

MTD Sales
43.22 L

Brand Share %
19.06 %

Information:

MTD : 01-08-2025 To 01-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	43.22	19.06 %
Total	43.22	19.06 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	9.32	25.85 %
NORTH ARCOT	6.15	22.72 %
TRICHY-01	5.55	25.00 %
SOUTH-03	4.82	22.42 %
SOUTH ARCOT	4.14	23.29 %
CHENNAI-01	3.61	13.49 %
CHENNAI-02	3.59	13.17 %
WEST-02	3.27	13.99 %
WEST-01	2.54	16.85 %
KL-SOUTH	0.22	10.89 %
HO01		0.00 %
Total	43.22	19.06 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	9.32	25.85 %
Total	9.32	25.85 %

Branch *	MTD Sales L	Brand Share %
VLY1	0.21	18.16 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKS2		0.00 %
VKM1		0.00 %
Total	9.32	25.85 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	6.15	22.72 %
Total	6.15	22.72 %

Branch *	MTD Sales L	Brand Share %
WJP1	0.43	18.34 %
GDM1	0.31	17.87 %
VEL1	0.15	18.08 %
TRR1	0.14	6.18 %
TRL1	0.13	5.08 %
UGI1	0.12	11.44 %
AKM1	0.10	7.14 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
SBR1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
Total	6.15	22.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	5.55	25.00 %
Total	5.55	25.00 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.44	16.04 %
TVR2	0.15	6.92 %
PBR2	0.11	4.94 %
APM1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
Total	5.55	25.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	4.82	22.42 %
Total	4.82	22.42 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.27	16.32 %
TDI1	0.15	13.28 %
CMR1	0.15	12.55 %
MPA1	0.15	18.27 %
TPT1	0.11	10.70 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
KPT1		0.00 %
MDU1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
NKI1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	4.82	22.42 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	4.14	23.29 %
Total	4.14	23.29 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.36	11.45 %
NVL2	0.23	16.35 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
POY1		0.00 %
SJI1		0.00 %
TDM1		0.00 %
VCM1		0.00 %
Total	4.14	23.29 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	3.61	13.49 %
Total	3.61	13.49 %

Branch *	MTD Sales L	Brand Share %
CH08	0.27	16.73 %
GUD2	0.24	16.52 %
CH05	0.12	9.46 %
MC09	0.11	17.31 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	3.61	13.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	3.59	13.17 %
Total	3.59	13.17 %

Branch *	MTD Sales L	Brand Share %
CH15	0.55	15.99 %
MJR1	0.31	17.11 %
CH18	0.30	10.31 %
MC05	0.25	15.68 %
CH41	0.16	17.18 %
CH20	0.15	10.31 %
CH21	0.13	12.24 %
CH03	0.11	8.10 %
CH06		0.00 %
CH09		0.00 %
CH17		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
MC06		0.00 %
MC08		0.00 %
UKI1		0.00 %
Total	3.59	13.17 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	3.27	13.99 %
Total	3.27	13.99 %

Branch *	MTD Sales L	Brand Share %
SGI1	0.28	17.32 %
SLM1	0.16	13.04 %
BMD1	0.11	19.04 %
ATU1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	3.27	13.99 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	2.54	16.85 %
Total	2.54	16.85 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.55	16.53 %
KGI1	0.14	12.04 %
AVI1	0.11	9.06 %
ANR1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE6		0.00 %
GBM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
Total	2.54	16.85 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	0.22	10.89 %
Total	0.22	10.89 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.22	11.23 %
PAS1		0.00 %
Total	0.22	10.89 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %