



# TN : OPPO Sales Performance 01/05/2026 9:33 AM

MTD Sales  
1,942.02 L

Brand Share %  
17.89 %

Information:

MTD : 01-04-2026 To 30-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,941.23	18.07 %
Ear-Buds	0.79	0.70 %
<b>Total</b>	<b>1,942.02</b>	<b>17.89 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	378.85	20.29 %
NORTH ARCOT	249.73	20.33 %
TRICHY-01	221.11	23.19 %
SOUTH-03	217.21	22.01 %
SOUTH ARCOT	205.72	19.51 %
CHENNAI-02	205.70	13.03 %
CHENNAI-01	188.12	14.38 %
WEST-02	181.64	18.23 %
WEST-01	93.96	16.91 %
HO01		0.00 %
<b>Total</b>	<b>1,942.02</b>	<b>17.89 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	378.65	20.44 %
Ear-Buds	0.19	1.31 %
<b>Total</b>	<b>378.85</b>	<b>20.29 %</b>

Branch *	MTD Sales L	Brand Share %
NGR1	17.95	16.12 %
TKS2	12.25	14.23 %
SVK1	7.87	15.03 %
MMT1	6.38	15.89 %
KGL1	4.64	12.95 %
STU2	2.06	13.06 %
ASM1	1.96	7.64 %
SGT1	1.23	2.91 %
ARM1	1.19	4.61 %
COL1	0.74	5.48 %
<b>Total</b>	<b>378.85</b>	<b>20.29 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	249.60	20.57 %
Ear-Buds	0.12	0.81 %
<b>Total</b>	<b>249.73</b>	<b>20.33 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	12.49	16.19 %
SBR1	9.34	14.65 %
AKM1	8.85	14.01 %
VEL1	7.98	11.55 %
PTU1	6.14	17.58 %
WJP1	5.91	14.19 %
TRR1	5.11	7.47 %
ARC2	4.01	15.62 %
TRT1	3.84	14.30 %
ABR1	2.27	6.27 %
<b>Total</b>	<b>249.73</b>	<b>20.33 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	221.11	23.38 %
Total	221.11	23.19 %

Branch *	MTD Sales L	Brand Share %
TRY4	8.63	15.73 %
TNJ1	6.64	16.04 %
TVR2	6.53	17.00 %
PTK1	5.48	16.83 %
KUM2	3.65	7.97 %
TVR1	2.05	12.63 %
TTP1	0.91	1.60 %
APM1	0.26	3.01 %
PDK1	0.23	2.16 %
TRY2	0.12	1.84 %
KIK1	0.12	1.34 %
Total	221.11	23.19 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	217.19	22.20 %
Ear-Buds	0.02	0.25 %
Total	217.21	22.01 %

Branch *	MTD Sales L	Brand Share %
TEN1	6.29	16.66 %
MDU1	5.63	9.34 %
TEN2	4.76	9.91 %
PVI1	4.51	15.19 %
ADP1	4.41	15.89 %
SVG1	3.90	13.14 %
DGL1	2.82	9.22 %
MDU7	1.92	6.10 %
ATG1	1.77	7.99 %
PNV2	1.14	13.49 %
DGL2	1.09	7.24 %
KRR1	0.52	7.95 %
BTU1	0.44	4.01 %
Total	217.21	22.01 %

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	205.63	19.65 %
Ear-Buds	0.08	1.04 %
Total	205.72	19.51 %

Branch *	MTD Sales L	Brand Share %
CUD1	21.46	13.45 %
TVM2	7.94	13.86 %
KLM1	7.81	15.73 %
POY2	6.88	12.01 %
POY1	5.58	13.63 %
KKI2	4.79	12.46 %
TVM1	3.93	10.73 %
KML1	3.57	14.45 %
VCM2	1.75	7.81 %
NVL2	1.25	2.46 %
VPM1	0.83	5.07 %
Total	205.72	19.51 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	205.51	13.16 %
Ear-Buds	0.19	1.07 %
<b>Total</b>	<b>205.70</b>	<b>13.03 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	19.58	12.78 %
CH15	10.98	8.90 %
CH20	10.26	13.64 %
CH21	9.68	8.34 %
MJR1	8.75	17.54 %
CH34	8.68	10.34 %
UK11	8.42	13.89 %
CH12	6.99	10.48 %
MC05	6.91	9.49 %
CH33	5.66	5.73 %
CH17	4.76	10.66 %
CH51	4.58	11.14 %
CH24	3.33	8.51 %
CH23	2.24	8.37 %
CH36	2.14	7.48 %
CH46	1.39	4.03 %
CH32	1.22	8.93 %
CH06	0.53	0.82 %
CH27	0.52	3.66 %
CH31	0.19	0.81 %
<b>Total</b>	<b>205.70</b>	<b>13.03 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	187.98	14.52 %
Ear-Buds	0.15	1.05 %
<b>Total</b>	<b>188.12</b>	<b>14.38 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	10.40	11.46 %
CH38	6.84	14.55 %
GUD2	4.68	15.34 %
CH30	2.39	2.20 %
CGL1	2.06	8.14 %
CH49	1.96	4.35 %
CH16	1.94	2.93 %
AVD1	1.89	5.69 %
SKL1	1.82	6.16 %
CH39	1.55	7.92 %
CH08	1.54	3.23 %
MC09	1.29	12.45 %
GUD1	1.24	3.28 %
CH25	1.11	3.93 %
MC10	1.09	8.15 %
KNR1	0.98	2.82 %
CH22	0.74	2.64 %
CH19	0.60	1.48 %
CH40	0.12	0.21 %
CH29		0.00 %
<b>Total</b>	<b>188.12</b>	<b>14.38 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	181.64	18.38 %
<b>Total</b>	<b>181.64</b>	<b>18.23 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	8.81	12.99 %
MTR1	5.71	15.58 %
BMD1	5.70	15.90 %
MCR1	5.66	11.76 %
HRR1	4.95	13.74 %
SLM2	4.80	14.92 %
SLM3	3.50	10.13 %
HSR2	2.92	5.17 %
HSR1	2.78	11.10 %
DPR1	1.95	13.46 %
RSP1	1.77	14.63 %
EDP1	1.47	15.08 %
SGG1	1.18	11.60 %
KRI1	0.77	1.78 %
ERD1	0.61	6.06 %
TCG1	0.44	3.97 %
PDR1	0.34	8.12 %
DPR2		0.00 %
<b>Total</b>	<b>181.64</b>	<b>18.23 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	93.92	17.09 %
Ear-Buds	0.04	0.68 %
<b>Total</b>	<b>93.96</b>	<b>16.91 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	8.27	12.09 %
CNR1	5.43	11.10 %
GDR1	5.16	12.69 %
KGI1	4.59	11.01 %
SYM2	2.30	16.18 %
PDM1	1.38	16.85 %
TPR4	1.14	12.98 %
PLI1	1.00	10.17 %
GBM1	0.92	3.75 %
TPR2	0.91	5.96 %
SUL1	0.89	16.01 %
TPR3	0.80	2.76 %
CBE3	0.53	8.33 %
UMP1	0.47	9.62 %
CBE1	0.45	8.26 %
CBE5	0.34	12.33 %
ANR1	0.34	9.52 %
MPM1	0.31	1.93 %
SNR1	0.31	4.37 %
WHCB		0.00 %
<b>Total</b>	<b>93.96</b>	<b>16.91 %</b>

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %