



# TN : OPPO Sales Performance 04/05/2026 9:33 AM

MTD Sales  
252.35 L

Brand Share %  
19.66 %

Information:

MTD : 01-05-2026 To 03-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	252.17	19.85 %
Ear-Buds	0.18	1.39 %
Total	252.35	19.66 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	46.51	21.89 %
SOUTH-03	30.72	24.12 %
NORTH ARCOT	30.02	21.70 %
CHENNAI-02	28.13	15.32 %
TRICHY-01	25.46	25.43 %
CHENNAI-01	25.37	15.91 %
WEST-02	23.83	18.04 %
WEST-01	21.40	21.08 %
SOUTH ARCOT	20.90	21.89 %
HO01		0.00 %
Total	252.35	19.66 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	46.47	22.07 %
Ear-Buds	0.04	2.11 %
Total	46.51	21.89 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.47	18.61 %
TUT1	3.28	14.22 %
TUT2	2.61	19.10 %
VLY1	1.37	15.98 %
TKS2	1.26	15.16 %
KGL1	0.87	15.14 %
ERL2	0.82	17.19 %
SVK1	0.76	11.46 %
PKD1	0.66	19.28 %
APK1	0.65	13.43 %
RND1	0.59	18.06 %
KSM1	0.39	19.00 %
TYI1	0.33	17.32 %
SNL1	0.28	9.45 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
SGT1		0.00 %
Total	46.51	21.89 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	30.72	24.35 %
<b>Total</b>	<b>30.72</b>	<b>24.12 %</b>

Branch *	MTD Sales L	Brand Share %
MPA1	1.39	18.19 %
MDU1	1.30	13.87 %
DGL1	0.81	10.15 %
KPT1	0.64	17.99 %
MLR1	0.37	11.78 %
CMR1	0.31	11.62 %
ATG1	0.31	12.28 %
TMM1	0.31	9.75 %
MNM1	0.28	17.42 %
NKI1	0.16	14.63 %
KYK1	0.15	13.41 %
PVI1	0.15	3.93 %
MDU7	0.10	2.30 %
BTU1		0.00 %
KRR1		0.00 %
PNV2		0.00 %
<b>Total</b>	<b>30.72</b>	<b>24.12 %</b>

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	30.00	21.90 %
Ear-Buds	0.02	1.52 %
<b>Total</b>	<b>30.02</b>	<b>21.70 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	1.47	15.22 %
VEL2	0.92	12.30 %
PTU1	0.72	13.44 %
WJP1	0.54	11.12 %
TRR1	0.52	9.04 %
ARC2	0.50	10.10 %
SBR1	0.50	10.34 %
ABR1	0.50	7.51 %
PLR1	0.37	17.70 %
CPT1	0.22	5.65 %
<b>Total</b>	<b>30.02</b>	<b>21.70 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	28.09	15.48 %
Ear-Buds	0.04	1.90 %
<b>Total</b>	<b>28.13</b>	<b>15.32 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	3.57	17.70 %
CH50	1.38	13.61 %
CH15	1.30	13.77 %
CH20	1.21	16.90 %
GPD1	1.09	11.10 %
CH33	0.88	11.46 %
CH21	0.67	3.51 %
CH12	0.64	7.05 %
CH51	0.34	11.02 %
CH06	0.33	8.11 %
CH46	0.33	7.61 %
CH24	0.28	7.19 %
MC05	0.22	2.40 %
CH31	0.19	4.11 %
MJR1	0.15	2.13 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
<b>Total</b>	<b>28.13</b>	<b>15.32 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	25.44	25.64 %
Ear-Buds	0.02	2.39 %
<b>Total</b>	<b>25.46</b>	<b>25.43 %</b>

Branch *	MTD Sales L	Brand Share %
TYR1	0.93	12.31 %
TNJ1	0.79	15.71 %
TNJ2	0.65	15.05 %
KRN1	0.48	18.92 %
MVM1	0.42	8.02 %
TVR2	0.33	19.18 %
APM1	0.17	7.77 %
ORU1	0.15	5.62 %
KIK1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
<b>Total</b>	<b>25.46</b>	<b>25.43 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	25.31	16.11 %
Ear-Buds	0.06	2.64 %
<b>Total</b>	<b>25.37</b>	<b>15.91 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	1.32	16.41 %
CH05	0.75	12.59 %
CH16	0.48	5.35 %
CGL1	0.48	12.63 %
CH19	0.39	5.04 %
AVD1	0.29	6.55 %
GUD2	0.20	5.05 %
CH08	0.19	2.72 %
CH25		0.00 %
CH29		0.00 %
CH30		0.00 %
CH39		0.00 %
CH40		0.00 %
CH49		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
SKL1		0.00 %
<b>Total</b>	<b>25.37</b>	<b>15.91 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Mobile	23.83	18.18 %
<b>Total</b>	<b>23.83</b>	<b>18.04 %</b>

Branch *	MTD Sales L	Brand Share %
MTR1	1.13	18.83 %
HRR1	0.87	15.68 %
SLM3	0.85	15.86 %
PMP1	0.77	14.44 %
SLM1	0.72	9.70 %
PLC1	0.55	19.24 %
HSR1	0.54	8.38 %
KRI1	0.53	6.48 %
SLM2	0.52	8.91 %
OML1	0.32	7.86 %
HSR2	0.19	2.63 %
DPR1		0.00 %
DPR2		0.00 %
ERD1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
<b>Total</b>	<b>23.83</b>	<b>18.04 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	21.40	21.37 %
Total	21.40	21.08 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.60	13.41 %
UAM1	1.76	18.59 %
GDR1	0.76	17.56 %
GBM1	0.39	9.79 %
ANR1	0.35	15.78 %
PDM1	0.31	16.57 %
CNR1	0.31	2.68 %
CBE1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KMD1		0.00 %
PLI1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
Total	21.40	21.08 %

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	20.90	22.10 %
Total	20.90	21.89 %

Branch *	MTD Sales L	Brand Share %
KLM1	1.21	16.72 %
PRT1	1.20	10.74 %
VPM2	0.70	18.98 %
VCM2	0.47	17.28 %
VCM1	0.39	18.27 %
TVM1	0.22	12.61 %
KKI2	0.18	5.42 %
NVL2		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	20.90	21.89 %

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %