

MTD Sales
216.73 L

Brand Share %
18.52 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	216.73	18.52 %
Total	216.73	18.52 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	38.36	21.61 %
TRICHY-01	30.36	28.13 %
NORTH ARCOT	29.25	18.88 %
SOUTH ARCOT	23.82	22.83 %
CHENNAI-02	20.84	10.84 %
SOUTH-03	20.59	18.94 %
WEST-02	20.51	19.51 %
CHENNAI-01	15.38	12.06 %
WEST-01	13.88	21.36 %
WEST-03	3.73	13.90 %
Total	216.73	18.52 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	38.36	21.61 %
Total	38.36	21.61 %

Branch *	MTD Sales L	Brand Share %
NGR1	2.31	15.64 %
TKS2	1.40	12.93 %
KVT1	1.04	14.75 %
KSM1	0.76	13.39 %
TUT2	0.51	10.85 %
MMT1	0.46	6.76 %
ERL2	0.27	5.71 %
KYR1	0.25	6.08 %
RND1	0.22	4.19 %
ARM1	0.19	16.49 %
KGL1	0.19	8.54 %
STU2	0.16	8.84 %
VKM1	0.16	12.01 %
COL1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
Total	38.36	21.61 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	30.36	28.13 %
Total	30.36	28.13 %

Branch *	MTD Sales L	Brand Share %
TTP1	0.72	11.86 %
PDK2	0.52	12.50 %
TNJ2	0.49	16.45 %
TNJ1	0.46	8.83 %
TRY4	0.36	11.90 %
PTK1	0.33	14.21 %
NMM1	0.26	10.22 %
TVR2	0.26	6.94 %
KIK1		0.00 %
PDK1		0.00 %
Total	30.36	28.13 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	29.25	18.88 %
Total	29.25	18.88 %

Branch *	MTD Sales L	Brand Share %
VEL4	1.84	13.75 %
AKM1	1.22	13.74 %
VEL2	1.19	11.29 %
VNB1	0.99	13.92 %
TRR1	0.75	6.92 %
PLR1	0.47	14.79 %
TRL1	0.45	7.39 %
UGI1	0.36	8.38 %
CYR1	0.27	9.91 %
KPM1	0.26	5.36 %
PTU1	0.26	16.39 %
CPT1	0.26	7.27 %
WJP1	0.16	3.08 %
VEL1		0.00 %
VEL3		0.00 %
Total	29.25	18.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	23.82	22.83 %
Total	23.82	22.83 %

Branch *	MTD Sales L	Brand Share %
POY2	1.48	13.75 %
POY1	0.54	8.54 %
KML1	0.27	17.44 %
TVM1	0.16	5.13 %
NVL2		0.00 %
VPM1		0.00 %
Total	23.82	22.83 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	20.84	10.84 %
Total	20.84	10.84 %

Branch *	MTD Sales L	Brand Share %
CH03	1.66	9.36 %
CH21	1.41	13.85 %
CH37	0.77	15.92 %
CH15	0.68	4.29 %
CH34	0.54	5.52 %
CH44	0.48	6.28 %
CH36	0.48	7.20 %
CH12	0.35	4.84 %
CH51	0.33	4.48 %
CH43	0.27	8.52 %
CH41	0.16	2.32 %
MC06	0.16	7.56 %
CH06		0.00 %
CH17		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH46		0.00 %
MC05		0.00 %
UKI1		0.00 %
Total	20.84	10.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	20.59	18.94 %
Total	20.59	18.94 %

Branch *	MTD Sales L	Brand Share %
TMM1	0.55	9.42 %
ADP1	0.43	12.88 %
TPT1	0.35	13.86 %
CMR1	0.29	12.51 %
TEN2	0.20	6.53 %
NKI1	0.20	8.27 %
ATG1	0.19	5.74 %
DGL1	0.17	4.50 %
KYK1	0.16	6.99 %
MDU1	0.16	2.24 %
MDU6	0.16	17.24 %
SVG1	0.16	10.87 %
BTU1		0.00 %
DGL2		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
PNI1		0.00 %
Total	20.59	18.94 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	20.51	19.51 %
Total	20.51	19.51 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.16	11.82 %
HSR2	1.14	15.32 %
HSR1	0.97	14.01 %
MTR1	0.91	14.91 %
APN1	0.79	15.28 %
VPD1	0.67	13.37 %
OML1	0.61	13.47 %
SLM2	0.41	9.37 %
KRI1	0.26	4.15 %
SGI1	0.22	15.96 %
HRR1	0.16	5.64 %
DPR1		0.00 %
DPR2		0.00 %
MCR1		0.00 %
SLM3		0.00 %
Total	20.51	19.51 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	15.38	12.06 %
Total	15.38	12.06 %

Branch *	MTD Sales L	Brand Share %
CH47	1.17	15.80 %
CH05	0.96	15.23 %
CH16	0.95	16.70 %
CH19	0.79	17.16 %
CH07	0.71	6.92 %
TKM1	0.67	14.08 %
CH22	0.52	9.56 %
CH30	0.26	5.43 %
CGL1	0.23	9.33 %
CH45	0.22	5.22 %
CH42	0.19	3.91 %
GUD1	0.16	8.20 %
CH38	0.16	3.77 %
AVD1		0.00 %
CH25		0.00 %
CH26		0.00 %
CH39		0.00 %
CH40		0.00 %
CH49		0.00 %
GUD2		0.00 %
SKL1		0.00 %
Total	15.38	12.06 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	13.88	21.36 %
Total	13.88	21.36 %

Branch *	MTD Sales L	Brand Share %
KGI1	0.84	15.37 %
GDR1	0.72	14.64 %
CBE4	0.51	17.78 %
PLI1	0.36	9.95 %
SUL1	0.22	9.47 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
UMP1		0.00 %
Total	13.88	21.36 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	3.73	13.90 %
Total	3.73	13.90 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.35	14.21 %
AVI1	0.16	14.73 %
GBM1		0.00 %
KGM1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
Total	3.73	13.90 %