



TN : OPPO Sales Performance 01/04/2026 9:33 AM

MTD Sales
1,896.41 L

Brand Share %
17.75 %

Information:

MTD : 01-03-2026 To 31-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,895.16	17.91 %
Ear-Buds	1.25	1.18 %
Total	1,896.41	17.75 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	357.99	17.95 %
NORTH ARCOT	268.21	22.14 %
TRICHY-01	216.04	22.54 %
SOUTH-03	203.46	21.10 %
CHENNAI-02	199.72	11.92 %
SOUTH ARCOT	192.79	21.33 %
CHENNAI-01	186.93	15.35 %
WEST-02	173.93	16.37 %
WEST-01	97.05	17.44 %
HO01	0.28	0.20 %
Total	1,896.41	17.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	357.70	18.08 %
Ear-Buds	0.29	1.86 %
Total	357.99	17.95 %

Branch *	MTD Sales L	Brand Share %
TUT1	37.75	12.81 %
NGR1	23.64	15.91 %
TUT2	17.65	17.02 %
VLY1	12.12	15.20 %
KVT1	11.80	15.53 %
MAR1	11.23	17.10 %
TKS2	10.10	11.31 %
SVK1	6.45	12.68 %
KGL1	4.44	10.69 %
MMT1	4.21	8.21 %
TYI1	3.80	11.79 %
SGT1	1.77	5.04 %
ASM1	1.37	6.31 %
ARM1	1.03	4.50 %
STU2	0.99	8.69 %
COL1	0.95	7.51 %
Total	357.99	17.95 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	268.07	22.39 %
Ear-Buds	0.15	1.06 %
Total	268.21	22.14 %

Branch *	MTD Sales L	Brand Share %
VEL2	11.35	15.63 %
VEL1	8.80	12.99 %
AKM1	7.61	11.68 %
WJP1	6.50	15.53 %
ABR1	6.14	14.36 %
ARC2	5.39	17.15 %
TRT1	5.36	13.79 %
TRR1	5.33	9.17 %
CPT1	1.89	9.45 %
Total	268.21	22.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	215.92	22.73 %
Ear-Buds	0.13	1.53 %
Total	216.04	22.54 %

Branch *	MTD Sales L	Brand Share %
TRY4	9.86	16.22 %
TYR1	9.06	16.60 %
KUM1	8.34	17.08 %
TNJ1	7.88	16.57 %
TVR2	5.38	12.94 %
ORU1	4.38	17.45 %
TTP1	4.20	8.07 %
PTK1	2.51	10.15 %
KIK1	0.90	10.42 %
APM1	0.75	7.06 %
PDK1	0.73	7.76 %
TRY2		0.00 %
Total	216.04	22.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	203.42	21.32 %
Ear-Buds	0.04	0.41 %
Total	203.46	21.10 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.93	10.83 %
TEN2	5.36	14.84 %
DGL1	4.55	9.76 %
PVI1	4.53	14.90 %
TDI1	4.41	12.69 %
SVG1	3.50	11.50 %
DGL2	3.31	13.83 %
TMM1	2.74	9.29 %
MDU7	2.68	7.54 %
BNR1	2.63	11.37 %
KRR1	0.74	10.28 %
BTU1	0.59	4.58 %
ATG1	0.12	0.52 %
Total	203.46	21.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	199.49	12.03 %
Ear-Buds	0.23	1.30 %
Total	199.72	11.92 %

Branch *	MTD Sales L	Brand Share %
CH03	18.72	10.70 %
CH15	12.98	10.31 %
CH20	11.99	16.28 %
CH18	10.71	11.38 %
MJR1	8.24	13.71 %
CH44	8.23	16.65 %
CH12	8.17	8.60 %
CH21	8.13	5.08 %
CH17	7.41	14.91 %
UKI1	6.56	11.43 %
CH51	4.71	8.46 %
CH33	3.57	4.98 %
MC05	3.53	6.62 %
CH24	3.43	7.08 %
CH41	3.36	9.99 %
CH46	1.29	4.07 %
CH27	0.82	6.97 %
CH32	0.56	4.12 %
CH23	0.37	1.49 %
CH31	0.28	1.52 %
CH06	0.14	0.40 %
CH01		0.00 %
Total	199.72	11.92 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	192.61	21.51 %
Ear-Buds	0.19	2.27 %
Total	192.79	21.33 %

Branch *	MTD Sales L	Brand Share %
CUD1	19.47	14.78 %
TVM2	10.66	17.10 %
CDM1	7.89	15.56 %
POY2	6.95	15.70 %
POY1	6.59	15.22 %
KKI2	4.97	14.17 %
KML1	3.44	14.08 %
MKM1	2.99	11.21 %
NVL2	2.04	3.96 %
VPM1	1.95	16.76 %
TVM1	1.70	5.42 %
Total	192.79	21.33 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	186.80	15.55 %
Ear-Buds	0.12	0.78 %
Total	186.93	15.35 %

Branch *	MTD Sales L	Brand Share %
CH30	6.44	6.64 %
CH49	5.55	12.73 %
CH16	4.64	7.26 %
CH47	4.40	14.18 %
GUD2	4.15	12.94 %
AVD1	3.98	8.57 %
MC10	1.46	11.67 %
CGL1	1.37	4.87 %
CH25	1.32	4.87 %
CH39	1.19	5.19 %
CH26	0.99	11.28 %
CH19	0.92	1.30 %
GUD1	0.90	2.16 %
SKL1	0.78	2.69 %
CH22	0.64	2.66 %
KNR1	0.27	0.90 %
CH29	0.14	2.82 %
CH08		0.00 %
CH40		0.00 %
Total	186.93	15.35 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	173.88	16.50 %
Ear-Buds	0.04	0.49 %
Total	173.93	16.37 %

Branch *	MTD Sales L	Brand Share %
SLM1	16.01	17.44 %
PMP1	6.60	14.73 %
MCR1	6.23	12.29 %
SGI1	5.63	16.53 %
SLM2	5.37	12.39 %
HSR2	5.24	7.31 %
HSR1	4.10	12.35 %
MTR1	3.47	7.83 %
HRR1	2.71	7.92 %
SLM3	1.75	6.24 %
DPR1	1.54	7.14 %
KMM1	1.53	16.92 %
ERD1	1.26	9.63 %
SGG1	0.92	10.50 %
KRI1	0.84	1.77 %
RSP1	0.55	4.89 %
PDR1	0.38	11.37 %
TCG1	0.34	1.94 %
DPR2		0.00 %
Total	173.93	16.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	96.99	17.64 %
Ear-Buds	0.06	0.96 %
Total	97.05	17.44 %

Branch *	MTD Sales L	Brand Share %
CBE2	15.89	15.77 %
CNR1	5.10	16.07 %
KGI1	4.74	12.04 %
PPI1	3.05	16.16 %
SYM2	2.14	14.17 %
TPR2	1.41	9.41 %
TPR3	0.90	2.69 %
SNR1	0.64	6.23 %
GBM1	0.59	2.68 %
SUL1	0.41	6.49 %
CBE3	0.38	9.38 %
CBE5	0.16	7.16 %
ANR1		0.00 %
CBE1		0.00 %
MPM1		0.00 %
Total	97.05	17.44 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.28	0.20 %
Total	0.28	0.20 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.28	0.20 %
MSWH		0.00 %
Total	0.28	0.20 %