0.54	18.64 %
SLM3	0.48	14.87 %
RSP1	0.33	23.19 %
DPR2	0.31	6.20 %
HSR1	0.31	12.80 %
KMM1	0.25	14.48 %
EDP1	0.23	18.35 %
DPR1	0.13	8.52 %
APN1	0.11	3.77 %
VKL1	0.11	6.37 %
ERD1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
Total	27.07	21.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	23.36	27.59 %
Total	23.36	27.59 %

Branch *	MTD Sales L	Brand Share %
KKI2	1.36	19.49 %
CDM1	1.22	18.53 %
TVM2	1.10	18.56 %
ULP1	1.08	23.26 %
NVL2	0.75	16.27 %
TDM1	0.59	19.18 %
KML1	0.49	22.48 %
KLM1	0.46	16.69 %
TVM1	0.41	15.53 %
MKM1	0.37	19.34 %
Total	23.36	27.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	22.45	16.34 %
Total	22.45	16.34 %

Branch *	MTD Sales L	Brand Share %
MJR1	1.40	19.37 %
CH33	1.36	19.00 %
CH12	1.33	18.65 %
GPD1	1.09	19.09 %
MC05	0.98	20.20 %
CH03	0.95	8.87 %
CH44	0.64	16.86 %
CH27	0.59	14.81 %
CH41	0.48	13.05 %
CH21	0.46	5.74 %
UK11	0.45	7.36 %
CH31	0.37	19.35 %
CH32	0.33	23.14 %
CH20	0.27	3.99 %
CH01		0.00 %
CH06		0.00 %
CH09		0.00 %
CH17		0.00 %
CH24		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	22.45	16.34 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	21.80	16.61 %
Total	21.80	16.61 %

Branch *	MTD Sales L	Brand Share %
CH08	1.70	20.07 %
CH16	1.65	20.64 %
CH14	1.55	14.29 %
CH30	1.29	18.84 %
CH05	0.98	16.19 %
AVD1	0.69	10.25 %
CH07	0.58	11.82 %
CH48	0.51	8.25 %
CH19	0.42	10.88 %
GUD2	0.39	8.27 %
CH40	0.31	5.10 %
MC10	0.31	5.68 %
CGL1	0.21	4.85 %
CH45	0.15	7.77 %
MC09	0.11	4.25 %
KNR1	0.11	1.82 %
CH11		0.00 %
CH22		0.00 %
CH29		0.00 %
CH39		0.00 %
GUD1		0.00 %
SKL1		0.00 %
Total	21.80	16.61 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	19.47	20.49 %
Total	19.47	20.49 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.00	22.12 %
KMR1	1.49	14.13 %
KMD1	0.54	22.21 %
AVI1	0.45	15.48 %
SNR1	0.42	19.52 %
UAM1	0.41	10.15 %
CBE6	0.36	10.88 %
TPR2	0.32	12.73 %
GBM1	0.24	4.22 %
CBE1	0.20	9.26 %
PPI1	0.13	4.82 %
ANR1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
UMP1		0.00 %
Total	19.47	20.49 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.80	8.35 %
Total	0.80	8.35 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.80	8.35 %
Total	0.80	8.35 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	0.78	15.01 %
Total	0.78	15.01 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.36	8.21 %
Total	0.78	15.01 %