

MTD Sales
79.07 L

Brand Share %
21.67 %

Information:

MTD : 01-10-2025 To 01-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	79.07	21.67 %
Total	79.07	21.67 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	13.72	25.78 %
TRICHY-01	10.21	32.62 %
NORTH ARCOT	9.50	20.22 %
CHENNAI-02	9.00	14.10 %
CHENNAI-01	8.69	18.76 %
SOUTH-03	8.31	29.91 %
WEST-02	7.76	19.36 %
SOUTH ARCOT	6.75	23.56 %
WEST-01	5.01	19.26 %
KL-SOUTH	0.13	16.88 %
Total	79.07	21.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	13.72	25.78 %
Total	13.72	25.78 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.44	18.41 %
RND1	0.61	20.29 %
SKD1	0.31	21.39 %
MMT1	0.27	19.24 %
VNR2	0.27	6.90 %
ARM1	0.24	14.74 %
RPM1	0.12	11.86 %
TKS1	0.09	15.86 %
ASM1		0.00 %
SGT1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	13.72	25.78 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	10.21	32.62 %
Total	10.21	32.62 %

Branch *	MTD Sales L	Brand Share %
TYR1	0.42	20.11 %
TTP1	0.30	11.82 %
PBR2	0.29	18.95 %
TVR2	0.21	14.29 %
PBR1	0.07	8.67 %
APM1		0.00 %
JKM1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
Total	10.21	32.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	9.50	20.22 %
Total	9.50	20.22 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.48	18.14 %
WJP1	0.44	9.36 %
CGM1	0.42	15.76 %
PLR1	0.35	19.12 %
KPM1	0.34	9.66 %
SLG1	0.19	21.37 %
TRL1	0.12	6.32 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
GDM1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
Total	9.50	20.22 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	9.00	14.10 %
Total	9.00	14.10 %

Branch *	MTD Sales L	Brand Share %
CH15	1.28	16.73 %
CH34	0.82	15.63 %
CH44	0.48	17.87 %
MC05	0.46	19.22 %
UKI1	0.45	19.21 %
CH23	0.42	18.55 %
CH06	0.35	21.14 %
CH03	0.35	4.01 %
CH20	0.32	16.38 %
CH12	0.25	15.83 %
CH32	0.25	17.44 %
CH21	0.22	4.95 %
CH09		0.00 %
CH17		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH43		0.00 %
CH46		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	9.00	14.10 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	8.69	18.76 %
Total	8.69	18.76 %

Branch *	MTD Sales L	Brand Share %
CH16	0.79	15.33 %
CH14	0.20	12.78 %
CH08	0.19	6.24 %
AVD1	0.12	4.25 %
CH07		0.00 %
CH11		0.00 %
CH19		0.00 %
CH22		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC10		0.00 %
Total	8.69	18.76 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	8.31	29.91 %
Total	8.31	29.91 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.37	21.18 %
TDI1	0.34	18.06 %
MDU1	0.33	11.09 %
TMM1	0.13	15.05 %
KYK1	0.12	9.24 %
ATG1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
NKI1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	8.31	29.91 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	7.76	19.36 %
Total	7.76	19.36 %

Branch *	MTD Sales L	Brand Share %
EDP1	0.47	18.41 %
OML1	0.39	21.52 %
APN1	0.25	19.27 %
HRR1	0.25	12.11 %
HSR2	0.20	4.59 %
MTR1	0.19	20.68 %
SGI1	0.13	11.23 %
MCR1	0.12	9.69 %
ERD1	0.12	7.65 %
PMP1	0.08	7.15 %
DPR2		0.00 %
HSR1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
Total	7.76	19.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	6.75	23.56 %
Total	6.75	23.56 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.40	12.52 %
TDM1	0.38	19.63 %
ULP1	0.33	15.38 %
VPM2	0.31	11.67 %
POY2	0.18	13.60 %
TVM1	0.08	12.70 %
KKI2		0.00 %
KML1		0.00 %
POY1		0.00 %
STP1		0.00 %
Total	6.75	23.56 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	5.01	19.26 %
Total	5.01	19.26 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.25	4.58 %
KGI1	0.24	15.90 %
CNR1	0.11	7.03 %
DPM2	0.10	18.93 %
ANR1		0.00 %
AVI1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
GBM1		0.00 %
GDR1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	5.01	19.26 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	0.13	16.88 %
Total	0.13	16.88 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
Total	0.13	16.88 %