

MTD Sales
62.31 L

Brand Share %
16.17 %

Information:

MTD : 01-12-2025 To 02-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	62.31	16.17 %
Total	62.31	16.17 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	9.94	16.34 %
TRICHY-01	9.24	24.99 %
NORTH ARCOT	9.14	18.01 %
SOUTH-03	8.77	22.74 %
WEST-02	6.10	14.25 %
CHENNAI-02	5.20	12.50 %
SOUTH ARCOT	4.67	17.81 %
CHENNAI-01	4.20	11.29 %
WEST-01	3.97	16.60 %
KL-SOUTH	1.06	39.00 %
HO01		0.00 %
Total	62.31	16.17 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	9.94	16.34 %
Total	9.94	16.34 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.47	15.93 %
NGR1	0.69	11.92 %
SVK1	0.33	10.76 %
TKS2	0.22	6.34 %
SGT1	0.13	10.50 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TUT2		0.00 %
TYI1		0.00 %
Total	9.94	16.34 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	9.24	24.99 %
Total	9.24	24.99 %

Branch *	MTD Sales L	Brand Share %
TRY3	0.27	15.32 %
TVR1	0.21	14.14 %
TRY4	0.13	6.54 %
KIK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
Total	9.24	24.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	9.14	18.01 %
Total	9.14	18.01 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.48	7.46 %
ARC2	0.43	8.74 %
GDM1	0.19	5.96 %
VNB1	0.19	7.65 %
AKM1	0.14	5.50 %
BGR1	0.13	14.31 %
ABR1		0.00 %
ANI1		0.00 %
CPT1		0.00 %
SBR1		0.00 %
TRT1		0.00 %
WJP1		0.00 %
Total	9.14	18.01 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	8.77	22.74 %
Total	8.77	22.74 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.32	11.76 %
MDU1	0.21	5.88 %
MPA1	0.13	6.52 %
TEN2	0.12	11.63 %
TMM1	0.11	5.77 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU2		0.00 %
MNM1		0.00 %
NKI1		0.00 %
PNI1		0.00 %
Total	8.77	22.74 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	6.10	14.25 %
Total	6.10	14.25 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.59	9.73 %
HSR1	0.27	8.51 %
PMP1	0.19	8.82 %
OML1	0.17	5.82 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	6.10	14.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	5.20	12.50 %
Total	5.20	12.50 %

Branch *	MTD Sales L	Brand Share %
CH15	0.49	8.50 %
CH33	0.38	8.92 %
MJR1	0.35	11.80 %
MC05	0.28	8.69 %
CH20	0.19	12.17 %
CH09		0.00 %
CH12		0.00 %
CH18		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH32		0.00 %
CH46		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	5.20	12.50 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	4.67	17.81 %
Total	4.67	17.81 %

Branch *	MTD Sales L	Brand Share %
TVM2	0.37	11.48 %
KLM1	0.21	14.30 %
CDM1	0.15	5.95 %
TVM1	0.15	13.94 %
MKM1	0.13	13.89 %
KKI2		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
SJI2	-0.26	-18.68 %
Total	4.67	17.81 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	4.20	11.29 %
Total	4.20	11.29 %

Branch *	MTD Sales L	Brand Share %
CH38	0.19	15.57 %
CH45	0.14	5.60 %
CGL1	0.13	10.97 %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH14		0.00 %
CH19		0.00 %
CH35		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	4.20	11.29 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	3.97	16.60 %
Total	3.97	16.60 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.36	11.50 %
TPR1	0.13	11.93 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
Total	3.97	16.60 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	1.06	39.00 %
Total	1.06	39.00 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.07	6.23 %
Total	1.06	39.00 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %