



TN : OPPO Sales Performance 04/04/2026 9:33 AM

MTD Sales
196.63 L

Brand Share %
19.25 %

Information:

MTD : 01-04-2026 To 03-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	196.57	19.46 %
Ear-Buds	0.06	0.55 %
Total	196.63	19.25 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	37.04	20.33 %
TRICHY-01	28.46	26.81 %
NORTH ARCOT	21.53	18.93 %
SOUTH ARCOT	21.07	24.42 %
SOUTH-03	20.10	23.50 %
CHENNAI-01	20.02	15.99 %
CHENNAI-02	18.64	14.70 %
WEST-02	17.92	14.79 %
WEST-01	11.87	21.29 %
HO01		0.00 %
Total	196.63	19.25 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	37.04	20.51 %
Total	37.04	20.33 %

Branch *	MTD Sales L	Brand Share %
VNR2	3.63	18.30 %
TUT1	3.16	16.19 %
VLY1	1.49	17.30 %
TUT2	1.21	15.42 %
KVT1	0.98	16.57 %
SVK1	0.72	10.19 %
TCN1	0.70	12.46 %
MMT1	0.63	12.17 %
KGL1	0.58	16.46 %
APK2	0.37	12.79 %
TKS2	0.31	5.54 %
ASM1	0.16	5.75 %
ARM1	0.16	8.02 %
VKM1	0.15	9.10 %
SDI1	0.15	11.31 %
COL1	0.14	9.37 %
SGT1		0.00 %
STU2		0.00 %
Total	37.04	20.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	28.46	27.06 %
Total	28.46	26.81 %

Branch *	MTD Sales L	Brand Share %
NGT1	0.93	19.16 %
TNJ2	0.81	14.98 %
TVR2	0.81	18.98 %
TNJ1	0.74	14.48 %
MDI1	0.53	18.94 %
TRY3	0.45	18.53 %
PTK1	0.43	12.10 %
TRY4	0.42	6.20 %
APM1		0.00 %
KIK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
Total	28.46	26.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	21.51	19.17 %
Ear-Buds	0.02	1.36 %
Total	21.53	18.93 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.89	10.46 %
VEL2	0.79	11.21 %
VEL1	0.63	15.28 %
WJP1	0.58	18.73 %
ANI1	0.40	12.69 %
CPT1	0.33	16.31 %
TRR1	0.33	2.94 %
SLG1	0.30	8.01 %
PLR1	0.22	12.85 %
UGI1	0.16	7.55 %
VNB1	0.16	5.60 %
ABR1		0.00 %
Total	21.53	18.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	21.05	24.62 %
Ear-Buds	0.02	2.57 %
Total	21.07	24.42 %

Branch *	MTD Sales L	Brand Share %
POY2	1.01	15.31 %
TVM2	0.95	17.67 %
CUD1	0.76	10.40 %
POY1	0.64	15.19 %
KKI2	0.29	8.44 %
NVL2		0.00 %
VPM1		0.00 %
Total	21.07	24.42 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	20.10	23.84 %
Total	20.10	23.50 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.53	15.72 %
KKD3	0.49	18.47 %
DGL1	0.40	8.31 %
CMR1	0.36	7.05 %
PKM1	0.29	10.20 %
TEN2	0.20	7.07 %
ADP1	0.18	8.04 %
ATG1	0.15	6.07 %
TMM1	0.13	14.69 %
BTU1		0.00 %
DGL2		0.00 %
KRR1		0.00 %
MDU5		0.00 %
PNI1		0.00 %
TDI1		0.00 %
TPT1		0.00 %
Total	20.10	23.50 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	20.02	16.20 %
Total	20.02	15.99 %

Branch *	MTD Sales L	Brand Share %
CH45	1.49	13.85 %
CH38	0.55	14.78 %
GUD2	0.53	9.32 %
AVD1	0.37	10.50 %
CGL1	0.37	17.17 %
CH08	0.37	8.09 %
MC10	0.33	11.55 %
CH16	0.23	2.46 %
CH49	0.23	4.21 %
MC09	0.20	12.18 %
CH30	0.15	3.45 %
CH47	0.15	18.25 %
CH25	0.12	2.87 %
CH19		0.00 %
CH22		0.00 %
CH29		0.00 %
CH40		0.00 %
GUD1		0.00 %
KNR1		0.00 %
SKL1		0.00 %
Total	20.02	15.99 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	18.64	14.90 %
Total	18.64	14.70 %

Branch *	MTD Sales L	Brand Share %
CH03	2.14	18.21 %
CH20	1.00	10.16 %
GPD1	0.95	13.37 %
CH15	0.78	8.99 %
MJR1	0.72	15.53 %
CH12	0.65	9.18 %
CH33	0.65	13.42 %
CH17	0.59	11.85 %
CH34	0.42	6.89 %
CH23	0.32	10.28 %
MC05	0.17	6.07 %
CH24	0.14	3.40 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH36		0.00 %
CH46		0.00 %
CH51		0.00 %
Total	18.64	14.70 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	17.92	14.92 %
Total	17.92	14.79 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.04	13.04 %
BMD1	0.67	10.43 %
SLM2	0.51	10.31 %
SLM3	0.28	6.63 %
MCR1	0.18	4.86 %
PMP1	0.17	3.23 %
ERD1	0.16	13.81 %
CMI1	0.14	8.07 %
HRR1	0.14	7.81 %
VKL1	0.14	18.10 %
DPR1		0.00 %
DPR2		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
TCG1		0.00 %
Total	17.92	14.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	11.84	21.54 %
Ear-Buds	0.02	2.85 %
Total	11.87	21.29 %

Branch *	MTD Sales L	Brand Share %
KGI1	0.59	14.84 %
SYM2	0.52	15.91 %
CNR1	0.35	12.77 %
TPR1	0.30	9.12 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
GBM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	11.87	21.29 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %