

MTD Sales
105.38 L

Brand Share %
20.05 %

Information:

MTD : 01-10-2026 To 02-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	105.38	20.05 %
Total	105.38	20.05 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	19.62	24.53 %
NORTH ARCOT	15.93	21.39 %
SOUTH ARCOT	15.74	30.41 %
TRICHY-01	12.83	30.53 %
CHENNAI-02	10.53	10.79 %
SOUTH-03	9.67	21.52 %
WEST-02	7.48	17.68 %
WEST-01	7.14	23.37 %
CHENNAI-01	5.27	10.13 %
WEST-03	1.16	11.59 %
Total	105.38	20.05 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	19.62	24.53 %
Total	19.62	24.53 %

Branch *	MTD Sales L	Brand Share %
APK1	0.66	20.04 %
UDN1	0.39	11.91 %
KSM1	0.28	16.17 %
ERL2	0.27	8.39 %
TYI1	0.27	16.00 %
RND1	0.22	19.63 %
APK2		0.00 %
ARM1		0.00 %
KGL1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SVK1		0.00 %
Total	19.62	24.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	15.93	21.39 %
Total	15.93	21.39 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.67	13.32 %
VEL2	0.48	16.02 %
VNB1	0.47	10.46 %
SBR1	0.45	15.58 %
TRR1	0.41	7.05 %
ANI1	0.28	16.38 %
CYR1	0.27	19.03 %
KPM1	0.26	13.78 %
TRL1	0.19	15.26 %
VEL4	0.16	2.70 %
SLG1	0.16	13.29 %
WJP1	0.16	8.28 %
CPT1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL3		0.00 %
Total	15.93	21.39 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	15.74	30.41 %
Total	15.74	30.41 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.48	16.69 %
STP1	0.34	9.80 %
VCM2	0.26	14.71 %
MKM1	0.16	10.90 %
TDM1	0.14	13.50 %
NVL2		0.00 %
TVM1		0.00 %
VPM1		0.00 %
Total	15.74	30.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	12.83	30.53 %
Total	12.83	30.53 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.46	15.02 %
NMM1	0.26	13.22 %
TYR1	0.26	9.96 %
PTK1	0.16	15.96 %
MDI1	0.16	19.46 %
TRY4	0.16	6.92 %
KIK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TVR2		0.00 %
Total	12.83	30.53 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	10.53	10.79 %
Total	10.53	10.79 %

Branch *	MTD Sales L	Brand Share %
CH03	0.68	9.27 %
MJR1	0.62	18.04 %
CH37	0.52	15.71 %
CH36	0.48	13.83 %
CH15	0.19	4.33 %
CH41	0.16	3.31 %
CH34	0.16	3.05 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
CH51	-0.15	-5.81 %
Total	10.53	10.79 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	9.67	21.52 %
Total	9.67	21.52 %

Branch *	MTD Sales L	Brand Share %
PVI1	0.41	17.13 %
TMM1	0.27	9.41 %
MPA1	0.21	18.45 %
TEN2	0.20	11.18 %
NKI1	0.20	19.36 %
KPT1	0.19	8.09 %
DGL1	0.17	13.30 %
KYK1	0.16	8.93 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KRR1		0.00 %
MDU1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
ODM1		0.00 %
PNI1		0.00 %
SVG1		0.00 %
Total	9.67	21.52 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	7.48	17.68 %
Total	7.48	17.68 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.46	13.05 %
OML1	0.26	18.51 %
KRI1	0.26	8.04 %
MTR1	0.26	7.02 %
VPD1	0.20	8.05 %
HRR1	0.16	13.08 %
ATU1	0.16	4.47 %
APN1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
Total	7.48	17.68 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	7.14	23.37 %
Total	7.14	23.37 %

Branch *	MTD Sales L	Brand Share %
KGI1	0.20	10.94 %
CBE1		0.00 %
CBE5		0.00 %
GDR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
Total	7.14	23.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	5.27	10.13 %
Total	5.27	10.13 %

Branch *	MTD Sales L	Brand Share %
KNR1	0.57	15.99 %
TKM1	0.46	19.26 %
CH16	0.27	12.11 %
CH42	0.19	5.51 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH49		0.00 %
GUD2		0.00 %
SKL1		0.00 %
Total	5.27	10.13 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	1.16	11.59 %
Total	1.16	11.59 %

Branch *	MTD Sales L	Brand Share %
CMI1		0.00 %
ERD1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
Total	1.16	11.59 %