

MTD Sales
158.49 L

Brand Share %
21.51 %

Information:

MTD : 01-10-2025 To 02-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	158.49	21.51 %
Total	158.49	21.51 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	28.58	26.71 %
NORTH ARCOT	21.68	23.88 %
CHENNAI-02	17.91	12.42 %
TRICHY-01	17.78	28.71 %
WEST-02	16.39	20.68 %
CHENNAI-01	16.22	16.25 %
SOUTH-03	15.17	29.87 %
SOUTH ARCOT	13.57	25.23 %
WEST-01	10.59	22.72 %
KL-SOUTH	0.61	24.26 %
Total	158.49	21.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	28.58	26.71 %
Total	28.58	26.71 %

Branch *	MTD Sales L	Brand Share %
VNR2	1.41	17.91 %
RND1	0.81	21.34 %
ERL2	0.59	17.60 %
APK2	0.49	14.44 %
ARM1	0.44	12.22 %
KGL1	0.40	19.29 %
MMT1	0.37	14.95 %
UDN1	0.33	16.55 %
SKD1	0.31	13.98 %
VNR1	0.30	19.80 %
SVK1	0.22	6.35 %
STU2	0.15	6.67 %
ASM1		0.00 %
SGT1		0.00 %
Total	28.58	26.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	21.68	23.88 %
Total	21.68	23.88 %

Branch *	MTD Sales L	Brand Share %
KPM1	1.12	20.56 %
GDM1	0.96	18.45 %
WJP1	0.83	11.19 %
TRR1	0.82	15.71 %
VEL2	0.81	18.39 %
VNB1	0.52	17.94 %
ARC2	0.41	8.30 %
VSI1	0.31	10.35 %
TRL1	0.22	7.39 %
VEL1	0.19	3.58 %
SLG1	0.19	19.28 %
ANI1		0.00 %
PTU1		0.00 %
Total	21.68	23.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	17.91	12.42 %
Total	17.91	12.42 %

Branch *	MTD Sales L	Brand Share %
CH15	2.54	16.03 %
GPD1	1.45	17.59 %
CH03	1.06	5.76 %
CH18	1.05	19.43 %
CH44	1.03	12.86 %
MC05	0.88	16.67 %
CH21	0.72	5.01 %
UKI1	0.45	12.10 %
CH27	0.44	21.44 %
CH23	0.42	13.35 %
CH31	0.38	12.51 %
CH06	0.35	7.89 %
CH41	0.34	16.44 %
CH20	0.32	8.54 %
CH32	0.25	14.80 %
MJR1	0.15	2.04 %
PON1	0.10	4.48 %
CH09		0.00 %
CH24		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	17.91	12.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	17.78	28.71 %
Total	17.78	28.71 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.66	12.65 %
TVR2	0.49	13.43 %
TYR1	0.42	9.20 %
TTP1	0.38	10.24 %
PBR1	0.07	7.94 %
APM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
Total	17.78	28.71 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	16.39	20.68 %
Total	16.39	20.68 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.82	13.11 %
OML1	0.71	16.84 %
MCR1	0.50	15.54 %
PMP1	0.41	14.84 %
KVP1	0.32	10.42 %
HRR1	0.25	6.67 %
HSR1	0.15	4.77 %
SGI1	0.13	5.76 %
VKL1	0.12	13.92 %
ERD1	0.12	7.65 %
PLC1	0.12	9.62 %
DPR2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
Total	16.39	20.68 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	16.22	16.25 %
Total	16.22	16.25 %

Branch *	MTD Sales L	Brand Share %
CH16	1.38	15.20 %
CH42	0.74	21.00 %
CH30	0.72	19.38 %
CGL1	0.58	9.66 %
CH08	0.48	7.62 %
AVD1	0.38	12.88 %
CH07	0.33	10.04 %
TKM1	0.32	17.72 %
CH38	0.31	9.00 %
GUD1	0.15	3.50 %
CH11	0.12	7.09 %
GUD2	0.12	1.98 %
CH19		0.00 %
CH22		0.00 %
CH39		0.00 %
CH40		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	16.22	16.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	15.17	29.87 %
Total	15.17	29.87 %

Branch *	MTD Sales L	Brand Share %
TDI1	0.34	16.11 %
MDU1	0.33	8.20 %
TPT1	0.25	18.24 %
TMM1	0.13	5.42 %
KKD3	0.10	6.61 %
PVI1	0.10	15.90 %
ATG1		0.00 %
KRR1		0.00 %
NKI1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
USL1		0.00 %
Total	15.17	29.87 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	13.57	25.23 %
Total	13.57	25.23 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.67	17.91 %
POY2	0.50	20.26 %
NVL2	0.40	9.86 %
TVM1	0.30	20.26 %
KKI2	0.21	7.80 %
KML1		0.00 %
POY1		0.00 %
STP1		0.00 %
Total	13.57	25.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	10.59	22.72 %
Total	10.59	22.72 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.94	11.40 %
SYM2	0.24	18.56 %
CNR1	0.23	11.94 %
CBE1	0.22	19.68 %
GDR1	0.12	10.16 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
GBM1		0.00 %
MPM1		0.00 %
SNR1		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	10.59	22.72 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	0.61	24.26 %
Total	0.61	24.26 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.13	8.39 %
Total	0.61	24.26 %