

MTD Sales
276.70 L

Brand Share %
4.75 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	276.70	4.75 %
Total	276.70	4.75 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	62.17	5.71 %
CHENNAI-01	61.17	5.76 %
CHENNAI-02	48.27	5.56 %
TRICHY-01	30.13	3.54 %
SOUTH-03	28.98	4.58 %
NORTH ARCOT	20.34	4.85 %
SOUTH ARCOT	11.93	3.09 %
WEST-02	5.70	3.10 %
WEST-03	4.90	2.47 %
WEST-01	3.12	2.25 %
Total	276.70	4.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	62.17	5.71 %
Total	62.17	5.71 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.33	3.84 %
RND1	1.28	3.83 %
VNR2	1.01	4.31 %
RND2	0.85	2.32 %
TYI1	0.78	3.75 %
PKD1	0.77	3.21 %
APK2	0.66	4.03 %
SNL1	0.49	4.12 %
SKD1	0.40	4.64 %
MAR1	0.40	1.46 %
VKM1	0.37	3.86 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
SGT1		0.00 %
VNR1		0.00 %
S2SD	-0.45	-5.32 %
Total	62.17	5.71 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	61.17	5.76 %
Total	61.17	5.76 %

Branch *	MTD Sales L	Brand Share %
CH45	1.52	4.35 %
CH28	1.43	2.97 %
AVD1	1.31	3.31 %
CH14	1.30	2.16 %
CH25	1.01	2.44 %
CH22	0.90	3.04 %
GUD2	0.53	2.79 %
CH26	0.45	4.05 %
CH38	0.33	1.65 %
CH39	0.33	1.52 %
CH29		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	61.17	5.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	48.27	5.56 %
Total	48.27	5.56 %

Branch *	MTD Sales L	Brand Share %
CH12	2.22	4.66 %
CH17	1.37	4.13 %
PON1	0.83	2.86 %
MJR1	0.80	3.47 %
CH34	0.76	2.98 %
CH50	0.55	1.81 %
CH41	0.43	1.61 %
CH27	0.41	2.44 %
CH46	0.40	1.95 %
UKI1	0.32	2.22 %
CH20		0.00 %
CH23		0.00 %
CH33		0.00 %
CH35		0.00 %
CH37		0.00 %
WHC3	-1.09	-5.33 %
Total	48.27	5.56 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.13	3.54 %
Total	30.13	3.54 %

Branch *	MTD Sales L	Brand Share %
PTK1	1.52	4.42 %
PBR2	1.28	2.59 %
KIK1	1.03	2.94 %
TRY3	0.86	2.96 %
TRY4	0.77	2.36 %
TVR1	0.51	2.10 %
MSI1	0.51	3.93 %
MVM1	0.43	0.87 %
KUM1	0.36	0.79 %
APM1	0.32	4.30 %
AYR1		0.00 %
JKM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR2		0.00 %
TZSD		0.00 %
WTRZ	-0.32	3.30 %
Total	30.13	3.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	28.98	4.58 %
Total	28.98	4.58 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.40	3.33 %
ATG1	1.16	4.62 %
PVI1	0.85	3.40 %
KKD3	0.81	1.35 %
MDU4	0.71	4.54 %
MDU5	0.40	4.06 %
MLR1	0.40	4.53 %
TPT1	0.38	2.90 %
SZSD		0.00 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
Total	28.98	4.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	20.34	4.85 %
Total	20.34	4.85 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.26	3.20 %
ABR1	0.50	2.60 %
VEL1	0.36	3.29 %
AKM1	0.33	1.88 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL3		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	20.34	4.85 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.93	3.09 %
Total	11.93	3.09 %

Branch *	MTD Sales L	Brand Share %
POY1	1.30	3.21 %
CUD1	0.55	1.48 %
NVL2	0.53	2.30 %
VPM2	0.48	2.20 %
KKI2	0.45	2.47 %
ULP1	0.35	2.74 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	11.93	3.09 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.70	3.10 %
Total	5.70	3.10 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.53	3.62 %
APN1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	5.70	3.10 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	4.90	2.47 %
Total	4.90	2.47 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.76	4.41 %
NKL2	1.17	4.24 %
AVI1		0.00 %
CMI1		0.00 %
ERD2		0.00 %
KGM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	4.90	2.47 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.12	2.25 %
Total	3.12	2.25 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.34	3.71 %
CBE6	0.39	3.32 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD	-0.21	-11.03 %
Total	3.12	2.25 %