



TN : OG Sales Performance 27/04/2026 9:18 AM

MTD Sales
656.43 L

Brand Share %
2.32 %

Information:

MTD : 01-04-2026 To 26-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	656.43	2.32 %
Total	656.43	2.32 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	127.25	3.57 %
SOUTH-01	120.87	2.57 %
CHENNAI-02	108.38	3.50 %
SOUTH-03	76.12	1.98 %
TRICHY-01	58.47	1.50 %
NORTH ARCOT	55.80	2.79 %
WEST-02	44.24	1.63 %
SOUTH ARCOT	33.92	1.72 %
WEST-01	31.38	1.24 %
Total	656.43	2.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	127.25	3.57 %
Total	127.25	3.57 %

Branch *	MTD Sales L	Brand Share %
CH14	3.90	1.57 %
CH45	2.17	1.79 %
CH48	1.61	1.06 %
GUD1	1.48	1.02 %
CH37	1.33	2.20 %
GUD2	1.16	2.10 %
CH35	1.13	1.31 %
CGL1	0.80	1.09 %
CH39	0.63	1.01 %
CH28	0.42	0.29 %
KNR1	0.42	0.62 %
AVD1	0.40	0.40 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
Total	127.25	3.57 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	120.87	2.57 %
Total	120.87	2.57 %

Branch *	MTD Sales L	Brand Share %
NGR1	8.10	2.18 %
TKS2	4.61	2.00 %
TUT2	3.36	1.57 %
TKS1	3.20	2.11 %
MAR1	2.93	1.80 %
PKD1	2.71	2.26 %
VLY1	2.20	1.26 %
MMT1	1.57	1.88 %
SDI1	1.38	1.60 %
APK1	1.17	1.71 %
ASM1	0.83	1.13 %
TKY1	0.82	1.41 %
UDN1	0.81	1.15 %
ARM1	0.78	0.95 %
ERL2	0.78	0.77 %
KGL1	0.75	0.78 %
PDI1	0.73	1.27 %
SGT1	0.38	1.60 %
KYR1	0.34	0.70 %
COL1		0.00 %
SKD1		0.00 %
Total	120.87	2.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	108.38	3.50 %
Total	108.38	3.50 %

Branch *	MTD Sales L	Brand Share %
CH33	2.31	2.21 %
CH34	1.85	1.89 %
CH50	1.47	1.13 %
UKI1	1.17	1.95 %
PON1	1.13	1.53 %
GPD1	0.96	1.51 %
CH31	0.88	1.40 %
CH20	0.87	0.52 %
CH41	0.75	0.64 %
CH27	0.36	0.88 %
CH23	0.35	0.46 %
CH36	0.32	0.62 %
CH01		0.00 %
Total	108.38	3.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	76.12	1.98 %
Total	76.12	1.98 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.73	1.82 %
DGL1	2.59	1.59 %
KKD3	2.31	1.42 %
MDU2	1.96	0.74 %
MDU4	1.76	1.60 %
MDU3	1.72	1.24 %
MLR1	1.46	2.17 %
MPA1	1.27	0.89 %
DKI1	1.22	1.25 %
MNM1	1.00	2.18 %
TDI1	0.99	1.66 %
TMM1	0.87	0.72 %
KYK1	0.71	1.64 %
USL1	0.39	0.56 %
CMR1	0.36	0.84 %
ATG1	0.31	0.22 %
PNV2	0.30	0.56 %
ADP1		0.00 %
KPT1		0.00 %
MDU5		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
TPT1		0.00 %
Total	76.12	1.98 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	58.47	1.50 %
Total	58.47	1.50 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.02	1.10 %
PBR2	3.63	1.55 %
PTK1	2.80	2.03 %
TRY3	2.54	1.58 %
KUM1	2.30	1.24 %
PDK1	1.98	1.73 %
MDI1	1.18	1.04 %
KIK1	1.16	1.14 %
TYR1	0.88	0.72 %
MSI1	0.75	0.91 %
NGT1	0.54	0.59 %
TRY4	0.39	0.33 %
TVR1	0.39	0.53 %
PBR1	0.38	0.38 %
AYR1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MVM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
TZSD		0.00 %
Total	58.47	1.50 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	55.80	2.79 %
Total	55.80	2.79 %

Branch *	MTD Sales L	Brand Share %
SBR1	2.78	2.17 %
VEL1	1.85	1.76 %
VSI1	1.80	2.12 %
WJP1	1.42	2.12 %
ABR1	1.37	1.22 %
GDM1	1.20	1.56 %
TRR1	1.00	0.72 %
CYR1	0.71	1.56 %
ANI1	0.70	1.45 %
VNB1	0.52	0.83 %
BGR1	0.50	1.63 %
CPT1	0.37	0.85 %
CGM1	0.36	0.99 %
UGI1	0.31	1.53 %
PLR1	0.31	0.69 %
Total	55.80	2.79 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	44.24	1.63 %
Total	44.24	1.63 %

Branch *	MTD Sales L	Brand Share %
SLM1	6.31	2.18 %
ERD2	4.09	1.39 %
NKL2	2.37	1.76 %
HSR2	1.98	2.29 %
MTR1	1.79	1.97 %
SLM2	1.51	1.32 %
SLM3	1.47	1.07 %
TCG1	1.45	2.01 %
RSP1	1.27	1.63 %
OML1	0.89	1.47 %
HSR1	0.85	1.09 %
KMM1	0.77	1.78 %
PMP1	0.76	2.01 %
PLC1	0.75	1.95 %
TRM1	0.65	1.10 %
VPD1	0.40	0.74 %
KRI1	0.40	0.42 %
KAM1	0.39	1.27 %
ATU1	0.37	0.37 %
PDR1	0.37	0.88 %
KVP1	0.37	0.92 %
WHKP	0.35	1.78 %
EDP1	0.33	0.93 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
Total	44.24	1.63 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	33.92	1.72 %
Total	33.92	1.72 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.46	1.26 %
KLM1	1.93	1.96 %
VPM2	1.74	1.42 %
KKI2	1.37	1.18 %
NVL2	1.07	1.01 %
TDM1	1.00	1.50 %
SJI2	0.93	0.93 %
KML1	0.79	1.17 %
PRT1	0.79	0.74 %
MKM1	0.73	1.62 %
VCM1	0.53	1.40 %
ULP1	0.49	0.57 %
VCM2	0.32	0.60 %
VPM1	0.30	1.17 %
TVM1	0.23	0.51 %
STP1		0.00 %
WHUT		0.00 %
Total	33.92	1.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.38	1.24 %
Total	31.38	1.24 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.35	1.13 %
CBE1	2.08	2.02 %
SNR1	1.87	1.87 %
TPR2	1.66	0.81 %
TPR1	1.62	1.18 %
UMP1	1.31	1.65 %
KGM1	1.17	1.89 %
PLI1	1.13	0.97 %
AVI1	0.92	1.25 %
PDM1	0.89	1.53 %
SUL1	0.86	1.33 %
TPR3	0.71	1.12 %
CBE4	0.68	0.40 %
TPR4	0.40	1.16 %
CBE5	0.36	0.74 %
KMD1	0.29	0.55 %
ANR1		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
KMR1	-0.33	-0.26 %
WHCB	-0.52	1.85 %
Total	31.38	1.24 %