

MTD Sales
303.43 L

Brand Share %
4.81 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	303.43	4.81 %
Total	303.43	4.81 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	68.32	5.90 %
SOUTH-01	67.48	5.72 %
CHENNAI-02	52.44	5.58 %
TRICHY-01	33.06	3.59 %
SOUTH-03	32.63	4.87 %
NORTH ARCOT	21.99	4.96 %
SOUTH ARCOT	12.89	3.04 %
WEST-02	6.22	3.11 %
WEST-03	5.30	2.40 %
WEST-01	3.12	2.00 %
Total	303.43	4.81 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	68.32	5.90 %
Total	68.32	5.90 %

Branch *	MTD Sales L	Brand Share %
CH49	2.86	4.56 %
CH14	1.73	2.73 %
CH45	1.52	4.02 %
CH28	1.43	2.80 %
AVD1	1.31	3.10 %
CH25	1.01	2.24 %
CH22	0.90	2.94 %
GUD2	0.53	2.67 %
CH26	0.45	3.46 %
KNR1	0.40	1.44 %
CH38	0.33	1.54 %
CH39	0.33	1.43 %
CH29		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	68.32	5.90 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	67.48	5.72 %
Total	67.48	5.72 %

Branch *	MTD Sales L	Brand Share %
RND2	1.35	3.55 %
TKS2	1.33	3.58 %
RND1	1.28	3.63 %
VNR2	1.01	4.03 %
TYI1	0.78	3.29 %
PKD1	0.77	2.95 %
APK2	0.66	3.62 %
SNL1	0.49	4.02 %
SKD1	0.40	4.14 %
MAR1	0.40	1.38 %
VKM1	0.37	3.75 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
SGT1		0.00 %
VNR1		0.00 %
S2SD	-0.45	-3.47 %
Total	67.48	5.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	52.44	5.58 %
Total	52.44	5.58 %

Branch *	MTD Sales L	Brand Share %
CH18	2.44	4.66 %
CH24	2.24	4.65 %
CH12	2.22	4.42 %
CH50	1.02	2.94 %
PON1	0.83	2.69 %
MJR1	0.80	3.25 %
CH34	0.76	2.88 %
GPD1	0.68	4.53 %
CH41	0.43	1.46 %
CH27	0.41	2.39 %
CH46	0.40	1.75 %
CH20		0.00 %
CH23		0.00 %
CH33		0.00 %
CH35		0.00 %
CH37		0.00 %
WHC3	-1.09	-5.66 %
Total	52.44	5.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.06	3.59 %
Total	33.06	3.59 %

Branch *	MTD Sales L	Brand Share %
PBR2	1.59	3.10 %
PTK1	1.52	4.08 %
KIK1	1.03	2.80 %
MVM1	0.97	1.82 %
TRY3	0.86	2.78 %
TRY4	0.77	2.18 %
TYR1	0.64	4.35 %
TVR1	0.51	2.02 %
KUM1	0.36	0.75 %
APM1	0.32	4.15 %
AYR1		0.00 %
JKM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR2		0.00 %
TZSD		0.00 %
WTRZ	-0.32	2.99 %
Total	33.06	3.59 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	32.63	4.87 %
Total	32.63	4.87 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.82	4.19 %
ATG1	1.16	4.27 %
PVI1	0.85	3.32 %
KKD3	0.81	1.23 %
MDU4	0.71	4.35 %
MDU5	0.40	3.93 %
MLR1	0.40	4.23 %
SZSD		0.00 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
Total	32.63	4.87 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	21.99	4.96 %
Total	21.99	4.96 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.26	3.05 %
ABR1	0.50	2.56 %
TRR1	0.49	2.25 %
WJP1	0.40	3.57 %
VEL1	0.36	2.95 %
AKM1	0.33	1.85 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL3		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	21.99	4.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	12.89	3.04 %
Total	12.89	3.04 %

Branch *	MTD Sales L	Brand Share %
POY1	1.30	2.79 %
CUD1	1.00	2.36 %
NVL2	0.53	2.21 %
VPM2	0.48	1.96 %
KKI2	0.45	2.35 %
ULP1	0.35	2.40 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	12.89	3.04 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.22	3.11 %
Total	6.22	3.11 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	6.22	3.11 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	5.30	2.40 %
Total	5.30	2.40 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.76	4.02 %
NKL2	1.17	3.94 %
GBM1	0.31	3.82 %
AVI1		0.00 %
CMI1		0.00 %
ERD2		0.00 %
KGM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	5.30	2.40 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.12	2.00 %
Total	3.12	2.00 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.34	3.37 %
CBE6	0.39	2.85 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD	-0.21	-11.03 %
Total	3.12	2.00 %