



TN : OG Sales Performance 30/03/2026 9:18 AM

MTD Sales
563.89 L

Brand Share %
4.40 %

Information:

MTD : 01-03-2026 To 29-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	563.89	4.40 %
Dummy-AC		6.50 %
Total	563.89	4.40 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	118.00	6.05 %
CHENNAI-02	105.78	5.99 %
SOUTH-01	100.53	5.10 %
TRICHY-01	54.24	3.21 %
SOUTH-03	51.87	3.38 %
NORTH ARCOT	50.30	5.79 %
WEST-02	33.70	3.20 %
WEST-01	27.90	2.34 %
SOUTH ARCOT	21.58	2.72 %
Total	563.89	4.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	118.00	6.05 %
Dummy-AC		31.47 %
Total	118.00	6.05 %

Branch *	MTD Sales L	Brand Share %
AVD1	3.76	4.27 %
CH49	3.43	3.88 %
CH22	2.39	2.78 %
CH25	2.25	3.00 %
CH07	2.03	2.43 %
CH28	1.84	2.54 %
CH30	1.79	2.47 %
MRM1	1.45	3.47 %
KNR1	1.13	3.16 %
CH35	1.12	1.95 %
CH16	0.99	1.14 %
CGL1	0.95	2.52 %
SKL1	0.58	1.53 %
CH45	0.46	0.66 %
TKM1	0.44	2.46 %
CH39	0.36	1.02 %
GUD1	0.30	0.35 %
CH29		0.00 %
GUD2		0.00 %
MC10		0.00 %
Total	118.00	6.05 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	105.78	5.99 %
Total	105.78	5.99 %

Branch *	MTD Sales L	Brand Share %
CH41	2.62	3.28 %
CH06	2.45	3.01 %
CH33	2.20	3.66 %
CH50	2.03	2.72 %
CH43	1.90	4.23 %
CH44	1.78	3.48 %
UKI1	1.49	4.24 %
CH18	1.25	1.82 %
CH23	1.25	2.90 %
CH34	1.12	2.26 %
CH27	0.61	3.07 %
CH46	0.53	1.45 %
CH20	0.38	0.44 %
PON1	0.37	1.09 %
CH01		0.00 %
MC05		0.00 %
Total	105.78	5.99 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	100.53	5.10 %
Total	100.53	5.10 %

Branch *	MTD Sales L	Brand Share %
TKS2	2.92	3.22 %
NGR1	2.57	1.75 %
RPM1	1.93	2.99 %
TKS1	1.78	2.98 %
RND1	1.74	2.93 %
PKD1	1.44	3.02 %
SDI1	0.98	2.75 %
TCN1	0.89	2.58 %
VLV1	0.76	1.93 %
APK2	0.57	1.84 %
ERL2	0.55	1.79 %
MMT1	0.45	1.91 %
COL1	0.40	3.65 %
KYR1	0.34	1.41 %
KGL1	0.30	1.06 %
TKY1	0.30	1.30 %
ASM1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
Total	100.53	5.10 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	54.24	3.21 %
Total	54.24	3.21 %

Branch *	MTD Sales L	Brand Share %
TRY1	15.39	3.12 %
PTK1	3.18	4.02 %
TNJ1	2.60	3.06 %
PBR2	2.45	2.41 %
TRY4	2.40	3.83 %
KUM1	1.95	2.17 %
TVR2	1.90	2.87 %
TRY3	1.77	3.44 %
JKM1	1.43	4.34 %
TYR1	1.38	3.59 %
PDK1	0.90	2.34 %
TVR1	0.75	2.57 %
PBR1	0.65	1.80 %
KRN1	0.47	1.92 %
ORU1	0.44	2.84 %
MSI1	0.35	1.10 %
MDI1	0.33	0.64 %
NGT1	0.29	0.88 %
AYR1		0.00 %
KIK1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TZSD		0.00 %
WTRZ	-0.32	3.79 %
Total	54.24	3.21 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	51.87	3.38 %
Total	51.87	3.38 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.23	2.30 %
KKD3	2.75	3.95 %
DGL1	2.59	2.97 %
DKI1	1.85	4.27 %
MDU7	1.72	3.10 %
TPT1	1.59	4.15 %
TEN1	1.04	3.82 %
MDU4	0.95	2.86 %
SVG1	0.89	2.83 %
TEN2	0.86	2.83 %
MDU3	0.75	1.10 %
BNR1	0.73	3.34 %
MDU2	0.72	0.72 %
MDU5	0.69	2.70 %
ODM1	0.60	3.10 %
TMM1	0.59	1.46 %
CMR1	0.50	2.62 %
MNM1	0.46	2.79 %
ADP1	0.45	2.43 %
ATG1	0.37	0.71 %
MPA1	0.37	0.89 %
TDI1	0.36	1.76 %
SGP1	0.33	2.23 %
KPT1	0.30	1.97 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	51.87	3.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	50.30	5.79 %
Total	50.30	5.79 %

Branch *	MTD Sales L	Brand Share %
ABR1	1.17	3.46 %
VEL1	1.15	2.42 %
ARC2	1.11	3.12 %
GDM1	0.83	3.20 %
WJP1	0.82	3.28 %
SLG1	0.81	4.02 %
PLR1	0.58	3.05 %
VSI1	0.34	1.19 %
VNB1	0.33	1.35 %
BGR1		0.00 %
CYR1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	50.30	5.79 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	33.70	3.20 %
Total	33.70	3.20 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.20	4.24 %
ERD2	5.16	4.26 %
SLM3	1.62	2.85 %
ATU1	1.12	2.81 %
MTR1	1.11	3.01 %
SLM2	0.96	2.37 %
TRM1	0.89	3.44 %
NKL2	0.86	1.69 %
KMM1	0.48	2.79 %
MCR1	0.46	1.90 %
VPD1	0.37	1.96 %
RSP1	0.36	1.50 %
EPI1	0.35	1.62 %
HSR1	0.31	1.47 %
KRI1	0.28	1.45 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	33.70	3.20 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.90	2.34 %
Total	27.90	2.34 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.90	1.25 %
CBE4	2.84	3.55 %
CBE1	1.91	3.58 %
CBE6	1.56	3.22 %
AVI1	1.01	2.81 %
TPR3	0.80	3.13 %
SUL1	0.80	2.23 %
KMD1	0.45	2.73 %
CBE5	0.35	1.44 %
TPR1	0.35	0.59 %
KMR1	0.33	0.48 %
ANR1		0.00 %
CBE3		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	27.90	2.34 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	21.58	2.72 %
Total	21.58	2.72 %

Branch *	MTD Sales L	Brand Share %
POY1	2.96	2.87 %
POY2	2.39	3.02 %
NVL2	1.89	4.11 %
TDM1	1.27	3.71 %
KKI2	1.19	2.88 %
TRK1	1.15	2.95 %
PRT1	1.04	2.97 %
CDM1	1.01	2.84 %
CUD1	0.80	1.11 %
VCM1	0.67	1.80 %
TVM1	0.50	1.93 %
KML1	0.39	1.84 %
SJI2		0.00 %
STP1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
WHUT		0.00 %
Total	21.58	2.72 %