

MTD Sales
1,524.83 L

Brand Share %
21.00 %

Information:

MTD : 01-09-2025 To 30-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,524.83	21.00 %
Total	1,524.83	21.00 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	295.13	25.35 %
NORTH ARCOT	203.62	26.04 %
SOUTH-03	162.15	24.64 %
WEST-02	161.66	23.14 %
TRICHY-01	156.95	26.85 %
SOUTH ARCOT	151.12	28.25 %
CHENNAI-02	149.21	14.47 %
CHENNAI-01	145.66	17.07 %
WEST-01	87.51	21.07 %
KL-SOUTH	11.80	16.33 %
HO01		0.00 %
Total	1,524.83	21.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	295.13	25.35 %
Total	295.13	25.35 %

Branch *	MTD Sales L	Brand Share %
TVL1	32.55	20.72 %
NGR1	17.72	20.44 %
TKS2	6.40	13.53 %
KGL1	3.27	16.37 %
SVK1	2.70	11.87 %
ASM1	1.86	14.58 %
SGT1	1.79	4.95 %
ARM1	1.78	11.51 %
TYI1	1.54	9.34 %
MMT1	1.53	10.20 %
Total	295.13	25.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	203.62	26.04 %
Total	203.62	26.04 %

Branch *	MTD Sales L	Brand Share %
VEL2	7.23	13.82 %
TRR1	6.74	16.13 %
ARC2	5.18	13.65 %
WJP1	3.70	12.75 %
AKM1	3.22	10.68 %
TRT1	3.10	20.08 %
ANI1	1.88	12.55 %
CPT1	1.03	9.16 %
Total	203.62	26.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	162.15	24.64 %
Total	162.15	24.64 %

Branch *	MTD Sales L	Brand Share %
PVI1	5.99	18.25 %
MDU2	5.74	21.00 %
MDU1	4.76	7.17 %
MPA1	3.82	19.62 %
TDI1	3.64	20.13 %
TMM1	3.44	18.15 %
MDU4	2.88	19.72 %
KKD3	2.84	12.67 %
TEN2	2.55	13.51 %
TEN1	1.84	8.76 %
PNI1	1.45	19.67 %
BTU1	1.24	10.73 %
PNV1	0.79	14.68 %
KRR1	0.50	6.30 %
ATG1	0.39	2.13 %
Total	162.15	24.64 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	161.66	23.14 %
Total	161.66	23.14 %

Branch *	MTD Sales L	Brand Share %
SLM1	9.47	13.88 %
PMP1	5.41	17.50 %
HSR2	5.36	13.73 %
APN1	5.05	20.06 %
EPI1	4.26	20.99 %
PLC1	4.26	20.92 %
SGI1	4.23	14.71 %
BMD1	3.83	20.84 %
HRR1	3.67	13.79 %
ERD1	1.60	20.74 %
VKL1	1.41	13.67 %
SLM3	1.39	5.77 %
SGG1	1.03	19.42 %
KRI1	0.98	8.68 %
DPR2	0.73	5.18 %
TCG1	0.53	6.14 %
HSR1	0.36	1.57 %
Total	161.66	23.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	156.95	26.85 %
Total	156.95	26.85 %

Branch *	MTD Sales L	Brand Share %
TYR1	7.42	17.30 %
PTK1	4.39	20.39 %
ORU1	3.79	19.48 %
TVR1	2.71	20.19 %
MDI1	1.38	12.45 %
PDK1	0.97	9.37 %
KIK1	0.51	7.82 %
TTP1	0.46	1.67 %
PBR1	0.28	3.01 %
TRY2	0.15	4.57 %
Total	156.95	26.85 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	151.12	28.25 %
Total	151.12	28.25 %

Branch *	MTD Sales L	Brand Share %
TVM2	6.71	20.68 %
POY2	4.66	17.21 %
NVL2	4.11	17.05 %
TVM1	2.53	17.66 %
POY1	1.90	6.56 %
Total	151.12	28.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	149.21	14.47 %
Total	149.21	14.47 %

Branch *	MTD Sales L	Brand Share %
CH15	16.71	14.25 %
CH03	11.26	12.00 %
CH21	8.89	10.15 %
CH12	8.85	17.46 %
MJR1	6.27	13.04 %
MC05	6.08	15.89 %
CH33	5.16	17.34 %
PON1	4.97	15.81 %
CH44	4.75	11.09 %
CH41	4.16	19.71 %
CH20	3.80	7.02 %
CH23	2.17	18.87 %
CH06	2.04	8.90 %
CH31	1.28	7.13 %
UKI1	1.07	2.92 %
CH17	1.02	6.07 %
CH32	0.78	10.80 %
CH46	0.52	2.14 %
CH27	0.35	5.21 %
CH24	0.29	0.68 %
MC06	0.10	0.45 %
CH01		0.00 %
Total	149.21	14.47 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	145.66	17.07 %
Total	145.66	17.07 %

Branch *	MTD Sales L	Brand Share %
CH14	11.90	17.41 %
CH16	8.49	15.93 %
CH42	6.43	18.68 %
CH07	5.97	15.76 %
CH08	5.45	15.66 %
CH48	5.06	15.00 %
CH38	4.46	15.09 %
GUD2	4.26	13.09 %
KNR1	3.78	15.45 %
CH11	3.58	16.97 %
AVD1	3.31	11.60 %
CH30	3.28	10.15 %
CGL1	2.08	10.05 %
GUD1	1.45	9.15 %
MC10	1.31	4.31 %
MC02	0.87	18.65 %
CH39	0.80	7.44 %
CH22	0.75	3.48 %
CH19	0.58	2.15 %
CH29	0.42	9.24 %
SKL1	0.37	2.01 %
CH40	0.07	0.11 %
Total	145.66	17.07 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	87.51	21.07 %
Total	87.51	21.07 %

Branch *	MTD Sales L	Brand Share %
CBE2	11.40	19.86 %
UAM1	5.50	14.68 %
CNR1	2.90	10.57 %
TPR3	2.59	19.60 %
PPI1	2.44	13.49 %
TPR4	2.14	16.33 %
CBE6	1.16	16.01 %
SNR1	1.14	13.87 %
SYM2	0.82	10.15 %
MPM1	0.57	7.25 %
CBE1	0.48	8.91 %
ANR1	0.45	17.87 %
CBE3	0.44	17.95 %
AVI1	0.42	7.43 %
GBM1		0.00 %
Total	87.51	21.07 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	11.80	16.33 %
Total	11.80	16.33 %

Branch *	MTD Sales L	Brand Share %
TVP1	5.82	15.64 %
PAS1	3.52	17.86 %
KLR1	2.46	16.07 %
Total	11.80	16.33 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %