

MTD Sales
133.56 L

Brand Share %
3.99 %

Information:

MTD : 01-08-2025 To 26-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	133.56	3.99 %
Total	133.56	3.99 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	34.13	5.93 %
CHENNAI-01	19.92	2.90 %
CHENNAI-02	19.41	4.00 %
TRICHY-01	16.24	3.31 %
SOUTH ARCOT	13.35	4.93 %
NORTH ARCOT	13.32	6.48 %
SOUTH-03	8.51	2.65 %
WEST-02	6.59	3.66 %
WEST-01	1.49	1.37 %
KL-SOUTH	0.59	2.39 %
Total	133.56	3.99 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	34.13	5.93 %
Total	34.13	5.93 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.39	3.51 %
NGR1	1.10	2.68 %
RPM1	0.63	3.48 %
VLY1	0.47	2.09 %
TKS2	0.35	2.60 %
APK1	0.33	3.73 %
TKY1	0.30	3.72 %
SKD1	0.28	1.50 %
SDI1	0.01	0.36 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SNL1		0.00 %
TYI1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	34.13	5.93 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.92	2.90 %
Total	19.92	2.90 %

Branch *	MTD Sales L	Brand Share %
CH19	1.81	3.81 %
CH11	1.76	2.96 %
CH16	1.71	3.53 %
CH14	1.24	3.77 %
CH48	0.67	1.96 %
CH35	0.39	3.18 %
GUD2	0.38	1.66 %
MRM1	0.37	3.05 %
GUD1	0.36	1.57 %
CH42	0.30	0.78 %
CH38	0.29	2.23 %
CH39	0.28	2.23 %
CH37	0.28	3.65 %
CGL1		0.00 %
CH07		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH45		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	19.92	2.90 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	19.41	4.00 %
Total	19.41	4.00 %

Branch *	MTD Sales L	Brand Share %
CH20	0.84	3.66 %
MJR1	0.50	2.07 %
CH44	0.39	2.55 %
CH43	0.29	1.75 %
CH21	0.29	1.38 %
CH17	0.29	2.18 %
CH24	0.28	1.68 %
CH01		0.00 %
CH18		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
MC06		0.00 %
MC08		0.00 %
PON1		0.00 %
UKI1		0.00 %
CH33	-0.07	-0.41 %
Total	19.41	4.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.24	3.31 %
Total	16.24	3.31 %

Branch *	MTD Sales L	Brand Share %
TNJ2	1.03	3.74 %
MVM1	0.85	2.89 %
KUM1	0.46	1.42 %
MDI1	0.37	1.43 %
NGT1	0.35	1.31 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
PTK1	-0.51	-1.83 %
Total	16.24	3.31 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.35	4.93 %
Total	13.35	4.93 %

Branch *	MTD Sales L	Brand Share %
POY2	1.12	3.86 %
CUD1	0.77	3.11 %
POY1	0.71	1.75 %
TRK1	0.38	3.14 %
TDM1	0.29	2.72 %
CDM1		0.00 %
KKI2		0.00 %
KML1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	13.35	4.93 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.32	6.48 %
Total	13.32	6.48 %

Branch *	MTD Sales L	Brand Share %
ARC2	0.66	3.27 %
AKM1	0.37	3.17 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	13.32	6.48 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	8.51	2.65 %
Total	8.51	2.65 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.27	3.79 %
MDU2	0.49	2.01 %
KKD2	0.36	2.11 %
ATG1	0.35	1.59 %
KRR1	0.34	3.21 %
DKI1	0.29	2.64 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	8.51	2.65 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.59	3.66 %
Total	6.59	3.66 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.75	3.46 %
MTR1	0.37	2.45 %
OML1	0.30	2.81 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	6.59	3.66 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.49	1.37 %
Total	1.49	1.37 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	1.49	1.37 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.59	2.39 %
Total	0.59	2.39 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.59	3.61 %
KLR1		0.00 %
PAS1		0.00 %
Total	0.59	2.39 %