

MTD Sales
104.39 L

Brand Share %
21.29 %

Information:

MTD : 01-08-2025 To 02-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	104.39	21.29 %
Total	104.39	21.29 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	17.90	23.53 %
NORTH ARCOT	15.67	25.69 %
TRICHY-01	12.65	26.49 %
SOUTH-03	11.93	25.28 %
WEST-02	11.82	20.39 %
CHENNAI-02	9.40	15.58 %
SOUTH ARCOT	9.27	23.56 %
CHENNAI-01	8.97	15.09 %
WEST-01	6.28	20.24 %
KL-SOUTH	0.50	19.72 %
HO01		0.00 %
Total	104.39	21.29 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	17.90	23.53 %
Total	17.90	23.53 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.57	21.21 %
TUT2	0.54	15.22 %
VLY1	0.49	18.36 %
KYR1	0.45	19.79 %
APK1	0.43	14.63 %
NGR1	0.33	7.40 %
SNL1	0.30	11.00 %
TKS1	0.27	7.30 %
SVK1	0.20	11.62 %
VNR1	0.12	7.80 %
ASM1		0.00 %
KGL1		0.00 %
MMT1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
STU2		0.00 %
VKM1		0.00 %
Total	17.90	23.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	15.67	25.69 %
Total	15.67	25.69 %

Branch *	MTD Sales L	Brand Share %
ABR1	0.68	18.41 %
TRR1	0.45	8.54 %
AKM1	0.36	14.71 %
GDM1	0.31	6.83 %
VEL1	0.27	19.19 %
VNB1	0.23	14.45 %
BGR1	0.23	20.45 %
VSI1	0.13	9.49 %
ANI1		0.00 %
ARC2		0.00 %
SBR1		0.00 %
Total	15.67	25.69 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	12.65	26.49 %
Total	12.65	26.49 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.70	11.70 %
TVR2	0.27	11.25 %
KUM1	0.25	18.70 %
PBR2	0.21	5.92 %
PBR1	0.15	11.65 %
PDK1	0.15	14.18 %
KRN1	0.12	15.07 %
TTP1	0.12	5.19 %
APM1		0.00 %
KIK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
Total	12.65	26.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	11.93	25.28 %
Total	11.93	25.28 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.67	16.50 %
PVI1	0.42	12.85 %
TEN1	0.39	18.30 %
TDI1	0.29	19.03 %
DGL1	0.27	16.19 %
TPT1	0.21	19.33 %
ADP1	0.15	11.12 %
CBM1	0.15	13.88 %
CMR1	0.15	11.61 %
MPA1	0.15	8.86 %
PNI1	0.13	-39.73 %
MDU5	0.12	7.71 %
ATG1	0.11	11.79 %
BTU1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	11.93	25.28 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	11.82	20.39 %
Total	11.82	20.39 %

Branch *	MTD Sales L	Brand Share %
BMD1	0.40	16.86 %
VPD1	0.33	17.65 %
DPR2	0.31	9.07 %
SGI1	0.28	8.26 %
HRR1	0.27	8.66 %
PLC1	0.27	19.55 %
HSR2	0.23	11.32 %
RSP1	0.12	12.45 %
SLM3	0.11	4.56 %
APN1		0.00 %
DPR1		0.00 %
ERD1		0.00 %
HSR1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	11.82	20.39 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	9.40	15.58 %
Total	9.40	15.58 %

Branch *	MTD Sales L	Brand Share %
CH18	0.73	19.00 %
MC05	0.62	18.31 %
CH03	0.38	6.79 %
MJR1	0.31	11.52 %
GPD1	0.25	12.92 %
CH21	0.23	6.17 %
CH27	0.23	9.53 %
CH44	0.16	9.48 %
CH20	0.15	4.31 %
CH06		0.00 %
CH09		0.00 %
CH17		0.00 %
CH24		0.00 %
CH31		0.00 %
CH46		0.00 %
MC06		0.00 %
MC08		0.00 %
UKI1		0.00 %
Total	9.40	15.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	9.27	23.56 %
Total	9.27	23.56 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.71	15.14 %
NVL2	0.52	18.72 %
TVM2	0.32	14.77 %
TVM1	0.15	18.35 %
KKI2	0.14	4.04 %
TDM1	0.11	6.27 %
MKM1		0.00 %
POY1		0.00 %
Total	9.27	23.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	8.97	15.09 %
Total	8.97	15.09 %

Branch *	MTD Sales L	Brand Share %
CH14	0.76	12.99 %
CH16	0.65	19.65 %
CH08	0.60	17.98 %
CH38	0.34	20.25 %
CH05	0.33	10.77 %
MC10	0.31	9.27 %
GUD2	0.24	9.91 %
TKM1	0.20	13.45 %
CH45	0.15	18.14 %
CH37	0.12	13.30 %
MC09	0.11	8.43 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH11		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
GUD1		0.00 %
KNR1		0.00 %
SKL1		0.00 %
Total	8.97	15.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	6.28	20.24 %
Total	6.28	20.24 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.90	15.12 %
KGI1	0.28	13.42 %
UAM1	0.20	14.49 %
TPR2	0.19	11.49 %
KMD1	0.14	7.91 %
AVI1	0.11	8.61 %
ANR1		0.00 %
CBE6		0.00 %
GBM1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	6.28	20.24 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	0.50	19.72 %
Total	0.50	19.72 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.36	15.46 %
Total	0.50	19.72 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %