

MTD Sales
111.56 L

Brand Share %
23.84 %

Information:

MTD : 01-11-2025 To 02-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	111.56	23.84 %
Total	111.56	23.84 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	19.35	27.36 %
NORTH ARCOT	15.76	26.52 %
CHENNAI-01	13.79	21.51 %
TRICHY-01	12.92	28.06 %
CHENNAI-02	11.68	15.51 %
SOUTH-03	11.09	28.89 %
SOUTH ARCOT	10.03	28.18 %
WEST-02	9.88	20.52 %
WEST-01	6.12	24.27 %
KL-SOUTH	0.95	19.43 %
HO01		0.00 %
Total	111.56	23.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	19.35	27.36 %
Total	19.35	27.36 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.98	22.70 %
VLY1	1.16	22.54 %
NGR1	0.53	8.23 %
SGT1	0.42	12.49 %
KYR1	0.24	19.16 %
KSM1	0.14	16.09 %
TUT2	0.14	3.76 %
UDN1	0.12	13.16 %
TYI1	0.11	10.99 %
KGL1	0.10	4.83 %
VKM1		0.00 %
Total	19.35	27.36 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	15.76	26.52 %
Total	15.76	26.52 %

Branch *	MTD Sales L	Brand Share %
CYR1	0.94	21.48 %
TRR1	0.68	16.90 %
TRL1	0.59	21.55 %
SLG1	0.44	18.61 %
GDM1	0.39	17.07 %
WJP1	0.36	15.87 %
ABR1	0.32	11.49 %
AKM1	0.31	11.03 %
KPM1	0.30	15.62 %
PLR1	0.25	16.84 %
CPT1	0.24	21.04 %
BGR1	0.23	15.39 %
UGI1	0.23	13.49 %
VEL1	0.19	15.39 %
ANI1		0.00 %
Total	15.76	26.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	13.79	21.51 %
Total	13.79	21.51 %

Branch *	MTD Sales L	Brand Share %
CH14	0.85	20.84 %
CH16	0.64	19.60 %
CH30	0.53	14.17 %
AVD1	0.46	8.46 %
CH42	0.46	16.74 %
CH45	0.45	14.55 %
CH48	0.38	16.79 %
CGL1	0.26	7.37 %
KNR1	0.20	12.89 %
CH40	0.15	22.33 %
CH26	0.13	20.08 %
CH08		0.00 %
CH19		0.00 %
CH22		0.00 %
CH39		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	13.79	21.51 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	12.92	28.06 %
Total	12.92	28.06 %

Branch *	MTD Sales L	Brand Share %
TRY4	0.71	17.83 %
TNJ1	0.42	17.19 %
TTP1	0.37	20.92 %
TVR2	0.31	17.20 %
TNJ2	0.29	17.35 %
TVR1	0.25	13.54 %
ORU1	0.21	12.25 %
AYR1	0.14	4.73 %
MDI1	0.10	20.69 %
APM1		0.00 %
PTK1		0.00 %
Total	12.92	28.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	11.68	15.51 %
Total	11.68	15.51 %

Branch *	MTD Sales L	Brand Share %
CH03	0.94	15.18 %
CH12	0.75	17.65 %
MC05	0.66	22.86 %
CH18	0.66	23.52 %
CH33	0.58	15.22 %
MJR1	0.45	10.67 %
CH27	0.35	23.45 %
CH17	0.31	9.78 %
CH09	0.29	20.10 %
CH43	0.20	6.96 %
CH21	0.19	2.36 %
CH06		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	11.68	15.51 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	11.09	28.89 %
Total	11.09	28.89 %

Branch *	MTD Sales L	Brand Share %
KYK1	0.29	10.82 %
CBM1	0.25	19.23 %
MDU1	0.22	7.99 %
SVG1	0.22	19.36 %
MPA1	0.14	20.10 %
SGP1	0.14	18.87 %
ADP1	0.13	13.81 %
ODM1	0.11	17.11 %
DGL2	0.10	12.85 %
BNR1		0.00 %
DGL1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MLR1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
Total	11.09	28.89 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	10.03	28.18 %
Total	10.03	28.18 %

Branch *	MTD Sales L	Brand Share %
POY1	0.24	14.39 %
TDM1	0.20	9.40 %
VPM1	0.11	23.77 %
KKI2		0.00 %
KML1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
Total	10.03	28.18 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	9.88	20.52 %
Total	9.88	20.52 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.07	17.27 %
PMP1	0.55	16.06 %
SGI1	0.41	18.35 %
PLC1	0.37	15.68 %
HRR1	0.36	18.78 %
NKL2	0.33	21.25 %
MCR1	0.32	13.35 %
DPR1	0.14	16.39 %
BMD1	0.10	8.51 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	9.88	20.52 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	6.12	24.27 %
Total	6.12	24.27 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.36	16.78 %
UAM1	0.32	14.30 %
TPR1	0.29	20.07 %
TPR3	0.14	15.74 %
GDR1	0.11	14.59 %
CBE1	0.11	6.13 %
GBM1	0.10	14.53 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
Total	6.12	24.27 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	0.95	19.43 %
Total	0.95	19.43 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.10	4.58 %
Total	0.95	19.43 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total		0.00 %