



# TN : OG Sales Performance 29/03/2026 9:18 AM

MTD Sales  
538.79 L

Brand Share %  
4.49 %

Information:

MTD : 01-03-2026 To 28-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	538.79	4.49 %
Dummy-AC		6.50 %
<b>Total</b>	<b>538.79</b>	<b>4.49 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	112.21	6.33 %
CHENNAI-02	99.64	6.02 %
SOUTH-01	98.66	5.36 %
TRICHY-01	52.67	3.24 %
SOUTH-03	49.12	3.34 %
NORTH ARCOT	46.35	5.92 %
WEST-02	32.45	3.26 %
WEST-01	26.85	2.46 %
SOUTH ARCOT	20.84	2.75 %
<b>Total</b>	<b>538.79</b>	<b>4.49 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	112.21	6.33 %
Dummy-AC		31.47 %
<b>Total</b>	<b>112.21</b>	<b>6.33 %</b>

Branch *	MTD Sales L	Brand Share %
AVD1	3.45	4.37 %
CH49	2.80	3.22 %
CH48	2.77	4.11 %
CH25	2.25	3.22 %
CH22	2.08	2.53 %
CH07	2.03	2.76 %
CH28	1.43	2.12 %
CH30	1.43	2.11 %
KNR1	1.13	3.30 %
CH35	1.12	2.11 %
MRM1	1.04	2.63 %
CH16	0.99	1.21 %
CGL1	0.95	2.68 %
SKL1	0.58	1.67 %
CH45	0.46	0.69 %
TKM1	0.44	2.72 %
CH39	0.36	1.12 %
GUD1	0.30	0.62 %
CH29		0.00 %
GUD2		0.00 %
MC10		0.00 %
<b>Total</b>	<b>112.21</b>	<b>6.33 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	99.64	6.02 %
Total	99.64	6.02 %

Branch *	MTD Sales L	Brand Share %
CH41	2.62	3.49 %
CH33	2.20	3.90 %
CH06	2.05	2.64 %
CH50	2.03	2.83 %
CH44	1.78	3.80 %
UKI1	1.49	4.36 %
CH43	1.34	3.19 %
CH18	1.25	1.94 %
CH34	0.77	1.61 %
CH46	0.53	1.57 %
CH23	0.51	1.32 %
CH20	0.38	0.47 %
PON1	0.37	1.16 %
CH27	0.31	1.64 %
CH01		0.00 %
MC05		0.00 %
Total	99.64	6.02 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	98.66	5.36 %
Total	98.66	5.36 %

Branch *	MTD Sales L	Brand Share %
TKS2	2.92	3.38 %
NGR1	2.57	1.93 %
RPM1	1.93	3.12 %
TKS1	1.78	3.33 %
RND1	1.74	3.01 %
PKD1	1.44	3.16 %
SDI1	0.98	2.99 %
TCN1	0.89	2.75 %
VLV1	0.76	2.05 %
APK2	0.57	1.90 %
ERL2	0.55	1.99 %
MMT1	0.45	1.96 %
COL1	0.40	3.90 %
KYR1	0.34	1.57 %
KGL1	0.30	1.15 %
TKY1	0.30	1.43 %
ASM1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
Total	98.66	5.36 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	52.67	3.24 %
Total	52.67	3.24 %

Branch *	MTD Sales L	Brand Share %
TRY1	15.07	3.19 %
PTK1	3.18	4.12 %
TNJ1	2.60	3.31 %
TRY4	2.40	3.93 %
KUM1	1.95	2.23 %
PBR2	1.94	1.98 %
TVR2	1.90	2.89 %
TRY3	1.77	3.55 %
TYR1	1.38	3.65 %
PDK1	0.90	2.37 %
TVR1	0.75	2.57 %
PBR1	0.65	1.96 %
KRN1	0.47	2.02 %
ORU1	0.44	2.90 %
MSI1	0.35	1.17 %
MDI1	0.33	0.68 %
NGT1	0.29	0.92 %
AYR1		0.00 %
KIK1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TZSD		0.00 %
WTRZ	-0.32	4.10 %
Total	52.67	3.24 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	49.12	3.34 %
<b>Total</b>	<b>49.12</b>	<b>3.34 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	5.23	2.37 %
KKD3	2.75	4.06 %
DGL1	2.59	3.24 %
MDU7	1.72	3.23 %
TPT1	1.59	4.31 %
TEN1	1.04	4.23 %
MDU4	0.95	2.93 %
SVG1	0.89	2.88 %
TEN2	0.86	3.01 %
MDU3	0.75	1.13 %
BNR1	0.73	3.53 %
ODM1	0.60	3.25 %
TMM1	0.59	1.52 %
CMR1	0.50	2.79 %
MNM1	0.46	2.83 %
ADP1	0.45	2.55 %
MDU5	0.37	1.58 %
ATG1	0.37	0.72 %
MPA1	0.37	0.89 %
TDI1	0.36	1.87 %
MDU2	0.36	0.39 %
SGP1	0.33	2.23 %
KPT1	0.30	2.04 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
USL1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>49.12</b>	<b>3.34 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	46.35	5.92 %
Total	46.35	5.92 %

Branch *	MTD Sales L	Brand Share %
VEL1	1.15	2.73 %
ARC2	1.11	3.40 %
WJP1	0.82	3.59 %
SLG1	0.81	4.36 %
WJD1	0.69	3.01 %
ABR1	0.39	1.36 %
VSI1	0.34	1.44 %
VNB1	0.33	1.49 %
GDM1	0.28	1.27 %
BGR1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	46.35	5.92 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	32.45	3.26 %
<b>Total</b>	<b>32.45</b>	<b>3.26 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	4.80	4.21 %
SLM3	1.62	3.01 %
ATU1	1.12	2.87 %
MTR1	1.11	3.08 %
SLM2	0.96	2.41 %
TRM1	0.89	3.70 %
NKL2	0.86	1.74 %
KMM1	0.48	3.01 %
MCR1	0.46	1.98 %
VPD1	0.37	2.14 %
RSP1	0.36	1.57 %
EPI1	0.35	1.67 %
HSR1	0.31	1.52 %
KRI1	0.28	1.61 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>32.45</b>	<b>3.26 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	26.85	2.46 %
<b>Total</b>	<b>26.85</b>	<b>2.46 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	3.90	1.34 %
CBE4	2.84	3.88 %
CBE1	1.91	4.24 %
CBE6	1.56	3.50 %
TPR3	0.80	3.28 %
SUL1	0.80	2.49 %
AVI1	0.67	2.21 %
KMD1	0.45	2.77 %
CBE5	0.35	1.64 %
TPR1	0.35	0.65 %
KMR1	0.33	0.54 %
ANR1		0.00 %
CBE3		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>26.85</b>	<b>2.46 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	20.84	2.75 %
<b>Total</b>	<b>20.84</b>	<b>2.75 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	2.96	2.99 %
POY2	2.39	3.14 %
NVL2	1.89	4.25 %
TDM1	1.27	3.89 %
TRK1	1.15	3.12 %
PRT1	1.04	3.15 %
CDM1	1.01	3.01 %
KKI2	0.90	2.32 %
CUD1	0.80	1.15 %
VCM1	0.67	2.15 %
TVM1	0.50	1.97 %
KML1	0.39	1.92 %
VPM1	0.30	2.43 %
SJI2		0.00 %
STP1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>20.84</b>	<b>2.75 %</b>