

MTD Sales
87.50 L

Brand Share %
4.15 %

Information:

MTD : 01-11-2025 To 28-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	87.50	4.15 %
Total	87.50	4.15 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	19.88	5.91 %
SOUTH-01	16.52	5.23 %
TRICHY-01	16.43	5.42 %
CHENNAI-01	13.20	3.54 %
SOUTH-03	8.61	3.65 %
NORTH ARCOT	5.29	4.09 %
SOUTH ARCOT	3.26	1.78 %
WEST-01	2.52	2.66 %
WEST-02	1.78	1.53 %
KL-SOUTH		0.00 %
Total	87.50	4.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	19.88	5.91 %
Total	19.88	5.91 %

Branch *	MTD Sales L	Brand Share %
CH24	0.81	3.90 %
CH06	0.50	4.11 %
CH21	0.49	3.86 %
CH34	0.37	3.54 %
CH44	0.37	3.56 %
MJR1	0.36	2.64 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	19.88	5.91 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.52	5.23 %
Total	16.52	5.23 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.07	3.86 %
TKS2	0.50	2.88 %
RPM1	0.39	2.37 %
NGR1	0.35	1.70 %
TCN1	0.28	3.74 %
SDI1		0.00 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	16.52	5.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.43	5.42 %
Total	16.43	5.42 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.81	2.86 %
TVR2	0.73	3.88 %
PTK1	0.40	2.88 %
TNJ1	0.39	2.48 %
MVM1	0.37	2.83 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	16.43	5.42 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.20	3.54 %
Total	13.20	3.54 %

Branch *	MTD Sales L	Brand Share %
CH42	1.35	3.25 %
CH07	0.66	3.77 %
CH30	0.48	3.14 %
CH48	0.43	3.12 %
CH19	0.43	1.54 %
CH28	0.36	2.11 %
CH16	0.35	1.48 %
CH08	0.30	1.67 %
GUD1	0.30	2.44 %
AVD1		0.00 %
CGL1		0.00 %
CH11		0.00 %
CH14		0.00 %
CH26		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	13.20	3.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	8.61	3.65 %
Total	8.61	3.65 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.71	2.96 %
MDU6	0.30	2.61 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	8.61	3.65 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.29	4.09 %
Total	5.29	4.09 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.47	2.49 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	5.29	4.09 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.26	1.78 %
Total	3.26	1.78 %

Branch *	MTD Sales L	Brand Share %
POY1	0.81	3.29 %
NVL2	0.46	3.16 %
CDM1	0.34	3.67 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	3.26	1.78 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.52	2.66 %
Total	2.52	2.66 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	2.52	2.66 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.78	1.53 %
Total	1.78	1.53 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.30	1.92 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
RSP1		-0.04 %
Total	1.78	1.53 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %