

MTD Sales
1,704.45 L

Brand Share %
20.77 %

Information:

MTD : 01-08-2025 To 31-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,704.45	20.77 %
Total	1,704.45	20.77 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	292.34	22.33 %
NORTH ARCOT	228.87	24.49 %
SOUTH-03	188.97	25.04 %
WEST-02	185.41	21.40 %
SOUTH ARCOT	180.97	26.64 %
TRICHY-01	180.57	24.14 %
CHENNAI-02	173.42	15.10 %
CHENNAI-01	159.65	15.61 %
WEST-01	96.64	19.23 %
KL-SOUTH	11.67	15.28 %
HO01	5.93	3.63 %
Total	1,704.45	20.77 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	292.34	22.33 %
Total	292.34	22.33 %

Branch *	MTD Sales L	Brand Share %
NGR1	15.23	14.25 %
TKS2	8.29	14.02 %
KGL1	3.47	13.39 %
SVK1	2.82	9.06 %
RPM1	2.60	19.45 %
ASM1	1.43	7.15 %
TYI1	1.34	6.67 %
MMT1	1.04	5.70 %
SGT1	0.92	4.11 %
TVL2		0.00 %
Total	292.34	22.33 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	228.87	24.49 %
Total	228.87	24.49 %

Branch *	MTD Sales L	Brand Share %
VEL2	8.42	16.43 %
TRR1	6.14	10.01 %
GDM1	5.78	16.55 %
ABR1	5.49	14.64 %
VEL1	5.45	11.57 %
WJP1	5.19	14.38 %
ARC2	4.38	15.79 %
AKM1	2.32	6.93 %
ANI1	1.32	7.02 %
Total	228.87	24.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	188.97	25.04 %
Total	188.97	25.04 %

Branch *	MTD Sales L	Brand Share %
MDU1	10.79	13.84 %
TEN1	4.88	18.90 %
TDI1	2.75	14.67 %
TEN2	2.44	9.80 %
SGP1	2.17	15.68 %
MDU4	2.02	8.60 %
PNI1	1.64	20.10 %
ATG1	1.46	9.31 %
BTU1	1.38	13.98 %
PNV1	0.94	18.44 %
KRR1	0.80	13.71 %
Total	188.97	25.04 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	185.41	21.40 %
Total	185.41	21.40 %

Branch *	MTD Sales L	Brand Share %
SLM1	13.35	19.97 %
PMP1	8.38	19.42 %
MCR1	8.26	19.25 %
HSR2	7.62	17.24 %
HRR1	5.36	12.90 %
SGI1	4.30	15.78 %
KRI1	4.01	18.38 %
SLM3	3.84	9.41 %
SGG1	1.05	14.69 %
TCG1	0.83	5.80 %
VKL1	0.71	8.20 %
ERD1	0.67	3.82 %
DPR2	0.43	2.28 %
HSR1	0.31	1.57 %
Total	185.41	21.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	180.97	26.64 %
Total	180.97	26.64 %

Branch *	MTD Sales L	Brand Share %
CDM1	8.33	20.14 %
POY2	8.10	18.62 %
NVL2	5.81	18.78 %
KKI2	5.63	16.11 %
POY1	2.69	9.61 %
Total	180.97	26.64 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	180.57	24.14 %
Total	180.57	24.14 %

Branch *	MTD Sales L	Brand Share %
TNJ1	10.23	19.81 %
TYR1	8.74	17.17 %
ORU1	5.06	19.87 %
KRN1	4.91	19.01 %
MDI1	3.44	15.04 %
TRY3	2.97	11.98 %
PBR1	1.87	13.18 %
PDK1	1.24	12.46 %
KIK1	0.90	10.69 %
TVR1	0.88	6.98 %
TRY2	0.72	10.53 %
TTP1	0.59	1.37 %
Total	180.57	24.14 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	173.42	15.10 %
Total	173.42	15.10 %

Branch *	MTD Sales L	Brand Share %
CH15	15.94	15.44 %
CH03	13.15	13.71 %
MJR1	11.05	16.83 %
CH12	9.86	18.71 %
MC05	7.94	13.89 %
CH44	7.51	13.28 %
CH21	6.73	7.06 %
CH33	6.48	16.48 %
CH20	4.63	7.66 %
CH09	3.99	14.51 %
CH41	3.30	13.21 %
UKI1	2.73	6.64 %
CH46	1.97	7.74 %
CH17	1.82	9.68 %
CH06	1.47	3.11 %
MC08	1.06	12.25 %
CH31	0.97	5.63 %
CH32	0.75	11.37 %
MC06	0.31	1.15 %
CH24	-0.20	-0.70 %
Total	173.42	15.10 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	159.65	15.61 %
Total	159.65	15.61 %

Branch *	MTD Sales L	Brand Share %
CH14	12.85	16.27 %
CH42	8.87	19.98 %
CH16	8.35	14.47 %
CH08	8.32	15.43 %
CH30	7.22	14.31 %
CH45	5.63	18.16 %
CH07	5.47	13.82 %
TKM1	5.34	16.66 %
CH48	5.07	12.48 %
CGL1	2.98	8.32 %
GUD2	2.29	5.93 %
AVD1	2.14	4.43 %
MC02	1.04	19.11 %
CH19	0.97	3.33 %
CH11	0.97	5.68 %
KNR1	0.94	2.53 %
CH39	0.91	9.21 %
CH22	0.71	3.43 %
MC10	0.70	2.00 %
GUD1	0.68	2.54 %
CH40	0.46	1.08 %
SKL1	0.41	1.81 %
CH29	0.13	1.48 %
Total	159.65	15.61 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	96.64	19.23 %
Total	96.64	19.23 %

Branch *	MTD Sales L	Brand Share %
CBE2	12.71	19.70 %
KMR1	6.32	18.34 %
GDR1	6.00	19.70 %
CNR1	5.06	19.61 %
UAM1	4.40	9.53 %
AVI1	2.24	18.47 %
TPR2	2.02	10.11 %
CBE6	1.90	15.87 %
CBE3	1.09	18.61 %
SUL1	0.86	16.23 %
CBE1	0.75	9.63 %
ANR1	0.60	9.49 %
UMP1	0.55	11.50 %
GBM1	0.51	2.16 %
CBE5	0.35	18.41 %
MPM1	0.31	2.22 %
SYM2	0.15	1.16 %
PPI1	0.13	0.82 %
Total	96.64	19.23 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	11.67	15.28 %
Total	11.67	15.28 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.23	13.00 %
PAS1	3.80	20.31 %
KLR1	1.64	16.88 %
Total	11.67	15.28 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	5.93	3.63 %
Total	5.93	3.63 %

Branch *	MTD Sales L	Brand Share %
GHUB	5.93	3.64 %
MSWH		0.00 %
Total	5.93	3.63 %