



TN : OPPO Sales Performance 05/04/2026 9:33 AM

MTD Sales
257.71 L

Brand Share %
19.07 %

Information:

MTD : 01-04-2026 To 04-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	257.63	19.27 %
Ear-Buds	0.08	0.59 %
Total	257.71	19.07 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	49.49	20.33 %
TRICHY-01	36.14	25.85 %
SOUTH-03	29.98	24.98 %
NORTH ARCOT	29.44	20.17 %
SOUTH ARCOT	27.85	24.06 %
CHENNAI-01	25.85	16.08 %
CHENNAI-02	23.95	13.49 %
WEST-02	21.12	14.14 %
WEST-01	13.89	18.00 %
HO01		0.00 %
Total	257.71	19.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	49.47	20.49 %
Ear-Buds	0.02	1.03 %
Total	49.49	20.33 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.30	16.79 %
TUT1	4.15	17.24 %
VLY1	2.02	16.59 %
TUT2	1.77	14.16 %
TKS2	1.30	10.31 %
KVT1	0.98	12.20 %
TYI1	0.91	14.94 %
APK2	0.75	17.59 %
SVK1	0.72	8.82 %
MMT1	0.63	10.61 %
KGL1	0.58	14.45 %
ASM1	0.16	4.38 %
ARM1	0.16	5.41 %
SDI1	0.15	8.91 %
COL1	0.14	8.89 %
SGT1		0.00 %
STU2		0.00 %
Total	49.49	20.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	36.14	26.09 %
Total	36.14	25.85 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.10	18.81 %
TNJ1	1.08	17.72 %
KUM1	0.86	10.04 %
PTK1	0.80	15.07 %
TVR1	0.61	18.88 %
TRY4	0.42	4.44 %
APM1		0.00 %
KIK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
Total	36.14	25.85 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	29.98	25.31 %
Total	29.98	24.98 %

Branch *	MTD Sales L	Brand Share %
CMR1	0.73	11.04 %
MDU1	0.53	13.46 %
ADP1	0.49	14.59 %
PKM1	0.40	13.60 %
DGL1	0.40	6.12 %
TEN2	0.20	4.39 %
ATG1	0.15	4.53 %
MDU5	0.14	10.70 %
TMM1	0.13	8.44 %
BTU1		0.00 %
DGL2		0.00 %
KRR1		0.00 %
PNI1		0.00 %
TDI1		0.00 %
Total	29.98	24.98 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	29.41	20.43 %
Ear-Buds	0.02	1.08 %
Total	29.44	20.17 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.36	14.18 %
VEL2	1.27	13.61 %
VSI1	1.09	16.32 %
TRR1	0.88	6.76 %
VEL1	0.78	16.27 %
SBR1	0.76	9.64 %
PLR1	0.66	17.96 %
SLG1	0.62	11.87 %
WJP1	0.58	15.88 %
VNB1	0.37	6.92 %
UGI1	0.33	10.88 %
ABR1		0.00 %
Total	29.44	20.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	27.83	24.24 %
Ear-Buds	0.02	2.05 %
Total	27.85	24.06 %

Branch *	MTD Sales L	Brand Share %
PRT1	2.26	19.00 %
POY2	1.55	14.96 %
CUD1	1.35	14.48 %
TVM2	1.10	17.79 %
KKI2	0.79	16.45 %
POY1	0.77	12.04 %
TVM1	0.66	17.89 %
NVL2		0.00 %
VPM1		0.00 %
Total	27.85	24.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	25.85	16.28 %
Total	25.85	16.08 %

Branch *	MTD Sales L	Brand Share %
CH45	2.26	16.83 %
CH38	0.55	12.23 %
GUD2	0.53	8.96 %
AVD1	0.37	8.12 %
CGL1	0.37	14.91 %
CH08	0.37	6.50 %
CH49	0.36	5.41 %
MC10	0.33	10.32 %
CH47	0.32	16.59 %
CH39	0.29	14.39 %
CH16	0.23	2.05 %
MC09	0.20	11.45 %
CH30	0.15	1.98 %
CH25	0.12	2.11 %
CH19		0.00 %
CH22		0.00 %
CH29		0.00 %
CH40		0.00 %
GUD1		0.00 %
KNR1		0.00 %
SKL1		0.00 %
Total	25.85	16.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	23.95	13.67 %
Total	23.95	13.49 %

Branch *	MTD Sales L	Brand Share %
CH03	2.68	17.87 %
CH21	1.88	17.85 %
CH20	1.48	11.69 %
GPD1	1.45	17.42 %
CH15	1.11	6.59 %
CH12	0.96	12.07 %
MJR1	0.86	15.12 %
UKI1	0.75	17.65 %
CH33	0.65	9.05 %
CH17	0.59	7.98 %
CH34	0.42	4.30 %
CH23	0.32	9.54 %
MC05	0.17	3.26 %
CH24	0.14	2.27 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH36		0.00 %
CH46		0.00 %
CH51		0.00 %
Total	23.95	13.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	21.12	14.25 %
Total	21.12	14.14 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.21	13.01 %
EPI1	1.18	16.61 %
OML1	0.91	18.17 %
BMD1	0.88	11.58 %
PMP1	0.53	8.42 %
SLM2	0.51	9.72 %
HRR1	0.31	8.11 %
SLM3	0.28	5.21 %
MCR1	0.18	3.85 %
ERD1	0.16	13.50 %
CMI1	0.14	7.60 %
VKL1	0.14	14.11 %
DPR1		0.00 %
DPR2		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
TCG1		0.00 %
Total	21.12	14.14 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	13.87	18.18 %
Ear-Buds	0.02	2.42 %
Total	13.89	18.00 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.03	15.72 %
GDR1	0.71	17.94 %
KGI1	0.59	13.43 %
SYM2	0.52	12.43 %
CNR1	0.35	9.81 %
TPR1	0.30	8.75 %
KMD1	0.15	12.74 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
GBM1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	13.89	18.00 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %