

MTD Sales
151.60 L

Brand Share %
3.97 %

Information:

MTD : 01-08-2025 To 28-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	151.60	3.97 %
Total	151.60	3.97 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	39.63	5.86 %
CHENNAI-02	21.00	3.83 %
CHENNAI-01	20.89	2.73 %
TRICHY-01	19.73	3.49 %
SOUTH ARCOT	14.56	4.59 %
NORTH ARCOT	14.48	6.44 %
SOUTH-03	11.67	3.11 %
WEST-02	6.96	3.50 %
WEST-01	2.09	1.74 %
KL-SOUTH	0.59	2.13 %
Total	151.60	3.97 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	39.63	5.86 %
Total	39.63	5.86 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.10	2.42 %
RPM1	0.63	2.85 %
VLY1	0.47	1.70 %
TKS2	0.35	2.14 %
APK1	0.33	3.31 %
TKY1	0.30	3.08 %
SKD1	0.28	1.45 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SNL1		0.00 %
TYI1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	39.63	5.86 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	21.00	3.83 %
Total	21.00	3.83 %

Branch *	MTD Sales L	Brand Share %
CH12	1.37	3.79 %
CH20	0.84	3.29 %
CH33	0.65	3.09 %
MJR1	0.50	1.72 %
CH46	0.41	3.23 %
CH44	0.39	2.30 %
CH43	0.29	1.58 %
CH21	0.29	1.09 %
CH17	0.29	1.79 %
CH24	0.28	1.58 %
CH01		0.00 %
CH18		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
MC06		0.00 %
MC08		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	21.00	3.83 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.89	2.73 %
Total	20.89	2.73 %

Branch *	MTD Sales L	Brand Share %
CH19	1.81	3.51 %
CH11	1.76	2.87 %
CH16	1.71	3.30 %
CH14	1.24	3.53 %
AVD1	0.83	3.80 %
CH48	0.67	1.83 %
CGL1	0.39	1.50 %
GUD2	0.38	1.51 %
MRM1	0.37	2.48 %
GUD1	0.36	1.49 %
CH42	0.30	0.65 %
CH38	0.29	1.98 %
CH39	0.28	2.05 %
CH37	0.28	3.38 %
CH07		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH45		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	20.89	2.73 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.73	3.49 %
Total	19.73	3.49 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.85	2.49 %
NGT1	0.82	2.71 %
KIK1	0.72	3.55 %
KUM1	0.46	1.26 %
MDI1	0.37	1.29 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
PTK1	-0.51	-1.71 %
Total	19.73	3.49 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	14.56	4.59 %
Total	14.56	4.59 %

Branch *	MTD Sales L	Brand Share %
POY1	1.19	2.34 %
CUD1	0.77	2.70 %
TRK1	0.38	2.94 %
TDM1	0.29	2.41 %
CDM1		0.00 %
KKI2		0.00 %
KML1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	14.56	4.59 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	14.48	6.44 %
Total	14.48	6.44 %

Branch *	MTD Sales L	Brand Share %
ARC2	0.66	3.02 %
AKM1	0.37	2.86 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	14.48	6.44 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	11.67	3.11 %
Total	11.67	3.11 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.49	1.85 %
KKD2	0.36	1.70 %
ATG1	0.35	1.52 %
KRR1	0.34	2.98 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	11.67	3.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.96	3.50 %
Total	6.96	3.50 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.48	3.61 %
MTR1	0.37	2.41 %
OML1	0.30	2.60 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	6.96	3.50 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.09	1.74 %
Total	2.09	1.74 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	2.09	1.74 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.59	2.13 %
Total	0.59	2.13 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.59	3.21 %
KLR1		0.00 %
PAS1		0.00 %
Total	0.59	2.13 %