

MTD Sales
1,469.17 L

Brand Share %
20.98 %

Information:

MTD : 01-11-2025 To 30-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,469.17	20.98 %
Total	1,469.17	20.98 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	254.02	23.78 %
NORTH ARCOT	196.89	23.00 %
TRICHY-01	179.75	28.61 %
SOUTH-03	165.35	25.52 %
WEST-02	150.20	21.71 %
CHENNAI-02	144.07	13.09 %
SOUTH ARCOT	140.76	24.15 %
CHENNAI-01	136.05	16.11 %
WEST-01	90.44	21.33 %
KL-SOUTH	9.68	18.27 %
HO01	1.96	1.88 %
Total	1,469.17	20.98 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	254.02	23.78 %
Total	254.02	23.78 %

Branch *	MTD Sales L	Brand Share %
NGR1	12.44	17.15 %
VL1	9.97	18.80 %
TKS2	8.92	13.70 %
SVK1	3.86	18.20 %
KGL1	3.70	15.14 %
RPM1	3.02	19.50 %
ASM1	2.98	17.04 %
MMT1	1.96	11.79 %
SGT1	1.53	5.88 %
ARM1	0.83	5.01 %
TY11	0.11	0.77 %
Total	254.02	23.78 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	196.89	23.00 %
Total	196.89	23.00 %

Branch *	MTD Sales L	Brand Share %
VEL2	8.59	13.21 %
TRR1	7.74	15.41 %
VEL1	6.25	14.17 %
ARC2	5.88	13.88 %
UGI1	5.82	20.59 %
AKM1	4.36	15.49 %
ABR1	4.16	18.37 %
WJP1	3.83	10.30 %
GDM1	2.19	6.83 %
CPT1	1.97	16.24 %
ANI1	1.14	7.93 %
Total	196.89	23.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	179.75	28.61 %
Total	179.75	28.61 %

Branch *	MTD Sales L	Brand Share %
TYR1	7.78	20.37 %
TNJ1	6.73	19.05 %
TRY4	5.86	15.63 %
TTP1	4.27	13.69 %
TVR1	2.89	20.50 %
TRY2	0.66	16.33 %
APM1	0.64	8.25 %
PDK1	0.63	7.67 %
KIK1	0.28	6.00 %
Total	179.75	28.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	165.35	25.52 %
Total	165.35	25.52 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.77	12.31 %
TEN1	5.90	20.72 %
PVI1	3.88	19.09 %
TEN2	2.93	16.04 %
KYK1	2.79	18.32 %
TMM1	2.55	10.79 %
DGL1	1.79	8.86 %
KRR1	1.36	10.76 %
ATG1	0.76	5.27 %
PNV2	0.74	3.54 %
BTU1	0.40	4.85 %
Total	165.35	25.52 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	150.20	21.71 %
Total	150.20	21.71 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.65	16.44 %
OML1	8.69	20.65 %
HSR2	7.95	20.12 %
PMP1	5.18	18.33 %
SGI1	4.92	18.98 %
HRR1	4.59	15.89 %
MCR1	4.35	19.76 %
SLM3	4.02	14.79 %
BMD1	2.87	16.43 %
DPR1	2.86	20.70 %
KRI1	1.38	6.80 %
HSR1	1.08	4.86 %
VKL1	0.85	8.14 %
DPR2	0.63	5.33 %
TCG1	0.43	3.37 %
Total	150.20	21.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	144.07	13.09 %
Total	144.07	13.09 %

Branch *	MTD Sales L	Brand Share %
CH03	16.25	16.96 %
CH15	14.78	17.90 %
MJR1	9.06	15.04 %
CH12	8.17	15.93 %
CH18	7.40	15.83 %
MC05	7.13	14.69 %
CH17	6.36	17.93 %
CH33	6.21	13.41 %
PON1	5.99	20.20 %
CH20	5.81	10.94 %
CH44	5.34	12.39 %
CH43	4.63	18.83 %
CH41	2.83	7.55 %
CH21	2.74	3.87 %
MC06	2.39	10.02 %
CH06	2.24	8.40 %
CH09	1.45	5.78 %
CH46	1.40	3.47 %
UKI1	1.13	3.15 %
CH27	1.10	9.17 %
CH32	0.69	3.77 %
CH31	0.39	2.06 %
CH23	0.37	1.90 %
CH24	0.27	0.66 %
Total	144.07	13.09 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	140.76	24.15 %
Total	140.76	24.15 %

Branch *	MTD Sales L	Brand Share %
TVM2	5.72	14.13 %
POY2	5.46	15.58 %
KKI2	3.21	13.93 %
TVM1	2.74	8.57 %
POY1	2.21	9.86 %
NVL2	1.98	7.18 %
KML1	1.15	7.29 %
Total	140.76	24.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	136.05	16.11 %
Total	136.05	16.11 %

Branch *	MTD Sales L	Brand Share %
CH16	8.68	16.51 %
CH45	7.51	20.47 %
CH07	7.35	15.94 %
CH38	6.16	18.14 %
CH42	5.43	17.78 %
CH30	4.64	17.64 %
CH11	4.21	20.51 %
AVD1	3.88	9.29 %
TKM1	3.09	13.18 %
CGL1	2.03	8.11 %
CH48	1.49	4.85 %
CH08	1.38	3.81 %
CH19	1.09	4.59 %
GUD2	0.81	2.67 %
GUD1	0.75	4.06 %
MC10	0.59	2.73 %
CH29	0.54	14.23 %
CH40	0.51	1.53 %
KNR1	0.41	2.19 %
SKL1	0.37	1.85 %
CH22	0.33	1.25 %
CH39	0.21	1.39 %
Total	136.05	16.11 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	90.44	21.33 %
Total	90.44	21.33 %

Branch *	MTD Sales L	Brand Share %
CBE2	11.09	18.09 %
KMR1	5.95	19.84 %
KGI1	5.35	16.65 %
TPR1	5.01	16.79 %
CNR1	2.27	11.68 %
SYM2	1.93	19.69 %
MPM1	1.66	9.72 %
CBE6	1.49	17.96 %
GBM1	1.19	6.45 %
CBE4	1.04	12.33 %
PLI1	0.85	17.13 %
KMD1	0.82	9.07 %
TPR4	0.76	7.09 %
CBE3	0.70	18.65 %
CBE1	0.64	9.97 %
UMP1	0.61	13.97 %
ANR1	0.11	3.88 %
Total	90.44	21.33 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	9.68	18.27 %
Total	9.68	18.27 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.08	20.84 %
KLR1	1.49	9.36 %
Total	9.68	18.27 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	1.96	1.88 %
Total	1.96	1.88 %

Branch *	MTD Sales L	Brand Share %
GHUB	1.96	1.89 %
MSWH		0.00 %
Total	1.96	1.88 %