

MTD Sales
191.65 L

Brand Share %
22.82 %

Information:

MTD : 01-08-2025 To 03-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	191.65	22.82 %
Total	191.65	22.82 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	34.86	25.73 %
SOUTH-03	26.42	31.09 %
NORTH ARCOT	25.25	25.83 %
TRICHY-01	24.03	28.78 %
WEST-02	20.44	21.09 %
CHENNAI-01	17.05	16.08 %
CHENNAI-02	16.96	15.86 %
SOUTH ARCOT	14.44	23.68 %
WEST-01	11.57	20.82 %
KL-SOUTH	0.62	15.46 %
HO01		0.00 %
Total	191.65	22.82 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	34.86	25.73 %
Total	34.86	25.73 %

Branch *	MTD Sales L	Brand Share %
VLY1	1.11	19.03 %
TKS2	0.96	19.78 %
TKS1	0.83	16.53 %
SNL1	0.78	16.37 %
APK1	0.68	18.09 %
NGR1	0.53	6.21 %
VNR1	0.45	21.80 %
TYI1	0.43	20.49 %
SVK1	0.35	8.59 %
VKM1	0.33	22.59 %
KGL1	0.13	3.40 %
ERL1	0.12	17.81 %
RPM1	0.12	18.53 %
MMT1	0.11	17.22 %
ASM1		0.00 %
SGT1		0.00 %
Total	34.86	25.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	26.42	31.09 %
Total	26.42	31.09 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.14	16.17 %
PVI1	0.72	17.58 %
CMR1	0.27	10.74 %
SGP1	0.25	17.99 %
ATG1	0.22	14.34 %
MDU4	0.12	4.78 %
BTU1		0.00 %
MLR1		0.00 %
PNV1		0.00 %
TEN2		0.00 %
Total	26.42	31.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	25.25	25.83 %
Total	25.25	25.83 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.57	20.81 %
ABR1	1.04	21.24 %
TRR1	0.71	7.76 %
UGI1	0.54	16.56 %
AKM1	0.45	9.92 %
GDM1	0.31	4.84 %
VEL1	0.27	15.38 %
ARC2	0.15	7.12 %
VSI1	0.13	6.00 %
ANI1		0.00 %
Total	25.25	25.83 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	24.03	28.78 %
Total	24.03	28.78 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.46	16.73 %
TRY3	0.67	18.17 %
KRN1	0.58	22.01 %
TVR2	0.55	14.72 %
PBR2	0.51	8.94 %
TVR1	0.35	19.01 %
ORU1	0.34	20.02 %
MDI1	0.20	13.86 %
PBR1	0.15	8.10 %
PDK1	0.15	10.66 %
TTP1	0.12	3.09 %
APM1		0.00 %
KIK1		0.00 %
Total	24.03	28.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	20.44	21.09 %
Total	20.44	21.09 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.37	17.50 %
NKL2	0.75	20.27 %
BMD1	0.66	16.99 %
SGI1	0.56	12.22 %
HSR2	0.54	12.33 %
PLC1	0.49	19.56 %
HRR1	0.46	8.69 %
EPI1	0.46	18.72 %
DPR2	0.31	7.65 %
HSR1	0.31	16.13 %
KMM1	0.25	17.16 %
EDP1	0.23	18.35 %
SLM3	0.11	3.87 %
APN1		0.00 %
DPR1		0.00 %
ERD1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	20.44	21.09 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	17.05	16.08 %
Total	17.05	16.08 %

Branch *	MTD Sales L	Brand Share %
CH16	1.53	22.79 %
CH14	1.42	17.64 %
CH08	1.38	18.32 %
CH30	1.10	19.72 %
CH05	0.86	16.86 %
CH07	0.58	15.80 %
CH48	0.51	12.66 %
AVD1	0.35	6.78 %
CH40	0.31	5.41 %
MC10	0.31	5.98 %
GUD2	0.24	5.36 %
CGL1	0.21	5.26 %
CH45	0.15	7.77 %
MC09	0.11	5.44 %
KNR1	0.11	2.03 %
CH11		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH39		0.00 %
GUD1		0.00 %
SKL1		0.00 %
Total	17.05	16.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	16.96	15.86 %
Total	16.96	15.86 %

Branch *	MTD Sales L	Brand Share %
MJR1	1.13	20.84 %
CH12	1.03	21.96 %
CH03	0.74	8.65 %
MC05	0.62	14.24 %
CH27	0.59	14.81 %
CH41	0.48	19.68 %
CH21	0.46	7.58 %
GPD1	0.38	10.30 %
CH44	0.37	11.97 %
CH31	0.24	14.78 %
CH20	0.15	2.64 %
CH06		0.00 %
CH09		0.00 %
CH17		0.00 %
CH24		0.00 %
CH46		0.00 %
MC06		0.00 %
MC08		0.00 %
UKI1		0.00 %
Total	16.96	15.86 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	14.44	23.68 %
Total	14.44	23.68 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.83	15.06 %
KKI2	0.72	14.12 %
KLM1	0.46	17.58 %
TDM1	0.44	19.06 %
TVM2	0.32	8.32 %
STP1	0.31	22.66 %
TVM1	0.29	15.55 %
KML1	0.23	16.95 %
MKM1	0.22	15.38 %
POY1	0.15	7.33 %
Total	14.44	23.68 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	11.57	20.82 %
Total	11.57	20.82 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.79	21.07 %
KGI1	0.62	16.87 %
SNR1	0.42	20.85 %
TPR4	0.34	20.28 %
AVI1	0.33	15.63 %
TPR2	0.32	13.49 %
UAM1	0.20	9.32 %
CBE6	0.15	12.16 %
KMD1	0.14	7.38 %
ANR1		0.00 %
GBM1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
UMP1		0.00 %
Total	11.57	20.82 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	0.62	15.46 %
Total	0.62	15.46 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.36	10.25 %
Total	0.62	15.46 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %