



# TN : OPPO Sales Performance 02/04/2026 9:33 AM

MTD Sales  
88.35 L

Brand Share %  
20.99 %

Information:

MTD : 01-04-2026 To 01-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **20.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	88.30	21.22 %
Ear-Buds	0.04	0.86 %
Total	88.35	20.99 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	13.93	18.83 %
CHENNAI-01	10.47	18.43 %
TRICHY-01	10.47	27.43 %
WEST-02	10.41	18.16 %
SOUTH ARCOT	10.03	27.77 %
CHENNAI-02	9.37	18.66 %
WEST-01	8.25	23.74 %
NORTH ARCOT	7.95	18.73 %
SOUTH-03	7.47	24.00 %
Total	88.35	20.99 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	13.93	19.00 %
Total	13.93	18.83 %

Branch *	MTD Sales L	Brand Share %
VNR2	1.71	16.29 %
TUT1	1.55	20.43 %
VLV1	0.74	19.20 %
TVL1	0.69	17.38 %
TUT2	0.51	14.28 %
KVT1	0.31	11.52 %
SVK1	0.28	6.50 %
KGL1	0.22	14.11 %
RND1	0.14	13.72 %
PKD1	0.14	11.82 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
MMT1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	13.93	18.83 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Mobile	10.47	18.61 %
Total	10.47	18.43 %

Branch *	MTD Sales L	Brand Share %
CH45	0.97	18.38 %
GUD2	0.53	19.00 %
CH38	0.41	14.50 %
MC09	0.20	16.27 %
AVD1	0.20	7.81 %
MC10	0.18	14.29 %
CH30	0.15	4.84 %
CH37	0.14	8.63 %
CH08		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH25		0.00 %
CH29		0.00 %
CH40		0.00 %
CH42		0.00 %
CH47		0.00 %
CH49		0.00 %
GUD1		0.00 %
KNR1		0.00 %
SKL1		0.00 %
Total	10.47	18.43 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	10.47	27.71 %
Total	10.47	27.43 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.42	20.82 %
PTK1	0.27	15.61 %
PBR2	0.20	9.04 %
NGT1	0.14	5.33 %
TRY4	0.13	10.33 %
APM1		0.00 %
KIK1		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
Total	10.47	27.43 %

## WEST-02

Property	MTD Sales L	Brand Share %
Mobile	10.41	18.32 %
<b>Total</b>	<b>10.41</b>	<b>18.16 %</b>

Branch *	MTD Sales L	Brand Share %
SGI1	0.56	20.30 %
SLM1	0.55	15.95 %
SLM2	0.36	9.40 %
BMD1	0.36	17.02 %
PMP1	0.17	11.67 %
SLM3	0.16	12.65 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
<b>Total</b>	<b>10.41</b>	<b>18.16 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	10.01	28.04 %
Ear-Buds	0.02	4.78 %
<b>Total</b>	<b>10.03</b>	<b>27.77 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	0.18	10.79 %
POY2	0.16	5.15 %
KKI2	0.14	7.87 %
CUD1		0.00 %
NVL2		0.00 %
TVM1		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>10.03</b>	<b>27.77 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	9.37	18.91 %
<b>Total</b>	<b>9.37</b>	<b>18.66 %</b>

Branch *	MTD Sales L	Brand Share %
CH20	0.77	17.84 %
CH34	0.42	18.69 %
CH12	0.35	12.15 %
MJR1	0.34	16.30 %
CH15	0.31	7.22 %
UKI1	0.18	9.72 %
MC05	0.17	7.11 %
CH33	0.15	6.50 %
CH24	0.14	12.13 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
PON1		0.00 %
<b>Total</b>	<b>9.37</b>	<b>18.66 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Mobile	8.23	23.94 %
Ear-Buds	0.02	5.74 %
<b>Total</b>	<b>8.25</b>	<b>23.74 %</b>

Branch *	MTD Sales L	Brand Share %
CNR1	0.20	11.39 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
GBM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
<b>Total</b>	<b>8.25</b>	<b>23.74 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	7.95	19.02 %
Total	7.95	18.73 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.51	14.44 %
VEL1	0.24	14.28 %
TRR1	0.18	5.84 %
CPT1	0.17	10.64 %
VSI1	0.17	12.48 %
WJD1	0.16	9.42 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
Total	7.95	18.73 %

## SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	7.47	24.44 %
Total	7.47	24.00 %

Branch *	MTD Sales L	Brand Share %
MPA1	0.73	12.38 %
CMR1	0.36	12.50 %
MDU6	0.16	10.28 %
NKI1	0.15	20.25 %
TEN1	0.14	16.29 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KRR1		0.00 %
MDU2		0.00 %
MDU5		0.00 %
MLR1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	7.47	24.00 %