

MTD Sales
2,001.92 L

Brand Share %
23.32 %

Information:

MTD : 01-07-2025 To 31-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,001.92	23.32 %
Total	2,001.92	23.32 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	351.65	26.21 %
NORTH ARCOT	280.42	28.59 %
TRICHY-01	216.29	28.87 %
CHENNAI-02	213.92	17.73 %
SOUTH-03	209.85	26.35 %
SOUTH ARCOT	208.92	30.32 %
WEST-02	206.39	23.40 %
CHENNAI-01	203.93	19.82 %
WEST-01	99.99	20.89 %
KL-SOUTH	10.57	18.69 %
HO01		0.00 %
Total	2,001.92	23.32 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	351.65	26.21 %
Total	351.65	26.21 %

Branch *	MTD Sales L	Brand Share %
TVL1	28.66	19.10 %
MAR1	15.23	21.50 %
TKS2	13.14	20.34 %
VLY1	12.18	19.34 %
SVK1	5.64	21.10 %
ASM1	5.31	23.06 %
KGL1	4.11	11.70 %
VKM1	2.58	15.39 %
SGT1	2.40	9.48 %
ARM1	2.23	12.46 %
Total	351.65	26.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	280.42	28.59 %
Total	280.42	28.59 %

Branch *	MTD Sales L	Brand Share %
VEL1	12.95	19.67 %
VEL2	12.50	19.65 %
TRR1	7.54	11.62 %
ABR1	6.81	21.59 %
ARC2	6.26	17.69 %
WJP1	5.90	18.57 %
AKM1	4.94	12.22 %
CPT1	4.30	22.90 %
ANI1	4.04	16.27 %
Total	280.42	28.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	216.29	28.87 %
Total	216.29	28.87 %

Branch *	MTD Sales L	Brand Share %
TNJ1	10.57	22.32 %
ORU1	6.66	21.55 %
KRN1	5.88	20.35 %
TTP1	4.23	10.30 %
MDI1	3.15	18.27 %
PBR1	2.21	17.00 %
PDK1	1.11	13.36 %
KIK1	0.89	10.85 %
TVR1	0.87	4.35 %
TRY2	0.60	9.76 %
Total	216.29	28.87 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	213.92	17.73 %
Total	213.92	17.73 %

Branch *	MTD Sales L	Brand Share %
CH03	17.38	17.80 %
CH15	15.18	14.15 %
CH21	14.21	12.94 %
MJR1	11.68	18.25 %
CH12	11.12	21.06 %
CH41	8.80	22.35 %
CH44	8.78	17.64 %
CH18	8.56	20.35 %
CH20	7.71	9.74 %
MC05	6.80	12.82 %
CH33	6.51	18.98 %
CH23	4.28	19.87 %
UKI1	4.16	9.66 %
CH31	3.22	17.80 %
CH09	2.82	8.49 %
CH17	1.69	6.80 %
CH06	1.16	2.09 %
CH46	0.93	3.85 %
CH24	0.86	3.21 %
MC06	0.45	2.10 %
Total	213.92	17.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	209.85	26.35 %
Total	209.85	26.35 %

Branch *	MTD Sales L	Brand Share %
MDU1	9.83	12.78 %
CBM1	8.46	23.26 %
TDI1	5.49	17.37 %
ADP1	5.37	22.03 %
TMM1	5.25	15.61 %
TEN1	4.02	20.32 %
ATG1	3.29	20.57 %
DGL2	2.64	21.30 %
PNV1	1.47	21.16 %
MDU4	1.41	6.80 %
KRR1	1.20	18.90 %
KKD2	0.70	13.46 %
BTU1	0.69	6.48 %
SGP1	0.38	3.67 %
Total	209.85	26.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	208.92	30.32 %
Total	208.92	30.32 %

Branch *	MTD Sales L	Brand Share %
TVM2	10.89	20.32 %
NVL2	6.25	21.92 %
KKI2	5.98	17.01 %
POY1	5.50	19.06 %
TVM1	5.16	22.13 %
KML1	3.39	21.42 %
Total	208.92	30.32 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	206.39	23.40 %
Total	206.39	23.40 %

Branch *	MTD Sales L	Brand Share %
SLM1	14.36	16.15 %
MCR1	6.93	19.98 %
HRR1	5.74	16.48 %
SGI1	4.80	17.87 %
EPI1	3.99	14.24 %
EDP1	3.21	16.79 %
SLM3	3.19	9.17 %
KRI1	2.93	11.68 %
TCG1	1.87	16.16 %
DPR1	1.57	14.24 %
ERD1	1.25	8.02 %
HSR1	1.20	5.61 %
PDR1	0.94	17.40 %
VKL1	0.81	9.78 %
SGG1	0.42	7.45 %
DPR2	0.26	1.32 %
Total	206.39	23.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	203.93	19.82 %
Total	203.93	19.82 %

Branch *	MTD Sales L	Brand Share %
CH14	15.07	14.99 %
CH16	11.86	21.82 %
CH07	9.75	21.42 %
CH08	7.78	17.61 %
CH30	7.24	14.36 %
CH38	6.23	17.91 %
CGL1	4.89	18.05 %
MC09	4.76	22.85 %
KNR1	3.62	11.18 %
MC10	2.41	7.00 %
GUD2	2.35	7.46 %
AVD1	2.32	5.26 %
CH39	1.85	23.11 %
CH19	1.42	4.32 %
CH22	1.37	6.16 %
CH11	1.21	5.48 %
GUD1	1.05	5.40 %
SKL1	0.96	4.44 %
CH40	0.78	2.19 %
CH29	0.31	2.51 %
Total	203.93	19.82 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	99.99	20.89 %
Total	99.99	20.89 %

Branch *	MTD Sales L	Brand Share %
UAM1	5.96	15.41 %
KMR1	5.15	17.55 %
CNR1	4.92	20.95 %
CBE4	2.46	21.60 %
SNR1	1.56	18.90 %
TPR2	1.53	7.42 %
TPR1	1.42	5.40 %
SYM2	1.19	9.64 %
CBE1	1.12	14.01 %
ANR1	0.72	12.53 %
PPI1	0.71	4.09 %
CBE6	0.66	7.74 %
MPM1	0.56	5.67 %
GBM1	0.52	1.70 %
CBE3	0.52	16.28 %
Total	99.99	20.89 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	10.57	18.69 %
Total	10.57	18.69 %

Branch *	MTD Sales L	Brand Share %
TVP1	5.57	15.02 %
Total	10.57	18.69 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %