

MTD Sales
84.03 L

Brand Share %
21.09 %

Information:

MTD : 01-09-2025 To 02-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	84.03	21.09 %
Total	84.03	21.09 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	16.40	27.73 %
TRICHY-01	11.24	24.26 %
NORTH ARCOT	11.06	23.37 %
SOUTH-03	8.79	27.11 %
WEST-02	8.13	17.13 %
CHENNAI-02	7.51	13.84 %
SOUTH ARCOT	7.32	25.31 %
CHENNAI-01	6.74	16.58 %
WEST-01	5.60	17.99 %
KL-SOUTH	1.25	12.88 %
HO01		0.00 %
Total	84.03	21.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	16.40	27.73 %
Total	16.40	27.73 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.70	15.93 %
TKS1	0.45	20.24 %
PKD1	0.30	20.15 %
TCN1	0.30	20.44 %
ERL2	0.19	7.47 %
TKY1	0.18	13.19 %
SGT1	0.15	9.74 %
KYR1	0.07	9.37 %
KGL1		0.00 %
MMT1		0.00 %
SDI1		0.00 %
SVK1		0.00 %
TKS2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	16.40	27.73 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	11.24	24.26 %
Total	11.24	24.26 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.34	14.89 %
AYR1	0.29	18.83 %
TVR2	0.26	14.13 %
PTK1	0.14	9.91 %
TRY3	0.12	8.07 %
TNJ1	0.12	5.75 %
KRN1	0.10	6.47 %
KIK1		0.00 %
MDI1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
Total	11.24	24.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	11.06	23.37 %
Total	11.06	23.37 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.73	14.27 %
TRR1	0.38	11.26 %
VEL1	0.30	11.39 %
VSI1	0.26	15.90 %
CYR1	0.22	18.77 %
VNB1	0.15	7.44 %
TRL1	0.15	9.22 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
WJP1		0.00 %
Total	11.06	23.37 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	8.79	27.11 %
Total	8.79	27.11 %

Branch *	MTD Sales L	Brand Share %
DKI1	0.46	20.77 %
TDI1	0.27	14.97 %
MDU2	0.26	17.63 %
TMM1	0.20	12.21 %
NKI1	0.15	18.75 %
KPT1	0.13	14.14 %
TEN2	0.13	12.86 %
ADP1	0.13	20.42 %
MDU4	0.13	-339.03 %
MPA1	0.12	10.69 %
KKD2	0.11	16.86 %
TEN1	0.11	6.60 %
USL1	0.10	19.74 %
DGL1	0.08	10.42 %
PVI1	0.08	19.48 %
ATG1		0.00 %
BTU1		0.00 %
KRR1		0.00 %
MDU1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
Total	8.79	27.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	8.13	17.13 %
Total	8.13	17.13 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.74	13.20 %
PMP1	0.42	11.01 %
MTR1	0.29	10.39 %
VPD1	0.25	13.22 %
TRM1	0.25	11.15 %
BMD1	0.23	17.29 %
HSR2	0.15	6.40 %
HRR1	0.15	5.51 %
SGI1	0.13	8.23 %
DPR2		0.00 %
EDP1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
RSP1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	8.13	17.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	7.51	13.84 %
Total	7.51	13.84 %

Branch *	MTD Sales L	Brand Share %
CH03	0.78	18.10 %
CH44	0.43	16.00 %
CH21	0.32	5.59 %
CH09	0.27	21.02 %
CH41	0.23	13.22 %
UKI1	0.21	5.67 %
CH20	0.15	5.36 %
CH23	0.15	14.61 %
CH15	0.15	8.58 %
PON1	0.15	16.91 %
MJR1	0.13	4.80 %
MC05	0.12	4.51 %
CH17		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH46		0.00 %
MC06		0.00 %
MC08		0.00 %
Total	7.51	13.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	7.32	25.31 %
Total	7.32	25.31 %

Branch *	MTD Sales L	Brand Share %
MKM1	0.32	20.54 %
ULP1	0.23	16.81 %
TVM2	0.14	4.25 %
KML1		0.00 %
POY1		0.00 %
TVM1		0.00 %
POY2	-0.19	-14.89 %
Total	7.32	25.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	6.74	16.58 %
Total	6.74	16.58 %

Branch *	MTD Sales L	Brand Share %
CH14	0.34	15.10 %
CH48	0.33	15.81 %
CH07	0.25	15.72 %
AVD1	0.20	15.23 %
CH08	0.15	7.93 %
CH19	0.12	7.66 %
KNR1	0.12	11.00 %
CGL1		0.00 %
CH11		0.00 %
CH22		0.00 %
CH29		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
GUD1		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	6.74	16.58 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	5.60	17.99 %
Total	5.60	17.99 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.55	10.60 %
UAM1	0.39	16.15 %
TPR3	0.10	9.50 %
PLI1	0.10	16.38 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE6		0.00 %
GBM1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
Total	5.60	17.99 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	1.25	12.88 %
Total	1.25	12.88 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.60	18.96 %
PAS1	0.35	13.26 %
TVP1	0.30	7.69 %
Total	1.25	12.88 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %