

MTD Sales
35.31 L

Brand Share %
17.04 %

Information:

MTD : 01-12-2025 To 01-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	35.31	17.04 %
Total	35.31	17.04 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	6.15	28.59 %
SOUTH-01	5.31	15.76 %
SOUTH-03	5.14	27.40 %
NORTH ARCOT	4.61	15.61 %
WEST-02	3.91	14.98 %
SOUTH ARCOT	3.42	18.34 %
WEST-01	2.03	12.72 %
CHENNAI-02	1.90	9.81 %
CHENNAI-01	1.78	8.17 %
KL-SOUTH	1.06	57.41 %
Total	35.31	17.04 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	6.15	28.59 %
Total	6.15	28.59 %

Branch *	MTD Sales L	Brand Share %
TVR1	0.21	14.14 %
MVM1	0.15	11.92 %
TRY4	0.13	13.48 %
KIK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
Total	6.15	28.59 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	5.31	15.76 %
Total	5.31	15.76 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.36	10.16 %
TUT1	0.23	7.50 %
TKS2	0.22	9.32 %
KVT1	0.10	7.19 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
Total	5.31	15.76 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	5.14	27.40 %
Total	5.14	27.40 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.19	16.95 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU5		0.00 %
MPA1		0.00 %
NTM1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	5.14	27.40 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	4.61	15.61 %
Total	4.61	15.61 %

Branch *	MTD Sales L	Brand Share %
ARC2	0.28	6.10 %
VNB1	0.19	9.04 %
TRR1	0.15	13.36 %
PLR1	0.15	11.97 %
AKM1	0.14	13.16 %
VEL2	0.13	3.29 %
ABR1		0.00 %
ANI1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
WJP1		0.00 %
Total	4.61	15.61 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	3.91	14.98 %
Total	3.91	14.98 %

Branch *	MTD Sales L	Brand Share %
VPD1	0.10	14.36 %
OML1	0.02	1.40 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	3.91	14.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	3.42	18.34 %
Total	3.42	18.34 %

Branch *	MTD Sales L	Brand Share %
TVM2	0.37	14.71 %
KLM1	0.21	16.21 %
CDM1		0.00 %
KKI2		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
SJI2	-0.26	-24.12 %
Total	3.42	18.34 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	2.03	12.72 %
Total	2.03	12.72 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.36	13.30 %
KGI1	0.26	11.05 %
TPR1	0.13	13.49 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
Total	2.03	12.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	1.90	9.81 %
Total	1.90	9.81 %

Branch *	MTD Sales L	Brand Share %
CH33	0.38	16.45 %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH15		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH24		0.00 %
CH32		0.00 %
CH46		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	1.90	9.81 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	1.78	8.17 %
Total	1.78	8.17 %

Branch *	MTD Sales L	Brand Share %
CH45	0.14	5.88 %
CGL1	0.13	11.12 %
TKM1	0.13	6.45 %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH28		0.00 %
CH35		0.00 %
CH40		0.00 %
CH42		0.00 %
CH48		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	1.78	8.17 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	1.06	57.41 %
Total	1.06	57.41 %

Branch *	MTD Sales L	Brand Share %
Total	1.06	57.41 %