



TN : OPPO Sales Performance 05/05/2026 9:33 AM

MTD Sales
302.14 L

Brand Share %
19.92 %

Information:

MTD : 01-05-2026 To 04-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	301.96	20.12 %
Ear-Buds	0.18	1.17 %
Total	302.14	19.92 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	52.83	20.87 %
NORTH ARCOT	38.13	22.92 %
SOUTH-03	36.16	23.79 %
CHENNAI-02	31.69	14.66 %
CHENNAI-01	31.37	16.44 %
TRICHY-01	30.85	26.60 %
WEST-02	30.19	19.08 %
SOUTH ARCOT	26.24	22.69 %
WEST-01	24.67	21.67 %
HO01		0.00 %
Total	302.14	19.92 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	52.79	21.03 %
Ear-Buds	0.04	1.86 %
Total	52.83	20.87 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.78	17.17 %
VNR2	3.60	19.15 %
TUT1	3.53	13.70 %
TUT2	2.61	16.71 %
VLY1	1.76	15.50 %
TKS2	1.26	13.43 %
SVK1	0.92	11.70 %
APK2	0.92	19.57 %
KGL1	0.87	10.85 %
ERL2	0.82	14.97 %
APK1	0.65	10.18 %
RND1	0.59	14.34 %
KSM1	0.39	17.63 %
TYI1	0.33	13.43 %
SGT1	0.31	13.45 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
Total	52.83	20.87 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	38.11	23.15 %
Ear-Buds	0.02	1.21 %
Total	38.13	22.92 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.80	14.91 %
VEL2	1.55	16.82 %
SBR1	0.67	12.38 %
WJP1	0.54	9.25 %
TRR1	0.52	7.24 %
ARC2	0.50	9.53 %
ABR1	0.50	7.06 %
TRT1	0.49	13.51 %
CPT1	0.37	8.30 %
Total	38.13	22.92 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	36.16	24.01 %
Total	36.16	23.79 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.30	13.07 %
DGL1	1.00	10.10 %
TEN2	0.68	15.17 %
MLR1	0.56	16.15 %
TMM1	0.52	13.36 %
SVG1	0.50	16.34 %
CMR1	0.31	11.53 %
ATG1	0.31	9.75 %
MDU7	0.21	4.17 %
NKI1	0.16	14.63 %
KYK1	0.15	10.71 %
PVI1	0.15	3.47 %
BTU1		0.00 %
KRR1		0.00 %
PNV2		0.00 %
Total	36.16	23.79 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	31.65	14.83 %
Ear-Buds	0.04	1.42 %
Total	31.69	14.66 %

Branch *	MTD Sales L	Brand Share %
CH03	3.57	15.35 %
CH50	2.05	17.25 %
CH34	1.58	19.05 %
CH15	1.44	11.71 %
CH20	1.43	18.61 %
GPD1	1.28	11.58 %
CH21	1.05	4.69 %
CH43	0.94	14.53 %
CH33	0.88	10.50 %
CH12	0.64	6.81 %
CH51	0.34	8.79 %
CH06	0.33	8.10 %
CH46	0.33	5.91 %
CH24	0.28	5.82 %
MC05	0.22	2.08 %
CH31	0.19	3.60 %
MJR1	0.15	1.68 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
Total	31.69	14.66 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	31.31	16.62 %
Ear-Buds	0.06	2.39 %
Total	31.37	16.44 %

Branch *	MTD Sales L	Brand Share %
CH47	1.61	14.15 %
CH05	0.96	12.78 %
CH16	0.48	4.76 %
CGL1	0.48	10.64 %
CH19	0.39	4.34 %
AVD1	0.29	5.17 %
SKL1	0.27	14.53 %
GUD2	0.20	3.93 %
CH08	0.19	2.23 %
CH25		0.00 %
CH29		0.00 %
CH30		0.00 %
CH39		0.00 %
CH40		0.00 %
CH49		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	31.37	16.44 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	30.83	26.83 %
Ear-Buds	0.02	1.93 %
Total	30.85	26.60 %

Branch *	MTD Sales L	Brand Share %
TYR1	0.93	10.09 %
TNJ1	0.79	13.29 %
TNJ2	0.65	14.16 %
NMM1	0.64	17.81 %
TVR2	0.50	19.83 %
ORU1	0.49	14.13 %
MVM1	0.42	8.00 %
APM1	0.17	7.77 %
KIK1		0.00 %
MDI1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
Total	30.85	26.60 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	30.19	19.23 %
Total	30.19	19.08 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.36	14.95 %
MTR1	1.13	16.91 %
HSR1	1.12	15.87 %
KVP1	1.12	18.84 %
NKL2	1.10	17.37 %
PMP1	1.06	18.84 %
HRR1	0.87	14.64 %
SLM3	0.85	13.32 %
KRI1	0.53	6.17 %
SLM2	0.52	7.72 %
OML1	0.32	7.26 %
SGG1	0.29	19.35 %
HSR2	0.19	2.25 %
DPR1		0.00 %
DPR2		0.00 %
ERD1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
Total	30.19	19.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	26.24	22.90 %
Total	26.24	22.69 %

Branch *	MTD Sales L	Brand Share %
PRT1	1.20	9.78 %
VCM2	0.47	17.28 %
VCM1	0.39	16.84 %
TVM1	0.22	12.61 %
TVM2	0.20	4.53 %
KKI2	0.18	4.77 %
NVL2		0.00 %
VPM1		0.00 %
Total	26.24	22.69 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	24.67	21.96 %
Total	24.67	21.67 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.48	15.92 %
GDR1	0.76	14.32 %
GBM1	0.39	8.36 %
ANR1	0.35	15.78 %
PDM1	0.31	13.74 %
PLI1	0.31	11.75 %
CNR1	0.31	2.46 %
MPM1	0.29	15.77 %
CBE3	0.28	19.43 %
CBE1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
TPR2		0.00 %
TPR3		0.00 %
Total	24.67	21.67 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %