

MTD Sales
213.62 L

Brand Share %
20.98 %

Information:

MTD : 01-10-2025 To 03-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	213.62	20.98 %
Total	213.62	20.98 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	36.17	26.43 %
NORTH ARCOT	30.58	25.99 %
TRICHY-01	24.63	29.64 %
WEST-02	23.58	21.94 %
SOUTH-03	22.13	30.03 %
CHENNAI-01	21.46	15.83 %
CHENNAI-02	21.34	11.57 %
SOUTH ARCOT	18.39	26.53 %
WEST-01	14.21	22.97 %
KL-SOUTH	1.12	32.57 %
HO01		0.00 %
Total	213.62	20.98 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	36.17	26.43 %
Total	36.17	26.43 %

Branch *	MTD Sales L	Brand Share %
VNR2	1.62	17.82 %
ERL2	0.59	16.00 %
ARM1	0.44	10.16 %
KGL1	0.40	10.87 %
MMT1	0.37	13.01 %
UDN1	0.33	14.25 %
SVK1	0.22	6.12 %
STU2	0.15	6.67 %
ASM1	0.10	5.90 %
SGT1		0.00 %
Total	36.17	26.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	30.58	25.99 %
Total	30.58	25.99 %

Branch *	MTD Sales L	Brand Share %
WJP1	1.14	13.14 %
TRR1	1.03	13.14 %
UGI1	0.87	20.71 %
VNB1	0.71	19.29 %
ARC2	0.41	6.21 %
VEL1	0.40	6.37 %
TRL1	0.33	10.87 %
SLG1	0.19	10.50 %
ANI1		0.00 %
Total	30.58	25.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	24.63	29.64 %
Total	24.63	29.64 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.98	15.24 %
TNJ1	0.60	18.54 %
TYR1	0.54	8.61 %
TTP1	0.38	6.65 %
PBR1	0.07	6.14 %
APM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
Total	24.63	29.64 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	23.58	21.94 %
Total	23.58	21.94 %

Branch *	MTD Sales L	Brand Share %
OML1	0.89	18.18 %
HSR2	0.82	11.57 %
MCR1	0.79	13.11 %
EDP1	0.79	19.02 %
KVP1	0.67	17.77 %
MTR1	0.60	14.85 %
SGI1	0.60	17.09 %
BMD1	0.57	20.07 %
HRR1	0.45	9.97 %
HSR1	0.15	3.42 %
VKL1	0.12	5.60 %
ERD1	0.12	3.61 %
DPR2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
Total	23.58	21.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	22.13	30.03 %
Total	22.13	30.03 %

Branch *	MTD Sales L	Brand Share %
KYK1	0.46	19.15 %
TDI1	0.34	14.25 %
MDU1	0.33	6.89 %
TMM1	0.27	9.13 %
TPT1	0.25	15.87 %
KKD3	0.22	9.48 %
NKI1	0.11	7.10 %
PVI1	0.10	6.83 %
ATG1		0.00 %
KRR1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
USL1		0.00 %
Total	22.13	30.03 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	21.46	15.83 %
Total	21.46	15.83 %

Branch *	MTD Sales L	Brand Share %
CH16	1.97	16.90 %
CH42	1.07	13.23 %
CH30	0.99	18.52 %
CH08	0.79	9.88 %
CGL1	0.58	9.34 %
CH07	0.52	13.48 %
AVD1	0.38	10.29 %
GUD2	0.33	4.25 %
CH38	0.31	7.85 %
CH11	0.30	8.20 %
SKL1	0.26	11.70 %
GUD1	0.15	3.25 %
CH19		0.00 %
CH22		0.00 %
CH39		0.00 %
CH40		0.00 %
MC10		0.00 %
Total	21.46	15.83 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	21.34	11.57 %
Total	21.34	11.57 %

Branch *	MTD Sales L	Brand Share %
CH15	2.82	14.75 %
CH34	2.66	20.72 %
GPD1	1.64	16.95 %
CH44	1.61	15.75 %
CH03	1.06	5.05 %
MC05	1.00	15.09 %
CH21	0.72	4.52 %
UKI1	0.66	10.70 %
CH20	0.62	9.21 %
CH27	0.44	17.08 %
CH23	0.42	13.35 %
CH31	0.38	12.51 %
CH06	0.35	6.64 %
CH41	0.34	10.84 %
CH32	0.25	14.80 %
PON1	0.23	5.74 %
CH17	0.19	9.05 %
MJR1	0.15	1.72 %
CH09		0.00 %
CH24		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	21.34	11.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	18.39	26.53 %
Total	18.39	26.53 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.86	19.10 %
KKI2	0.74	20.28 %
TDM1	0.64	15.48 %
NVL2	0.50	8.51 %
KML1	0.12	19.62 %
POY1	0.06	2.44 %
Total	18.39	26.53 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	14.21	22.97 %
Total	14.21	22.97 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.50	14.18 %
GDR1	0.33	13.07 %
SYM2	0.24	14.08 %
CBE1	0.22	17.49 %
AVI1	0.21	9.26 %
TPR3	0.12	15.40 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
GBM1		0.00 %
MPM1		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	14.21	22.97 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	1.12	32.57 %
Total	1.12	32.57 %

Branch *	MTD Sales L	Brand Share %
Total	1.12	32.57 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %