

MTD Sales
158.65 L

Brand Share %
24.13 %

Information:

MTD : 01-11-2025 To 03-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	158.65	24.13 %
Total	158.65	24.13 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	26.20	26.91 %
NORTH ARCOT	21.86	27.07 %
TRICHY-01	19.77	28.96 %
SOUTH-03	17.06	29.87 %
CHENNAI-01	16.90	20.23 %
CHENNAI-02	15.98	15.43 %
WEST-02	15.45	22.70 %
SOUTH ARCOT	15.00	28.18 %
WEST-01	9.48	24.04 %
KL-SOUTH	0.95	15.41 %
HO01		0.00 %
Total	158.65	24.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	26.20	26.91 %
Total	26.20	26.91 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.07	18.27 %
VLY1	1.35	19.93 %
NGR1	0.80	10.59 %
TUT2	0.55	12.03 %
MAR1	0.51	22.23 %
SGT1	0.42	10.72 %
KGL1	0.34	11.71 %
SKD1	0.33	24.10 %
KSM1	0.14	11.91 %
UDN1	0.12	10.31 %
TYI1	0.11	5.27 %
VKM1		0.00 %
Total	26.20	26.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	21.86	27.07 %
Total	21.86	27.07 %

Branch *	MTD Sales L	Brand Share %
CYR1	1.06	23.66 %
VNB1	0.98	19.69 %
TRR1	0.68	15.05 %
SLG1	0.54	17.23 %
TRT1	0.53	19.83 %
WJP1	0.48	15.83 %
UGI1	0.46	20.58 %
AKM1	0.46	11.38 %
CPT1	0.39	20.55 %
GDM1	0.39	14.39 %
PLR1	0.38	22.32 %
ABR1	0.32	10.09 %
VEL1	0.30	19.37 %
KPM1	0.30	15.53 %
ANI1		0.00 %
Total	21.86	27.07 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	19.77	28.96 %
Total	19.77	28.96 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.77	18.00 %
TNJ2	0.57	23.68 %
TTP1	0.37	13.26 %
AYR1	0.27	7.46 %
TVR1	0.25	11.59 %
APM1	0.21	19.05 %
PTK1		0.00 %
Total	19.77	28.96 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	17.06	29.87 %
Total	17.06	29.87 %

Branch *	MTD Sales L	Brand Share %
TEN2	0.33	18.57 %
KYK1	0.29	9.47 %
TPT1	0.28	23.34 %
CBM1	0.25	17.23 %
TEN1	0.24	7.32 %
MDU1	0.22	5.63 %
SVG1	0.22	17.14 %
DGL1	0.20	14.61 %
KKD3	0.18	13.62 %
ATG1	0.10	16.43 %
KRR1		0.00 %
TMM1		0.00 %
Total	17.06	29.87 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	16.90	20.23 %
Total	16.90	20.23 %

Branch *	MTD Sales L	Brand Share %
CH14	1.31	22.76 %
CH16	1.04	21.81 %
CH07	0.68	21.94 %
CH45	0.60	16.77 %
AVD1	0.59	9.89 %
CH42	0.58	15.31 %
CH30	0.53	12.85 %
CH37	0.52	22.36 %
CH35	0.40	20.80 %
CH48	0.38	14.73 %
CGL1	0.26	7.37 %
CH22	0.24	6.06 %
CH08	0.21	4.55 %
KNR1	0.20	9.10 %
CH40	0.15	6.91 %
CH26	0.13	16.45 %
CH19	0.12	6.42 %
MC02	0.11	16.89 %
CH29		0.00 %
CH39		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	16.90	20.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	15.98	15.43 %
Total	15.98	15.43 %

Branch *	MTD Sales L	Brand Share %
CH20	1.21	21.40 %
CH03	1.04	10.81 %
CH43	0.93	22.66 %
CH12	0.84	10.13 %
CH34	0.82	23.27 %
CH18	0.66	23.00 %
CH17	0.56	13.86 %
MJR1	0.45	9.11 %
CH06	0.40	9.65 %
CH09	0.37	17.45 %
CH27	0.35	23.45 %
CH21	0.23	2.23 %
CH32	0.21	14.12 %
CH31	0.12	15.84 %
CH23		0.00 %
CH24		0.00 %
CH41		0.00 %
CH46		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	15.98	15.43 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	15.45	22.70 %
Total	15.45	22.70 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.51	20.95 %
SGI1	0.76	21.53 %
HRR1	0.71	22.00 %
PMP1	0.67	13.19 %
MCR1	0.63	21.52 %
EDP1	0.51	19.60 %
PLC1	0.50	19.27 %
VPD1	0.48	22.67 %
NKL2	0.46	22.03 %
APN1	0.28	21.63 %
SLM3	0.22	18.95 %
DPR1	0.14	13.08 %
KVP1	0.12	13.39 %
BMD1	0.10	8.42 %
TCG1	0.08	10.94 %
DPR2		0.00 %
EPI1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
VKL1		0.00 %
Total	15.45	22.70 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	15.00	28.18 %
Total	15.00	28.18 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.95	23.27 %
TRK1	0.82	20.95 %
TDM1	0.56	20.38 %
NVL2	0.38	15.90 %
KML1	0.27	10.60 %
POY1	0.24	10.39 %
KKI2	0.13	11.74 %
TVM1		0.00 %
TVM2		0.00 %
Total	15.00	28.18 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	9.48	24.04 %
Total	9.48	24.04 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.04	20.58 %
UAM1	0.52	21.66 %
KMR1	0.36	13.83 %
TPR1	0.29	18.19 %
SNR1	0.23	21.15 %
GBM1	0.20	12.53 %
TPR3	0.14	15.74 %
SYM2	0.13	21.50 %
GDR1	0.11	7.70 %
CBE1	0.11	6.13 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
SUL1		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	9.48	24.04 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	0.95	15.41 %
Total	0.95	15.41 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.10	3.13 %
Total	0.95	15.41 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total		0.00 %