



TN : OG Sales Performance 28/05/2026 9:18 AM

MTD Sales
479.95 L

Brand Share %
3.14 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	479.95	3.14 %
Total	479.95	3.14 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	112.44	3.78 %
CHENNAI-02	89.88	3.44 %
SOUTH-01	79.19	4.00 %
TRICHY-01	53.63	2.46 %
SOUTH-03	50.35	2.91 %
NORTH ARCOT	41.52	3.76 %
SOUTH ARCOT	21.12	1.76 %
WEST-02	17.13	1.82 %
WEST-01	14.70	2.50 %
Total	479.95	3.14 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	112.44	3.78 %
Total	112.44	3.78 %

Branch *	MTD Sales L	Brand Share %
CH05	5.92	2.72 %
CH16	4.90	2.38 %
CH19	4.38	3.12 %
CH07	3.13	2.47 %
CH14	2.38	1.09 %
CH45	2.32	2.41 %
AVD1	2.17	2.58 %
CH28	2.04	1.54 %
MRM1	1.91	2.29 %
CH37	1.29	2.81 %
TKM1	1.05	2.50 %
CH38	0.84	1.36 %
CGL1	0.78	1.26 %
CH39	0.77	1.53 %
KNR1	0.67	0.97 %
CH26	0.56	2.24 %
CH29	0.31	2.72 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
GUD1	-0.36	-0.37 %
Total	112.44	3.78 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	89.88	3.44 %
Total	89.88	3.44 %

Branch *	MTD Sales L	Brand Share %
CH24	4.56	2.93 %
CH18	3.17	2.43 %
CH50	2.84	2.82 %
MJR1	2.76	3.01 %
CH17	1.70	1.36 %
CH43	1.68	3.12 %
CH31	1.66	2.82 %
CH20	1.57	1.50 %
CH34	1.57	1.93 %
CH41	1.24	1.28 %
CH33	1.21	1.43 %
UKI1	0.83	2.01 %
CH23	0.59	0.90 %
CH36	0.39	0.76 %
MC06	0.30	1.98 %
CH01		0.00 %
Total	89.88	3.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	79.19	4.00 %
Total	79.19	4.00 %

Branch *	MTD Sales L	Brand Share %
TUT2	2.95	2.64 %
RND1	2.42	2.36 %
SVK1	1.38	2.08 %
APK2	1.01	2.91 %
TYI1	0.98	2.67 %
VLY1	0.87	0.83 %
ASM1	0.71	2.34 %
MAR1	0.64	1.39 %
ARM1	0.51	1.91 %
VNR1	0.42	1.21 %
ERL2	0.40	1.12 %
TCN1	0.37	0.77 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
Total	79.19	4.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	53.63	2.46 %
Total	53.63	2.46 %

Branch *	MTD Sales L	Brand Share %
TRY1	9.78	2.76 %
PTK1	2.79	2.70 %
PBR1	2.07	3.03 %
KIK1	1.91	2.76 %
MDI1	1.48	1.93 %
TVR2	1.43	1.16 %
TRY4	1.31	2.28 %
TRY2	1.24	2.59 %
TVR1	1.17	2.72 %
TTP1	1.07	2.26 %
AYR1	0.94	1.65 %
APM1	0.86	2.37 %
KUM1	0.70	0.60 %
KUM2	0.70	1.37 %
MVM1	0.56	0.39 %
TYR1	0.52	1.07 %
MSI1	0.37	1.14 %
NGT1	0.32	0.52 %
ORU1	0.31	1.30 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TZSD		0.00 %
WTRZ	-0.40	1.13 %
Total	53.63	2.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	50.35	2.91 %
Total	50.35	2.91 %

Branch *	MTD Sales L	Brand Share %
DGL1	4.33	2.20 %
MDU2	2.91	2.84 %
KKD3	2.21	2.00 %
MDU3	1.37	2.56 %
ATG1	1.36	1.49 %
TMM1	0.99	2.41 %
MDU7	0.77	1.18 %
DKI1	0.56	1.10 %
KRR1	0.54	0.78 %
MNM1	0.49	2.13 %
KYK1	0.44	1.71 %
MDU4	0.39	1.04 %
MDU5	0.34	1.85 %
ADP1		0.00 %
BNR1		0.00 %
CMR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	50.35	2.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	41.52	3.76 %
Total	41.52	3.76 %

Branch *	MTD Sales L	Brand Share %
SBR1	3.18	3.07 %
VSI1	1.03	2.01 %
GDM1	0.89	3.13 %
ARC2	0.86	2.57 %
ANI1	0.78	2.90 %
CPT1	0.73	2.41 %
CYR1	0.69	2.31 %
WJD1	0.64	1.67 %
VNB1	0.38	1.62 %
ABR1		0.00 %
BGR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
WHVL	-0.15	0.45 %
Total	41.52	3.76 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	21.12	1.76 %
Total	21.12	1.76 %

Branch *	MTD Sales L	Brand Share %
POY1	3.82	2.59 %
NVL2	1.69	2.56 %
CDM1	1.46	1.51 %
KML1	0.92	1.74 %
CUD1	0.84	0.74 %
VPM2	0.82	1.27 %
TRK1	0.73	1.27 %
PRT1	0.39	0.71 %
SJI2	0.39	0.73 %
TVM2	0.36	0.99 %
POY2	0.23	0.25 %
STP1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
Total	21.12	1.76 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	17.13	1.82 %
Total	17.13	1.82 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.81	1.76 %
SLM1	1.36	1.36 %
MTR1	1.02	2.89 %
SLM3	0.95	1.63 %
TCG1	0.71	2.36 %
ATU1	0.70	1.81 %
HSR2	0.53	2.42 %
APN1	0.52	3.01 %
MCR1	0.40	2.15 %
SLM2	0.39	0.64 %
TRM1	0.39	2.25 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
WHPD	-0.40	1.71 %
WHKP	-0.48	3.01 %
Total	17.13	1.82 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.70	2.50 %
Total	14.70	2.50 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.52	1.33 %
SNR1	0.50	1.92 %
CBE2	0.44	0.35 %
CBE6	0.42	1.72 %
PLI1	0.39	1.36 %
KMR1	0.37	0.99 %
UMP1	0.37	1.64 %
CBE3	0.25	1.85 %
ANR1		0.00 %
AVI1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UAM1		0.00 %
WHCB	-0.74	2.26 %
Total	14.70	2.50 %