



TN : OG Sales Performance 31/03/2026 9:18 AM

MTD Sales
581.13 L

Brand Share %
4.30 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	581.13	4.30 %
Dummy-AC		6.50 %
Total	581.13	4.30 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	120.91	5.92 %
CHENNAI-02	108.46	5.93 %
SOUTH-01	102.33	4.84 %
TRICHY-01	56.73	3.19 %
SOUTH-03	53.62	3.33 %
NORTH ARCOT	51.45	5.59 %
WEST-02	35.70	3.22 %
WEST-01	28.59	2.24 %
SOUTH ARCOT	23.35	2.81 %
Total	581.13	4.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	120.91	5.92 %
Dummy-AC		31.47 %
Total	120.91	5.92 %

Branch *	MTD Sales L	Brand Share %
CH19	4.60	4.27 %
AVD1	3.76	4.00 %
CH49	3.43	3.76 %
CH22	2.39	2.75 %
CH25	2.25	2.96 %
CH07	2.03	2.37 %
CH28	1.84	2.42 %
CH30	1.79	2.38 %
MRM1	1.45	3.35 %
KNR1	1.13	2.98 %
CH35	1.12	1.93 %
CH16	0.99	1.04 %
CGL1	0.95	2.43 %
CH39	0.75	2.03 %
SKL1	0.58	1.44 %
CH45	0.46	0.64 %
TKM1	0.44	2.38 %
GUD1	0.30	0.34 %
CH29		0.00 %
GUD2		0.00 %
MC10		0.00 %
Total	120.91	5.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	108.46	5.93 %
Total	108.46	5.93 %

Branch *	MTD Sales L	Brand Share %
CH33	2.71	4.23 %
CH41	2.62	3.22 %
CH06	2.45	2.91 %
CH50	2.03	2.61 %
CH43	1.90	4.15 %
CH44	1.78	3.36 %
UKI1	1.49	4.04 %
CH18	1.25	1.76 %
CH23	1.25	2.73 %
CH34	1.12	2.21 %
CH27	0.61	2.91 %
CH46	0.53	1.43 %
CH20	0.38	0.43 %
PON1	0.37	1.03 %
CH01		0.00 %
MC05		0.00 %
Total	108.46	5.93 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	102.33	4.84 %
Total	102.33	4.84 %

Branch *	MTD Sales L	Brand Share %
TKS2	3.39	3.54 %
NGR1	2.57	1.60 %
RPM1	1.93	2.91 %
TKS1	1.78	2.47 %
RND1	1.74	2.72 %
PKD1	1.44	2.92 %
SDI1	0.98	2.51 %
TCN1	0.89	2.30 %
VL11	0.76	1.74 %
APK2	0.57	1.80 %
ERL2	0.55	1.71 %
MMT1	0.45	1.75 %
COL1	0.40	3.05 %
KYR1	0.34	1.38 %
KGL1	0.30	0.95 %
TKY1	0.30	1.16 %
ASM1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
Total	102.33	4.84 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	56.73	3.19 %
Total	56.73	3.19 %

Branch *	MTD Sales L	Brand Share %
TRY1	16.52	3.22 %
PTK1	3.50	4.23 %
TNJ1	2.60	2.85 %
PBR2	2.45	2.26 %
TRY4	2.40	3.47 %
KUM1	1.95	2.08 %
TVR2	1.90	2.68 %
TRY3	1.77	3.32 %
JKM1	1.43	4.18 %
TYR1	1.38	3.39 %
PDK1	0.90	2.18 %
TVR1	0.75	2.45 %
PBR1	0.65	1.76 %
KRN1	0.47	1.82 %
ORU1	0.44	2.74 %
MSI1	0.35	1.04 %
MDI1	0.33	0.62 %
NGT1	0.29	0.84 %
AYR1		0.00 %
KIK1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TZSD		0.00 %
WTRZ	-0.32	3.15 %
Total	56.73	3.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	53.62	3.33 %
Total	53.62	3.33 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.57	2.34 %
KKD3	2.75	3.79 %
DGL1	2.59	2.76 %
DKI1	1.85	4.03 %
MDU7	1.72	3.00 %
TPT1	1.59	4.02 %
TEN2	1.23	3.59 %
TEN1	1.04	3.70 %
MDU4	0.95	2.81 %
SVG1	0.89	2.55 %
MDU3	0.75	1.06 %
BNR1	0.73	3.20 %
MDU2	0.72	0.67 %
MDU5	0.69	2.67 %
ODM1	0.60	3.05 %
TMM1	0.59	1.39 %
CMR1	0.50	2.62 %
ADP1	0.45	2.39 %
ATG1	0.37	0.70 %
MPA1	0.37	0.89 %
TDI1	0.36	1.64 %
SGP1	0.33	2.17 %
KPT1	0.30	1.94 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	53.62	3.33 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	51.45	5.59 %
Total	51.45	5.59 %

Branch *	MTD Sales L	Brand Share %
WJD1	1.26	4.30 %
ABR1	1.17	3.30 %
VEL1	1.15	2.23 %
ARC2	1.11	2.99 %
GDM1	0.83	3.09 %
WJP1	0.82	3.13 %
SLG1	0.81	3.90 %
PLR1	0.58	2.71 %
VSI1	0.34	1.11 %
VNB1	0.33	1.33 %
BGR1		0.00 %
CYR1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	51.45	5.59 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	35.70	3.22 %
Total	35.70	3.22 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.20	4.15 %
ERD2	5.16	3.98 %
SLM3	1.62	2.73 %
MTR1	1.46	3.90 %
SLM2	1.46	3.14 %
ATU1	1.12	2.64 %
TRM1	0.89	3.26 %
NKL2	0.86	1.62 %
KMM1	0.48	2.69 %
MCR1	0.46	1.87 %
VKL1	0.46	3.78 %
VPD1	0.37	1.88 %
HRR1	0.36	1.73 %
RSP1	0.36	1.44 %
EPI1	0.35	1.58 %
HSR1	0.31	1.47 %
KRI1	0.28	1.38 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	35.70	3.22 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	28.59	2.24 %
Total	28.59	2.24 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.90	1.16 %
CBE4	2.84	3.32 %
CBE1	1.91	3.36 %
CBE6	1.90	3.64 %
AVI1	1.01	2.51 %
TPR3	0.80	2.93 %
SUL1	0.80	2.15 %
KMD1	0.45	2.73 %
CBE5	0.35	1.37 %
TPR1	0.35	0.57 %
KMR1	0.33	0.45 %
ANR1		0.00 %
CBE3		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	28.59	2.24 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	23.35	2.81 %
Total	23.35	2.81 %

Branch *	MTD Sales L	Brand Share %
POY1	3.93	3.56 %
POY2	2.39	2.96 %
TDM1	1.27	3.48 %
CUD1	1.20	1.65 %
KKI2	1.19	2.72 %
TRK1	1.15	2.86 %
PRT1	1.04	2.85 %
CDM1	1.01	2.79 %
VCM1	0.67	1.74 %
TVM1	0.50	1.71 %
KML1	0.39	1.74 %
SJI2		0.00 %
STP1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
WHUT		0.00 %
Total	23.35	2.81 %