

MTD Sales
1,943.72 L

Brand Share %
19.42 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,943.66	19.49 %
Dig-Acce	0.06	0.19 %
Total	1,943.72	19.42 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	303.08	20.26 %
NORTH ARCOT	284.77	21.71 %
TRICHY-01	235.25	26.09 %
CHENNAI-02	211.68	13.54 %
SOUTH ARCOT	207.30	24.22 %
SOUTH-03	202.92	24.29 %
WEST-02	194.96	24.10 %
CHENNAI-01	162.65	13.63 %
WEST-01	81.00	18.23 %
WEST-03	59.60	18.88 %
HO01	0.52	0.18 %
Total	1,943.72	19.42 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	303.08	20.31 %
Total	303.08	20.26 %

Branch *	MTD Sales L	Brand Share %
TUT1	25.68	17.12 %
NGR1	18.85	17.82 %
KVT1	11.58	18.07 %
TKS2	8.21	12.23 %
VLY1	8.14	15.86 %
KSM1	7.78	17.27 %
VNR1	5.56	19.13 %
ERL2	5.55	19.11 %
SVK1	4.92	12.18 %
KYR1	4.59	18.62 %
TYI1	1.95	13.63 %
ASM1	1.88	13.01 %
MMT1	1.26	3.73 %
SGT1	1.15	5.74 %
COL1	0.20	2.25 %
Total	303.08	20.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	284.77	21.72 %
Total	284.77	21.71 %

Branch *	MTD Sales L	Brand Share %
VEL4	15.70	18.88 %
SBR1	10.25	14.64 %
WJP1	8.07	17.38 %
KPM1	7.48	18.41 %
TRL1	6.44	19.41 %
UGI1	5.56	15.37 %
ABR1	5.19	10.63 %
AKM1	5.01	9.75 %
TRR1	4.63	7.09 %
ANI1	4.60	17.36 %
VEL3	4.59	9.00 %
TRT1	3.99	16.80 %
VEL1	3.94	9.11 %
ARC2	3.61	12.18 %
Total	284.77	21.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	235.25	26.10 %
Total	235.25	26.09 %

Branch *	MTD Sales L	Brand Share %
TVR2	6.19	15.31 %
TTP1	5.95	12.24 %
TNJ1	4.99	10.44 %
KUM2	4.22	17.41 %
PDK2	3.78	18.81 %
APM1	0.35	7.82 %
TRY2	0.25	6.14 %
KIK1	0.20	2.39 %
PDK1		0.00 %
Total	235.25	26.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	211.68	13.59 %
Total	211.68	13.54 %

Branch *	MTD Sales L	Brand Share %
CH03	21.38	16.57 %
CH34	14.79	15.80 %
CH15	13.82	9.66 %
CH20	10.47	12.56 %
MJR1	10.36	18.41 %
CH18	9.71	17.69 %
CH44	7.41	17.66 %
UKI1	7.34	13.32 %
CH21	6.68	6.04 %
CH17	5.81	14.93 %
CH12	5.49	8.68 %
CH33	4.43	6.81 %
CH41	4.34	8.84 %
MC06	3.09	11.63 %
CH51	1.85	3.48 %
CH46	1.15	3.20 %
CH36	1.07	3.12 %
CH27	0.63	3.56 %
CH06	0.40	1.15 %
CH23	0.20	1.53 %
CH24	0.20	0.81 %
CH01		0.00 %
CH31		0.00 %
CH32		0.00 %
MC05		0.00 %
Total	211.68	13.54 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	207.30	24.22 %
Total	207.30	24.22 %

Branch *	MTD Sales L	Brand Share %
TVM2	8.06	18.00 %
CDM1	8.00	17.41 %
VPM2	7.43	15.35 %
POY2	6.19	12.16 %
KKI2	5.63	17.33 %
TVM1	4.48	19.31 %
NVL2	1.35	4.06 %
VPM1	0.66	6.04 %
Total	207.30	24.22 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	202.92	24.33 %
Total	202.92	24.29 %

Branch *	MTD Sales L	Brand Share %
PVI1	6.95	15.81 %
DGL1	4.92	14.73 %
TMM1	4.69	19.03 %
MDU1	4.32	6.52 %
KKD3	3.27	10.92 %
TEN2	2.99	14.13 %
MDU7	2.45	14.94 %
DGL2	2.33	17.76 %
KYK1	1.62	10.74 %
ATG1	0.98	6.38 %
BTU1	0.77	6.00 %
SVG1	0.23	1.14 %
MDU5	0.20	1.24 %
Total	202.92	24.29 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	194.90	24.13 %
Dig-Acce	0.06	4.60 %
Total	194.96	24.10 %

Branch *	MTD Sales L	Brand Share %
SLM1	13.44	17.56 %
HSR2	6.17	9.93 %
KRI1	4.80	17.37 %
HSR1	4.08	16.92 %
PNG1	2.50	15.49 %
SLM3	2.41	7.87 %
DPR1	1.31	11.74 %
DPR2	0.97	6.00 %
Total	194.96	24.10 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	162.65	13.81 %
Total	162.65	13.63 %

Branch *	MTD Sales L	Brand Share %
CH14	16.98	17.65 %
CH16	9.22	11.00 %
CH48	8.80	17.76 %
CH07	8.25	14.93 %
CH47	7.20	9.33 %
CH45	6.31	13.27 %
KNR1	5.99	13.65 %
CH30	5.38	10.98 %
CH19	4.12	12.25 %
GUD1	3.73	10.25 %
CH22	2.88	5.74 %
SKL1	2.64	9.01 %
MC09	2.37	13.46 %
CH25	1.35	2.94 %
GUD2	1.08	3.38 %
CGL1	1.07	6.20 %
CH49	1.04	1.98 %
CH39	0.44	6.51 %
AVD1	0.38	0.60 %
CH26	0.20	2.15 %
CH29	0.20	6.05 %
CH08	0.19	2.07 %
CH40		0.00 %
Total	162.65	13.63 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	81.00	18.39 %
Total	81.00	18.23 %

Branch *	MTD Sales L	Brand Share %
CBE2	10.52	12.39 %
KGI1	7.56	16.04 %
GDR1	5.54	18.43 %
KMR1	4.79	12.00 %
MPM1	2.90	13.16 %
CBE6	2.17	18.75 %
KMD1	1.71	16.59 %
CBE4	1.54	9.24 %
SUL1	1.53	12.38 %
CBE1	0.44	2.66 %
CBE3	0.36	12.81 %
UMP1	0.21	3.31 %
SNR1	0.20	2.09 %
Total	81.00	18.23 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	59.60	18.89 %
Total	59.60	18.88 %

Branch *	MTD Sales L	Brand Share %
AVI1	3.00	15.27 %
SYM2	2.97	18.50 %
GBM1	1.87	6.12 %
TPR2	1.02	4.29 %
KGM1	0.95	5.17 %
PDR1	0.89	9.66 %
SGG1	0.88	7.77 %
VKL1	0.20	2.41 %
TCG1	0.18	1.42 %
Total	59.60	18.88 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.52	0.18 %
Total	0.52	0.18 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.52	0.18 %
MSWH		0.00 %
Total	0.52	0.18 %