



TN : OG Sales Performance 29/05/2026 9:18 AM

MTD Sales
492.04 L

Brand Share %
3.14 %

Information:

MTD : 01-05-2026 To 28-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	492.04	3.14 %
Total	492.04	3.14 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	117.00	3.83 %
CHENNAI-02	91.04	3.40 %
SOUTH-01	80.37	4.00 %
TRICHY-01	54.13	2.44 %
SOUTH-03	52.07	2.94 %
NORTH ARCOT	43.24	3.84 %
SOUTH ARCOT	21.91	1.76 %
WEST-02	17.13	1.80 %
WEST-01	15.14	2.55 %
Total	492.04	3.14 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	117.00	3.83 %
Total	117.00	3.83 %

Branch *	MTD Sales L	Brand Share %
CH16	6.00	2.86 %
CH19	4.38	2.99 %
CH07	3.13	2.43 %
CH14	2.73	1.22 %
CH28	2.44	1.76 %
CH45	2.32	2.31 %
AVD1	2.17	2.47 %
MRM1	1.91	2.20 %
GUD2	1.47	3.11 %
CH37	1.29	2.75 %
CH38	1.17	1.83 %
TKM1	1.05	2.47 %
CGL1	0.78	1.22 %
CH39	0.77	1.50 %
KNR1	0.67	0.94 %
CH26	0.56	2.16 %
CH29	0.31	2.72 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
GUD1	-0.36	-0.36 %
Total	117.00	3.83 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	91.04	3.40 %
Total	91.04	3.40 %

Branch *	MTD Sales L	Brand Share %
CH24	4.56	2.81 %
CH18	3.17	2.39 %
CH50	2.84	2.74 %
CH17	1.70	1.34 %
CH43	1.68	2.99 %
CH31	1.66	2.74 %
CH20	1.57	1.47 %
CH34	1.57	1.87 %
CH41	1.24	1.23 %
CH33	1.21	1.37 %
UKI1	0.83	1.98 %
CH23	0.59	0.83 %
CH36	0.39	0.76 %
MC06	0.30	1.95 %
CH01		0.00 %
Total	91.04	3.40 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	80.37	4.00 %
Total	80.37	4.00 %

Branch *	MTD Sales L	Brand Share %
TUT2	2.95	2.61 %
RND1	2.42	2.30 %
SVK1	1.38	2.03 %
APK2	1.01	2.89 %
TYI1	0.98	2.63 %
VLY1	0.87	0.81 %
ASM1	0.71	2.34 %
MAR1	0.64	1.38 %
ARM1	0.51	1.91 %
VNR1	0.42	1.17 %
ERL2	0.40	1.12 %
TCN1	0.37	0.76 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
Total	80.37	4.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	54.13	2.44 %
Total	54.13	2.44 %

Branch *	MTD Sales L	Brand Share %
TRY1	9.78	2.71 %
PTK1	2.79	2.67 %
PBR1	2.07	2.97 %
KIK1	1.91	2.74 %
MDI1	1.48	1.85 %
TVR2	1.43	1.14 %
TRY4	1.31	2.24 %
TRY2	1.24	2.57 %
KUM2	1.20	2.23 %
TVR1	1.17	2.63 %
TTP1	1.07	2.20 %
AYR1	0.94	1.64 %
APM1	0.86	2.35 %
KUM1	0.70	0.59 %
MVM1	0.56	0.38 %
TYR1	0.52	1.03 %
MSI1	0.37	1.14 %
NGT1	0.32	0.51 %
ORU1	0.31	1.27 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TZSD		0.00 %
WTRZ	-0.40	1.13 %
Total	54.13	2.44 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	52.07	2.94 %
Total	52.07	2.94 %

Branch *	MTD Sales L	Brand Share %
DGL1	4.33	2.20 %
MDU2	2.91	2.78 %
KKD3	2.21	1.97 %
MDU3	1.37	2.53 %
ATG1	1.36	1.49 %
MDU7	1.20	1.77 %
TMM1	0.99	2.20 %
DKI1	0.56	1.09 %
KRR1	0.54	0.78 %
MNM1	0.49	2.11 %
KYK1	0.44	1.65 %
MDU4	0.39	1.01 %
MDU5	0.34	1.78 %
ADP1		0.00 %
BNR1		0.00 %
CMR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	52.07	2.94 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	43.24	3.84 %
Total	43.24	3.84 %

Branch *	MTD Sales L	Brand Share %
SBR1	3.18	3.04 %
VSI1	1.03	1.95 %
ARC2	0.86	2.57 %
ANI1	0.78	2.79 %
CPT1	0.73	2.39 %
CYR1	0.69	2.29 %
WJD1	0.62	1.62 %
VNB1	0.38	1.60 %
ABR1		0.00 %
BGR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
WHVL	-0.15	0.45 %
Total	43.24	3.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	21.91	1.76 %
Total	21.91	1.76 %

Branch *	MTD Sales L	Brand Share %
POY1	4.18	2.62 %
NVL2	1.69	2.48 %
CDM1	1.46	1.47 %
CUD1	1.27	1.06 %
MKM1	0.94	3.11 %
KML1	0.92	1.71 %
VPM2	0.82	1.20 %
TRK1	0.73	1.23 %
PRT1	0.39	0.70 %
SJI2	0.39	0.72 %
TVM2	0.36	0.98 %
POY2	0.23	0.24 %
STP1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
Total	21.91	1.76 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	17.13	1.80 %
Total	17.13	1.80 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.81	1.74 %
SLM1	1.36	1.30 %
MTR1	1.02	2.84 %
SLM3	0.95	1.61 %
TCG1	0.71	2.34 %
ATU1	0.70	1.81 %
HSR2	0.53	2.42 %
APN1	0.52	3.01 %
MCR1	0.40	2.15 %
SLM2	0.39	0.63 %
TRM1	0.39	2.25 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
WHPD	-0.40	1.71 %
WHKP	-0.48	3.01 %
Total	17.13	1.80 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.14	2.55 %
Total	15.14	2.55 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.88	0.70 %
TPR1	0.52	1.33 %
SNR1	0.50	1.92 %
CBE6	0.42	1.68 %
PLI1	0.39	1.33 %
KMR1	0.37	0.99 %
UMP1	0.37	1.64 %
CBE3	0.25	1.81 %
ANR1		0.00 %
AVI1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UAM1		0.00 %
WHCB	-0.74	2.17 %
Total	15.14	2.55 %