

MTD Sales
51.39 L

Brand Share %
18.78 %

Information:

MTD : 01-10-2026 To 01-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	51.39	18.78 %
Total	51.39	18.78 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	9.04	23.42 %
SOUTH ARCOT	8.35	27.64 %
NORTH ARCOT	8.23	19.74 %
SOUTH-03	6.05	31.67 %
TRICHY-01	5.60	24.71 %
CHENNAI-02	4.53	8.73 %
CHENNAI-01	3.41	12.78 %
WEST-02	2.89	12.82 %
WEST-01	2.83	20.34 %
WEST-03	0.43	6.97 %
Total	51.39	18.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	9.04	23.42 %
Total	9.04	23.42 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.60	12.58 %
KSM1	0.28	16.17 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SVK1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	9.04	23.42 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	8.35	27.64 %
Total	8.35	27.64 %

Branch *	MTD Sales L	Brand Share %
TVM2	0.19	13.69 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
STP1		0.00 %
TVM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
TDM1	-0.37	-168.26 %
Total	8.35	27.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	8.23	19.74 %
Total	8.23	19.74 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.98	17.30 %
SBR1	0.19	7.67 %
VEL4	0.16	2.94 %
ABR1	0.16	14.63 %
TRR1	0.16	4.55 %
ANI1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL3		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	8.23	19.74 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	6.05	31.67 %
Total	6.05	31.67 %

Branch *	MTD Sales L	Brand Share %
KYK1	0.16	13.08 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU6		0.00 %
PNI1		0.00 %
SVG1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	6.05	31.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	5.60	24.71 %
Total	5.60	24.71 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.21	13.47 %
TRY4	0.16	7.81 %
APM1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	5.60	24.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	4.53	8.73 %
Total	4.53	8.73 %

Branch *	MTD Sales L	Brand Share %
CH36	0.48	18.16 %
CH03	0.26	10.02 %
CH21	0.26	12.03 %
CH12		0.00 %
CH15		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH37		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	4.53	8.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	3.41	12.78 %
Total	3.41	12.78 %

Branch *	MTD Sales L	Brand Share %
CH14	0.31	18.47 %
CH16	0.27	14.12 %
CH42	0.19	11.29 %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH38		0.00 %
CH45		0.00 %
GUD2		0.00 %
SKL1		0.00 %
Total	3.41	12.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	2.89	12.82 %
Total	2.89	12.82 %

Branch *	MTD Sales L	Brand Share %
MTR1	0.26	7.83 %
HSR2	0.20	16.66 %
PMP1	0.16	13.90 %
ATU1	0.16	5.99 %
APN1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
OML1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
Total	2.89	12.82 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	2.83	20.34 %
Total	2.83	20.34 %

Branch *	MTD Sales L	Brand Share %
KGI1	0.20	13.90 %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE5		0.00 %
GDR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
Total	2.83	20.34 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	0.43	6.97 %
Total	0.43	6.97 %

Branch *	MTD Sales L	Brand Share %
CMI1		0.00 %
ERD1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	0.43	6.97 %