

MTD Sales
43.97 L

Brand Share %
20.95 %

Information:

MTD : 01-09-2025 To 01-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	43.97	20.95 %
Total	43.97	20.95 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	8.36	29.27 %
TRICHY-01	8.33	26.71 %
NORTH ARCOT	5.03	19.88 %
SOUTH-03	4.75	28.92 %
SOUTH ARCOT	4.11	23.96 %
CHENNAI-01	4.07	21.01 %
WEST-02	3.53	14.67 %
CHENNAI-02	2.72	10.66 %
WEST-01	2.38	13.84 %
KL-SOUTH	0.70	13.38 %
Total	43.97	20.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	8.36	29.27 %
Total	8.36	29.27 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.37	11.17 %
SGT1	0.15	18.36 %
ERL2	0.12	6.29 %
TKS1	0.12	7.50 %
ASM1		0.00 %
KGL1		0.00 %
MMT1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
Total	8.36	29.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	8.33	26.71 %
Total	8.33	26.71 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.34	17.99 %
PTK1	0.14	10.83 %
NGT1	0.13	15.31 %
TRY3	0.12	9.25 %
TNJ1	0.12	7.98 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
Total	8.33	26.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	5.03	19.88 %
Total	5.03	19.88 %

Branch *	MTD Sales L	Brand Share %
VNB1	0.15	18.71 %
TRR1	0.12	5.08 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	5.03	19.88 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	4.75	28.92 %
Total	4.75	28.92 %

Branch *	MTD Sales L	Brand Share %
DKI1	0.46	20.77 %
TDI1	0.27	17.75 %
KPT1	0.13	17.70 %
MPA1	0.12	17.29 %
TMM1	0.08	6.86 %
DGL1	0.08	19.17 %
DGL2		0.00 %
KRR1		0.00 %
MDU1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
TEN2		0.00 %
Total	4.75	28.92 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	4.11	23.96 %
Total	4.11	23.96 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.50	16.17 %
TVM2	0.14	8.06 %
POY2	0.12	11.06 %
ULP1	0.10	10.63 %
KML1		0.00 %
POY1		0.00 %
PRT1		0.00 %
TVM1		0.00 %
Total	4.11	23.96 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	4.07	21.01 %
Total	4.07	21.01 %

Branch *	MTD Sales L	Brand Share %
CH14	0.14	10.95 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH11		0.00 %
CH19		0.00 %
CH22		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD1		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	4.07	21.01 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	3.53	14.67 %
Total	3.53	14.67 %

Branch *	MTD Sales L	Brand Share %
MTR1	0.15	11.55 %
HSR2	0.15	12.33 %
PLC1	0.15	9.90 %
SLM1	0.14	9.16 %
BMD1	0.13	19.63 %
NKL2	0.12	18.80 %
PMP1	0.10	4.49 %
DPR2		0.00 %
EDP1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
RSP1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VKL1		0.00 %
Total	3.53	14.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	2.72	10.66 %
Total	2.72	10.66 %

Branch *	MTD Sales L	Brand Share %
CH03	0.31	12.28 %
CH20	0.15	11.41 %
CH33	0.15	16.46 %
GPD1	0.13	15.70 %
CH44	0.10	14.23 %
CH06		0.00 %
CH09		0.00 %
CH15		0.00 %
CH17		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
MC05		0.00 %
MC06		0.00 %
MC08		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	2.72	10.66 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	2.38	13.84 %
Total	2.38	13.84 %

Branch *	MTD Sales L	Brand Share %
UAM1	0.24	10.70 %
DPM2	0.12	20.44 %
PLI1	0.10	20.17 %
ANR1		0.00 %
CBE2		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
GBM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	2.38	13.84 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	0.70	13.38 %
Total	0.70	13.38 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.10	5.16 %
PAS1		0.00 %
Total	0.70	13.38 %