

MTD Sales
218.80 L

Brand Share %
5.17 %

Information:

MTD : 01-07-2025 To 30-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	218.80	5.17 %
Total	218.80	5.17 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	55.53	7.51 %
CHENNAI-01	41.74	4.80 %
CHENNAI-02	30.90	5.08 %
TRICHY-01	23.99	3.54 %
SOUTH ARCOT	21.11	5.82 %
SOUTH-03	19.22	4.26 %
NORTH ARCOT	14.71	6.22 %
WEST-01	7.08	8.09 %
WEST-02	4.53	2.64 %
KL-SOUTH		0.00 %
Total	218.80	5.17 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	55.53	7.51 %
Total	55.53	7.51 %

Branch *	MTD Sales L	Brand Share %
SVK1	1.21	4.40 %
RPM1	0.77	3.48 %
RND1	0.63	1.22 %
VNR1	0.37	2.46 %
TCN1	0.36	1.81 %
TYI1	0.35	1.19 %
TKS1	0.34	3.09 %
ARM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
VKM1		0.00 %
Total	55.53	7.51 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	41.74	4.80 %
Total	41.74	4.80 %

Branch *	MTD Sales L	Brand Share %
CH14	2.19	3.64 %
CH16	2.01	4.09 %
CH11	1.79	4.77 %
KNR1	1.29	4.98 %
CH30	1.14	5.06 %
GUD1	0.61	2.05 %
GUD2	0.48	1.96 %
CGL1	0.39	2.19 %
MRM1	0.39	2.48 %
CH07	0.31	0.90 %
CH35	0.29	2.43 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH45		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	41.74	4.80 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	30.90	5.08 %
Total	30.90	5.08 %

Branch *	MTD Sales L	Brand Share %
CH18	1.68	5.04 %
CH12	1.30	4.83 %
CH06	1.15	3.84 %
MJR1	1.12	4.30 %
CH20	1.12	4.21 %
CH43	1.09	4.59 %
CH21	1.04	3.65 %
CH34	1.00	3.82 %
CH41	0.67	2.84 %
CH09	0.65	2.68 %
CH46	0.58	2.32 %
CH31	0.49	4.38 %
CH36	0.48	3.62 %
UKI1	0.34	4.26 %
CH23	0.34	4.58 %
CH24	0.29	0.90 %
GPD1		0.00 %
MC06		0.00 %
MC08		0.00 %
Total	30.90	5.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.99	3.54 %
Total	23.99	3.54 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.15	4.30 %
KUM1	1.26	2.56 %
PBR2	1.20	4.01 %
TRY2	0.65	2.66 %
TTP1	0.48	3.67 %
PDK1	0.47	2.64 %
KIK1	0.39	1.52 %
AYR1	0.37	4.93 %
TRY3	0.37	3.32 %
PTK1	0.35	1.38 %
ORU1	0.34	5.02 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	23.99	3.54 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	21.11	5.82 %
Total	21.11	5.82 %

Branch *	MTD Sales L	Brand Share %
POY1	2.71	5.07 %
POY2	2.10	4.46 %
KLM1	0.79	4.10 %
VPM2	0.57	2.91 %
KKI2	0.35	2.52 %
PRT1	0.34	2.71 %
CDM1	0.30	1.72 %
KML1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	21.11	5.82 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	19.22	4.26 %
Total	19.22	4.26 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.88	4.07 %
KKD2	0.70	3.22 %
MDU6	0.68	2.77 %
SVG1	0.63	2.73 %
TDI1	0.55	4.82 %
MPA1	0.39	5.01 %
ATG1	0.37	1.46 %
DKI1	0.34	1.68 %
TMM1	0.33	1.79 %
MDU2	0.29	0.76 %
TEN2	0.28	4.98 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
DGL1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	19.22	4.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	14.71	6.22 %
Total	14.71	6.22 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.64	2.50 %
KPM1	0.46	2.86 %
VSI1	0.35	2.64 %
ARC2	0.34	4.41 %
ABR1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	14.71	6.22 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.08	8.09 %
Total	7.08	8.09 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	7.08	8.09 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.53	2.64 %
Total	4.53	2.64 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.87	4.70 %
ERD1	0.35	2.17 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	4.53	2.64 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
WTVF		0.00 %
Total		0.00 %