



# TN : OG Sales Performance 27/03/2026 9:18 AM

MTD Sales  
495.80 L

Brand Share %  
4.53 %

Information:

MTD : 01-03-2026 To 26-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.53 %** are only listed below

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond     | 495.80        | 4.53 %        |
| Dummy-AC     |               | 6.50 %        |
| <b>Total</b> | <b>495.80</b> | <b>4.53 %</b> |

| Sales Zone   | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| CHENNAI-01   | 108.31        | 6.50 %        |
| CHENNAI-02   | 92.46         | 6.29 %        |
| SOUTH-01     | 90.22         | 5.49 %        |
| TRICHY-01    | 48.34         | 3.22 %        |
| NORTH ARCOT  | 43.10         | 5.88 %        |
| SOUTH-03     | 41.88         | 3.08 %        |
| WEST-02      | 31.21         | 3.43 %        |
| WEST-01      | 22.40         | 2.28 %        |
| SOUTH ARCOT  | 17.89         | 2.58 %        |
| <b>Total</b> | <b>495.80</b> | <b>4.53 %</b> |

## CHENNAI-01

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond     | 108.31        | 6.50 %        |
| Dummy-AC     |               | 31.47 %       |
| <b>Total</b> | <b>108.31</b> | <b>6.50 %</b> |

| Branch *     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| AVD1         | 3.14          | 4.22 %        |
| CH19         | 3.02          | 4.52 %        |
| CH49         | 2.80          | 3.42 %        |
| CH48         | 2.77          | 4.52 %        |
| CH07         | 2.03          | 2.92 %        |
| CH25         | 1.92          | 2.93 %        |
| CH22         | 1.77          | 2.25 %        |
| CH28         | 1.43          | 2.31 %        |
| CH30         | 1.43          | 2.33 %        |
| KNR1         | 1.13          | 3.40 %        |
| CH35         | 1.12          | 2.32 %        |
| CH16         | 0.99          | 1.31 %        |
| CGL1         | 0.95          | 2.83 %        |
| MRM1         | 0.66          | 1.75 %        |
| SKL1         | 0.58          | 1.77 %        |
| CH45         | 0.46          | 0.73 %        |
| TKM1         | 0.44          | 3.14 %        |
| CH39         | 0.36          | 1.23 %        |
| GUD1         | 0.30          | 0.63 %        |
| CH29         |               | 0.00 %        |
| GUD2         |               | 0.00 %        |
| MC10         |               | 0.00 %        |
| WCHN         | -0.44         | 1.95 %        |
| <b>Total</b> | <b>108.31</b> | <b>6.50 %</b> |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 92.46       | 6.29 %        |
| Total    | 92.46       | 6.29 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH33     | 2.20        | 4.28 %        |
| CH06     | 2.05        | 2.86 %        |
| CH50     | 2.03        | 3.11 %        |
| CH41     | 1.98        | 3.02 %        |
| CH44     | 1.41        | 3.64 %        |
| CH43     | 1.34        | 3.73 %        |
| CH18     | 0.88        | 1.45 %        |
| CH34     | 0.77        | 1.79 %        |
| CH46     | 0.53        | 1.90 %        |
| CH23     | 0.51        | 1.50 %        |
| CH20     | 0.38        | 0.55 %        |
| PON1     | 0.37        | 1.30 %        |
| CH27     | 0.31        | 1.88 %        |
| CH01     |             | 0.00 %        |
| Total    | 92.46       | 6.29 %        |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 90.22       | 5.49 %        |
| Total    | 90.22       | 5.49 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TKS2     | 2.60        | 3.57 %        |
| NGR1     | 2.25        | 1.95 %        |
| TKS1     | 1.78        | 3.82 %        |
| RND1     | 1.74        | 3.40 %        |
| RPM1     | 1.29        | 2.50 %        |
| PKD1     | 1.12        | 2.62 %        |
| SDI1     | 0.98        | 3.28 %        |
| TCN1     | 0.89        | 2.99 %        |
| TYI1     | 0.81        | 3.74 %        |
| VLY1     | 0.76        | 2.41 %        |
| SNL1     | 0.63        | 3.70 %        |
| APK2     | 0.57        | 1.93 %        |
| ERL2     | 0.55        | 2.32 %        |
| MMT1     | 0.45        | 2.50 %        |
| KYR1     | 0.34        | 1.79 %        |
| KGL1     | 0.30        | 1.34 %        |
| TKY1     | 0.30        | 1.78 %        |
| ASM1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| Total    | 90.22       | 5.49 %        |

**TRICHY-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 48.34       | 3.22 %        |
| Total    | 48.34       | 3.22 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 14.70       | 3.50 %        |
| PTK1     | 3.18        | 4.40 %        |
| TNJ1     | 2.60        | 3.49 %        |
| TRY4     | 2.40        | 4.15 %        |
| KUM1     | 1.95        | 2.34 %        |
| PBR2     | 1.94        | 2.14 %        |
| TVR2     | 1.90        | 3.08 %        |
| TRY3     | 1.77        | 3.63 %        |
| TYR1     | 1.38        | 3.91 %        |
| TRY2     | 1.27        | 3.20 %        |
| PDK1     | 0.90        | 2.51 %        |
| TVR1     | 0.75        | 2.72 %        |
| KRN1     | 0.47        | 2.15 %        |
| ORU1     | 0.44        | 3.15 %        |
| MDI1     | 0.33        | 0.71 %        |
| NGT1     | 0.29        | 1.02 %        |
| AYR1     |             | 0.00 %        |
| KIK1     |             | 0.00 %        |
| MSI1     |             | 0.00 %        |
| MVM1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 48.34       | 3.22 %        |

