



TN : OG Sales Performance 29/04/2026 9:19 AM

MTD Sales
710.21 L

Brand Share %
2.33 %

Information:

MTD : 01-04-2026 To 28-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	710.21	2.33 %
Total	710.21	2.33 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	130.87	2.56 %
CHENNAI-01	129.82	3.41 %
CHENNAI-02	127.47	3.85 %
SOUTH-03	84.28	2.03 %
TRICHY-01	63.40	1.52 %
NORTH ARCOT	57.54	2.74 %
WEST-02	44.71	1.50 %
SOUTH ARCOT	37.17	1.77 %
WEST-01	34.96	1.29 %
Total	710.21	2.33 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	130.87	2.56 %
Total	130.87	2.56 %

Branch *	MTD Sales L	Brand Share %
TKS2	5.57	2.21 %
TUT2	3.36	1.43 %
TKS1	3.20	1.93 %
MAR1	2.93	1.68 %
VLY1	2.20	1.16 %
SDI1	1.68	1.75 %
MMT1	1.57	1.77 %
KGL1	1.49	1.47 %
PDI1	1.23	1.91 %
APK1	1.17	1.46 %
ASM1	0.83	1.02 %
TKY1	0.82	1.33 %
UDN1	0.81	1.12 %
ARM1	0.78	0.87 %
ERL2	0.78	0.74 %
COL1	0.70	1.29 %
SKD1	0.47	1.04 %
SGT1	0.38	1.44 %
KYR1	0.34	0.63 %
Total	130.87	2.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	129.82	3.41 %
Total	129.82	3.41 %

Branch *	MTD Sales L	Brand Share %
CH14	5.15	1.89 %
CH45	2.17	1.70 %
GUD1	2.02	1.32 %
CH35	1.89	2.10 %
CH48	1.61	1.01 %
CH37	1.33	2.07 %
GUD2	1.16	2.01 %
CGL1	0.80	1.04 %
CH39	0.63	0.95 %
CH28	0.42	0.28 %
KNR1	0.42	0.60 %
AVD1	0.40	0.37 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
Total	129.82	3.41 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	127.47	3.85 %
Total	127.47	3.85 %

Branch *	MTD Sales L	Brand Share %
CH33	2.31	2.06 %
CH34	1.85	1.79 %
CH50	1.47	1.07 %
GPD1	0.96	1.43 %
CH31	0.88	1.32 %
CH20	0.87	0.48 %
CH41	0.75	0.61 %
CH27	0.36	0.83 %
CH23	0.35	0.44 %
CH36	0.32	0.60 %
CH01		0.00 %
Total	127.47	3.85 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	84.28	2.03 %
Total	84.28	2.03 %

Branch *	MTD Sales L	Brand Share %
MDU1	10.21	2.03 %
DGL1	2.86	1.65 %
MDU2	2.32	0.79 %
KKD3	2.31	1.31 %
MDU4	1.76	1.55 %
MDU3	1.72	1.16 %
MLR1	1.46	1.90 %
MPA1	1.27	0.85 %
DKI1	1.22	1.18 %
MNM1	1.00	1.97 %
TDI1	0.99	1.55 %
TMM1	0.87	0.68 %
PKM1	0.72	2.19 %
KYK1	0.71	1.47 %
USL1	0.39	0.51 %
CMR1	0.36	0.77 %
ATG1	0.31	0.20 %
PNV2	0.30	0.53 %
ADP1		0.00 %
KPT1		0.00 %
MDU5		0.00 %
NTM1		0.00 %
SGP1		0.00 %
TPT1		0.00 %
Total	84.28	2.03 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	63.40	1.52 %
Total	63.40	1.52 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.02	1.04 %
PBR2	3.63	1.43 %
PTK1	3.14	2.08 %
TRY3	2.54	1.52 %
KUM1	2.30	1.16 %
PDK1	1.98	1.61 %
MDI1	1.18	0.95 %
KIK1	1.16	1.07 %
MSI1	1.11	1.26 %
PBR1	1.11	0.99 %
NGT1	1.08	1.09 %
TYR1	0.88	0.68 %
TRY4	0.39	0.30 %
TVR1	0.39	0.51 %
AYR1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MVM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
Total	63.40	1.52 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	57.54	2.74 %
Total	57.54	2.74 %

Branch *	MTD Sales L	Brand Share %
SBR1	3.10	2.29 %
VEL1	1.85	1.65 %
VSI1	1.80	2.01 %
GDM1	1.56	1.96 %
ABR1	1.37	1.18 %
TRR1	1.00	0.68 %
CYR1	0.71	1.47 %
ANI1	0.70	1.37 %
VNB1	0.52	0.80 %
BGR1	0.50	1.60 %
CPT1	0.37	0.81 %
CGM1	0.36	0.97 %
PTU1	0.32	2.16 %
UGI1	0.31	1.50 %
PLR1	0.31	0.67 %
Total	57.54	2.74 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	44.71	1.50 %
Total	44.71	1.50 %

Branch *	MTD Sales L	Brand Share %
SLM1	6.31	2.00 %
ERD2	4.59	1.44 %
HSR2	1.98	1.99 %
SLM2	1.83	1.41 %
MTR1	1.79	1.82 %
SLM3	1.47	0.94 %
TCG1	1.45	1.89 %
RSP1	1.27	1.49 %
OML1	0.89	1.36 %
HSR1	0.85	0.98 %
KMM1	0.77	1.60 %
PMP1	0.76	1.96 %
PLC1	0.75	1.88 %
HRR1	0.69	2.17 %
TRM1	0.65	1.04 %
VPD1	0.40	0.68 %
KRI1	0.40	0.39 %
KAM1	0.39	1.23 %
ATU1	0.37	0.33 %
PDR1	0.37	0.76 %
KVP1	0.37	0.89 %
EDP1	0.33	0.88 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHKP	-0.60	-3.71 %
Total	44.71	1.50 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	37.17	1.77 %
Total	37.17	1.77 %

Branch *	MTD Sales L	Brand Share %
POY2	4.45	2.25 %
VPM2	2.82	2.19 %
CUD1	2.46	1.14 %
TRK1	2.39	2.19 %
KLM1	2.25	2.18 %
KKI2	1.69	1.36 %
TDM1	1.38	1.90 %
TVM2	1.21	2.33 %
NVL2	1.07	0.94 %
SJI2	0.93	0.89 %
KML1	0.79	1.12 %
PRT1	0.79	0.70 %
MKM1	0.73	1.50 %
VCM1	0.53	1.30 %
ULP1	0.49	0.54 %
VCM2	0.32	0.57 %
VPM1	0.30	1.07 %
TVM1	0.23	0.48 %
STP1		0.00 %
WHUT		0.00 %
Total	37.17	1.77 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	34.96	1.29 %
Total	34.96	1.29 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.35	1.08 %
TPR1	2.16	1.47 %
CBE1	2.08	1.94 %
SNR1	1.87	1.72 %
TPR2	1.66	0.77 %
UMP1	1.31	1.51 %
CBE4	1.22	0.68 %
KGM1	1.17	1.76 %
PLI1	1.13	0.91 %
AVI1	0.92	1.17 %
SUL1	0.86	1.22 %
TPR3	0.71	0.97 %
TPR4	0.40	0.97 %
CBE5	0.36	0.72 %
KMD1	0.29	0.45 %
ANR1		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
KMR1	-0.33	-0.24 %
WHCB	-0.52	1.15 %
Total	34.96	1.29 %