

MTD Sales
83.00 L

Brand Share %
16.59 %

Information:

MTD : 01-12-2025 To 03-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	83.00	16.59 %
Total	83.00	16.59 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	13.26	17.48 %
NORTH ARCOT	12.82	19.47 %
SOUTH-03	12.25	21.28 %
TRICHY-01	11.73	25.38 %
WEST-02	8.55	15.75 %
CHENNAI-01	6.78	13.02 %
CHENNAI-02	5.68	10.42 %
SOUTH ARCOT	5.57	18.18 %
WEST-01	5.30	16.13 %
KL-SOUTH	1.06	33.36 %
HO01		0.00 %
Total	83.00	16.59 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	13.26	17.48 %
Total	13.26	17.48 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.69	10.38 %
SVK1	0.48	14.16 %
KVT1	0.34	15.74 %
MAR1	0.27	10.82 %
TKS2	0.22	5.97 %
TYI1	0.14	10.75 %
SGT1	0.13	7.96 %
TUT2	0.11	2.86 %
APK2		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
STU2		0.00 %
Total	13.26	17.48 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	12.82	19.47 %
Total	12.82	19.47 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.48	7.33 %
ARC2	0.43	6.65 %
SBR1	0.29	14.32 %
GDM1	0.19	5.40 %
VNB1	0.19	6.14 %
SLG1	0.15	12.31 %
AKM1	0.14	4.10 %
BGR1	0.13	8.48 %
ANI1		0.00 %
CPT1		0.00 %
TRT1		0.00 %
WJP1		0.00 %
Total	12.82	19.47 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	12.25	21.28 %
Total	12.25	21.28 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.56	15.21 %
MDU5	0.21	9.98 %
MDU1	0.21	3.26 %
ADP1	0.15	12.92 %
MPA1	0.13	5.51 %
TEN2	0.12	8.36 %
DGL1	0.12	8.30 %
TMM1	0.11	4.64 %
ATG1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
KRR1		0.00 %
MDU2		0.00 %
NKI1		0.00 %
PNI1		0.00 %
Total	12.25	21.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	11.73	25.38 %
Total	11.73	25.38 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.30	15.36 %
TRY3	0.27	14.32 %
TYR1	0.21	16.30 %
TVR1	0.21	14.14 %
TTP1	0.14	3.48 %
TRY4	0.13	5.27 %
KIK1		0.00 %
TRY2		0.00 %
Total	11.73	25.38 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	8.55	15.75 %
Total	8.55	15.75 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.59	8.50 %
TRM1	0.38	16.46 %
HSR1	0.27	8.31 %
OML1	0.17	5.37 %
EPI1	0.13	14.24 %
KRI1	0.11	6.73 %
RSP1	0.06	14.63 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
HSR2		0.00 %
KMM1		0.00 %
MTR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	8.55	15.75 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	6.78	13.02 %
Total	6.78	13.02 %

Branch *	MTD Sales L	Brand Share %
CH16	0.68	14.34 %
CH45	0.28	8.36 %
CH08	0.22	7.71 %
CH38	0.19	13.52 %
CGL1	0.13	10.97 %
CH07	0.13	8.19 %
CH14	0.10	2.58 %
AVD1		0.00 %
CH05		0.00 %
CH19		0.00 %
CH29		0.00 %
CH30		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	6.78	13.02 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	5.68	10.42 %
Total	5.68	10.42 %

Branch *	MTD Sales L	Brand Share %
CH03	0.51	16.06 %
CH15	0.49	7.17 %
CH41	0.41	16.35 %
CH33	0.38	8.35 %
MJR1	0.35	10.92 %
CH43	0.29	12.88 %
MC05	0.28	7.98 %
CH18	0.22	14.10 %
CH20	0.19	6.32 %
CH09		0.00 %
CH12		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH46		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	5.68	10.42 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	5.57	18.18 %
Total	5.57	18.18 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.21	14.30 %
CDM1	0.15	5.61 %
TVM1	0.15	13.94 %
KKI2	0.14	6.22 %
POY2	0.13	12.13 %
MKM1	0.13	11.98 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
SJI2	-0.26	-17.14 %
Total	5.57	18.18 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	5.30	16.13 %
Total	5.30	16.13 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.86	15.57 %
UAM1	0.16	6.22 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	5.30	16.13 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	1.06	33.36 %
Total	1.06	33.36 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.07	6.23 %
Total	1.06	33.36 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %