

MTD Sales
137.32 L

Brand Share %
4.24 %

Information:

MTD : 01-09-2025 To 29-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	137.32	4.24 %
Total	137.32	4.24 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	36.06	4.86 %
CHENNAI-01	31.24	5.52 %
CHENNAI-02	24.19	4.94 %
TRICHY-01	16.99	4.38 %
SOUTH-03	10.83	3.29 %
SOUTH ARCOT	7.10	3.02 %
WEST-01	4.06	3.16 %
NORTH ARCOT	3.75	2.15 %
WEST-02	3.09	1.99 %
KL-SOUTH		0.00 %
Total	137.32	4.24 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.06	4.86 %
Total	36.06	4.86 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.10	3.39 %
TVL1	2.61	2.18 %
RPM1	1.65	3.37 %
PKD1	0.50	3.43 %
MAR1	0.39	1.27 %
TCN1	0.34	2.20 %
S2SD	0.27	3.52 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
Total	36.06	4.86 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.24	5.52 %
Total	31.24	5.52 %

Branch *	MTD Sales L	Brand Share %
CH08	1.61	3.89 %
CH05	0.98	2.59 %
CH22	0.79	4.11 %
CH48	0.51	2.17 %
SKL1	0.47	4.03 %
CH07	0.44	1.61 %
MRM1	0.38	3.55 %
AVD1	0.37	1.81 %
CH19	0.23	0.55 %
CH11		0.00 %
CH26		0.00 %
CH40		0.00 %
CH42		0.00 %
GUD2		0.00 %
MC10		0.00 %
Total	31.24	5.52 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	24.19	4.94 %
Total	24.19	4.94 %

Branch *	MTD Sales L	Brand Share %
CH41	0.55	2.80 %
UKI1	0.49	2.66 %
CH18	0.39	1.42 %
CH34	0.39	2.21 %
PON1	0.39	3.68 %
CH09	0.32	1.69 %
CH06	0.29	1.26 %
CH01		0.00 %
CH17		0.00 %
CH20		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH44		0.00 %
CH46		0.00 %
MJR1		0.00 %
Total	24.19	4.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.99	4.38 %
Total	16.99	4.38 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.90	3.90 %
PTK1	0.51	2.53 %
TVR2	0.29	1.39 %
PBR2	0.21	1.25 %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	16.99	4.38 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	10.83	3.29 %
Total	10.83	3.29 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.30	1.30 %
ATG1	0.29	1.28 %
MDU4	0.29	3.72 %
SVG1	0.28	3.35 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
KYK1	-1.33	-31.23 %
Total	10.83	3.29 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.10	3.02 %
Total	7.10	3.02 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.36	2.38 %
VPM2	0.34	2.48 %
NVL2	0.34	3.06 %
POY2	0.30	1.13 %
CDM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	7.10	3.02 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.06	3.16 %
Total	4.06	3.16 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.47	1.02 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	4.06	3.16 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.75	2.15 %
Total	3.75	2.15 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.34	3.54 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	3.75	2.15 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.09	1.99 %
Total	3.09	1.99 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	3.09	1.99 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %