

MTD Sales
143.57 L

Brand Share %
4.16 %

Information:

MTD : 01-10-2025 To 27-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	143.57	4.16 %
Total	143.57	4.16 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	38.86	5.56 %
CHENNAI-02	19.36	4.41 %
CHENNAI-01	18.56	3.42 %
TRICHY-01	18.00	3.93 %
SOUTH-03	17.34	3.89 %
NORTH ARCOT	13.78	6.25 %
WEST-02	9.31	4.38 %
SOUTH ARCOT	5.53	2.32 %
WEST-01	2.82	1.75 %
KL-SOUTH		0.00 %
Total	143.57	4.16 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.86	5.56 %
Total	38.86	5.56 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.84	1.69 %
TUT2	0.80	1.74 %
RPM1	0.75	2.64 %
VLY1	0.74	3.90 %
TCN1	0.67	3.57 %
RND1	0.57	3.08 %
TKS1	0.39	2.27 %
ARM1	0.38	3.05 %
APK1	0.35	2.37 %
ERL2	0.34	3.08 %
MAR1	0.30	2.20 %
ASM1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
Total	38.86	5.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	19.36	4.41 %
Total	19.36	4.41 %

Branch *	MTD Sales L	Brand Share %
MJR1	0.87	4.12 %
CH06	0.49	1.83 %
CH09	0.39	2.11 %
CH34	0.38	1.96 %
GPD1	0.30	3.45 %
CH41	0.23	1.47 %
CH01		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH44		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	19.36	4.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.56	3.42 %
Total	18.56	3.42 %

Branch *	MTD Sales L	Brand Share %
CH08	1.45	3.54 %
CH05	1.22	3.47 %
CH42	1.21	3.53 %
CH11	0.56	3.34 %
CH22	0.51	3.10 %
CH45	0.48	3.59 %
MRM1	0.47	3.21 %
CH07	0.39	1.74 %
CH37	0.37	4.07 %
KNR1	0.36	3.88 %
CH14	0.36	1.16 %
CH19	0.35	0.66 %
CH16	0.35	0.84 %
AVD1		0.00 %
CGL1		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH39		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	18.56	3.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.00	3.93 %
Total	18.00	3.93 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.08	3.39 %
TRY2	0.60	2.25 %
MVM1	0.49	2.58 %
PBR2	0.42	1.67 %
PDK1	0.32	2.29 %
TRY3	0.29	1.24 %
TYR1	0.29	3.03 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TTP1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	18.00	3.93 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	17.34	3.89 %
Total	17.34	3.89 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.22	2.84 %
DGL1	1.18	4.02 %
ATG1	0.80	3.96 %
KKD3	0.48	2.30 %
MDU4	0.34	3.61 %
BTU1		0.00 %
ADP1		0.00 %
BNR1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
WHMD		0.00 %
Total	17.34	3.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.78	6.25 %
Total	13.78	6.25 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.74	3.78 %
TRL1	0.73	4.11 %
SBR1	0.29	1.93 %
ABR1	0.10	1.88 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
VSI1	-0.34	-4.87 %
Total	13.78	6.25 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	9.31	4.38 %
Total	9.31	4.38 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.76	3.96 %
SLM2	0.37	3.21 %
NKL2	0.32	2.35 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	9.31	4.38 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.53	2.32 %
Total	5.53	2.32 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.38	1.51 %
TDM1	0.33	3.48 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	5.53	2.32 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.82	1.75 %
Total	2.82	1.75 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	2.82	1.75 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %