

MTD Sales
197.62 L

Brand Share %
5.26 %

Information:

MTD : 01-07-2025 To 26-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	197.62	5.26 %
Total	197.62	5.26 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	47.73	7.40 %
CHENNAI-01	39.60	5.16 %
CHENNAI-02	26.57	4.95 %
TRICHY-01	23.01	3.73 %
SOUTH ARCOT	19.22	5.91 %
SOUTH-03	17.67	4.32 %
NORTH ARCOT	12.87	6.11 %
WEST-01	7.62	9.65 %
WEST-02	3.34	2.36 %
KL-SOUTH		0.00 %
Total	197.62	5.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	47.73	7.40 %
Total	47.73	7.40 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.73	5.16 %
SVK1	1.21	4.93 %
RPM1	0.77	3.61 %
RND1	0.63	1.47 %
VNR1	0.37	2.83 %
TYI1	0.35	1.22 %
SNL1	0.34	3.87 %
TKS1	0.34	3.16 %
ARM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
VKM1		0.00 %
Total	47.73	7.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	39.60	5.16 %
Total	39.60	5.16 %

Branch *	MTD Sales L	Brand Share %
CH14	2.19	3.93 %
CH16	2.01	4.31 %
CH11	1.58	4.80 %
CH28	1.02	3.47 %
KNR1	0.99	4.20 %
GUD1	0.61	2.31 %
GUD2	0.48	2.03 %
CGL1	0.39	2.42 %
MRM1	0.39	2.88 %
CH07	0.31	1.13 %
CH35	0.29	2.67 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH45		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	39.60	5.16 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	26.57	4.95 %
Total	26.57	4.95 %

Branch *	MTD Sales L	Brand Share %
CH15	2.59	4.56 %
CH18	1.33	4.62 %
CH06	1.15	4.16 %
CH20	1.12	4.55 %
CH43	1.09	4.98 %
CH34	1.00	5.19 %
MJR1	0.77	3.22 %
CH41	0.67	3.26 %
CH21	0.66	2.62 %
CH09	0.65	2.82 %
CH46	0.58	2.41 %
CH31	0.49	5.09 %
CH36	0.48	3.98 %
UKI1	0.34	5.02 %
CH24	0.29	1.29 %
GPD1		0.00 %
MC06		0.00 %
Total	26.57	4.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.01	3.73 %
Total	23.01	3.73 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.46	4.12 %
KUM1	1.26	3.08 %
PBR2	1.20	4.38 %
TTP1	0.48	4.17 %
PDK1	0.47	2.77 %
KIK1	0.39	1.71 %
AYR1	0.37	5.10 %
TRY3	0.37	3.81 %
PTK1	0.35	1.47 %
TRY2	0.35	1.52 %
ORU1	0.34	5.21 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	23.01	3.73 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	19.22	5.91 %
Total	19.22	5.91 %

Branch *	MTD Sales L	Brand Share %
POY2	2.10	4.85 %
KLM1	0.79	4.26 %
VPM2	0.57	3.06 %
ULP1	0.48	4.20 %
KKI2	0.35	3.02 %
PRT1	0.34	2.85 %
CDM1	0.30	1.99 %
KML1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	19.22	5.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	17.67	4.32 %
Total	17.67	4.32 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.88	4.80 %
KKD2	0.70	3.51 %
MDU6	0.68	2.94 %
SVG1	0.63	2.77 %
TDI1	0.55	5.19 %
ATG1	0.37	1.60 %
CBM1	0.33	2.47 %
TMM1	0.33	1.88 %
MDU2	0.29	0.83 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	17.67	4.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	12.87	6.11 %
Total	12.87	6.11 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.46	3.19 %
TRR1	0.35	3.34 %
VSI1	0.35	3.67 %
ARC2	0.34	4.78 %
VEL1	0.30	1.32 %
ABR1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	12.87	6.11 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.62	9.65 %
Total	7.62	9.65 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	7.62	9.65 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.34	2.36 %
Total	3.34	2.36 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.35	3.64 %
SLM3	0.28	4.31 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	3.34	2.36 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
WTVP		0.00 %
Total		0.00 %