**NORTH ARCOT**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 43.10       | 5.88 %        |
| Total    | 43.10       | 5.88 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ARC2     | 1.11        | 3.46 %        |
| WJP1     | 0.82        | 4.02 %        |
| WJD1     | 0.69        | 3.05 %        |
| CGM1     | 0.45        | 3.85 %        |
| SLG1     | 0.44        | 2.51 %        |
| ABR1     | 0.39        | 1.39 %        |
| VSI1     | 0.34        | 1.47 %        |
| VNB1     | 0.33        | 1.55 %        |
| GDM1     | 0.28        | 1.38 %        |
| VEL1     | 0.28        | 0.75 %        |
| BGR1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| TRR1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| Total    | 43.10       | 5.88 %        |

**SOUTH-03**

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 41.88        | 3.08 %        |
| <b>Total</b> | <b>41.88</b> | <b>3.08 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| MDU1         | 4.75         | 2.50 %        |
| DGL1         | 1.87         | 2.60 %        |
| MDU7         | 1.72         | 3.34 %        |
| KKD3         | 1.71         | 2.80 %        |
| MDU4         | 0.95         | 3.23 %        |
| SVG1         | 0.89         | 3.06 %        |
| TEN2         | 0.86         | 3.21 %        |
| MDU3         | 0.75         | 1.24 %        |
| ODM1         | 0.60         | 3.46 %        |
| TMM1         | 0.59         | 1.69 %        |
| MNM1         | 0.46         | 3.19 %        |
| ADP1         | 0.45         | 2.91 %        |
| MDU5         | 0.37         | 1.69 %        |
| ATG1         | 0.37         | 0.74 %        |
| MPA1         | 0.37         | 0.90 %        |
| MDU2         | 0.36         | 0.41 %        |
| SGP1         | 0.33         | 2.33 %        |
| KPT1         | 0.30         | 2.47 %        |
| BNR1         | 0.27         | 1.48 %        |
| CMR1         |              | 0.00 %        |
| NKI1         |              | 0.00 %        |
| NTM1         |              | 0.00 %        |
| PKM1         |              | 0.00 %        |
| PNV2         |              | 0.00 %        |
| SZSD         |              | 0.00 %        |
| TDI1         |              | 0.00 %        |
| USL1         |              | 0.00 %        |
| WHMD         |              | 0.00 %        |
| <b>Total</b> | <b>41.88</b> | <b>3.08 %</b> |

**WEST-02**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 31.21       | 3.43 %        |
| Total    | 31.21       | 3.43 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD2     | 4.44        | 4.29 %        |
| SLM3     | 1.62        | 3.16 %        |
| ATU1     | 1.12        | 3.14 %        |
| MTR1     | 1.11        | 3.49 %        |
| SLM2     | 0.96        | 2.82 %        |
| TRM1     | 0.89        | 3.84 %        |
| NKL2     | 0.86        | 1.88 %        |
| KMM1     | 0.48        | 3.56 %        |
| MCR1     | 0.46        | 2.14 %        |
| VPD1     | 0.37        | 2.38 %        |
| RSP1     | 0.36        | 1.64 %        |
| EPI1     | 0.35        | 1.95 %        |
| HSR1     | 0.31        | 1.74 %        |
| APN1     |             | 0.00 %        |
| BMD1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| DPR2     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| HRR1     |             | 0.00 %        |
| KAM1     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| OML1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| TCG1     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| WHPD     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 31.21       | 3.43 %        |

**WEST-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 22.40       | 2.28 %        |
| Total    | 22.40       | 2.28 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 3.22        | 1.20 %        |
| TPR2     | 2.94        | 3.81 %        |
| CBE4     | 2.84        | 4.27 %        |
| CBE1     | 1.91        | 4.44 %        |
| CBE6     | 1.08        | 2.76 %        |
| TPR3     | 0.80        | 3.72 %        |
| SUL1     | 0.80        | 2.64 %        |
| KMD1     | 0.45        | 3.21 %        |
| TPR1     | 0.35        | 0.73 %        |
| AVI1     | 0.34        | 1.25 %        |
| KMR1     | 0.33        | 0.61 %        |
| ANR1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| MPM1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| Total    | 22.40       | 2.28 %        |

## SOUTH ARCOT

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 17.89        | 2.58 %        |
| <b>Total</b> | <b>17.89</b> | <b>2.58 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| POY1         | 2.96         | 3.41 %        |
| POY2         | 1.88         | 2.82 %        |
| NVL2         | 1.42         | 3.28 %        |
| TDM1         | 1.27         | 4.06 %        |
| TRK1         | 1.15         | 3.45 %        |
| MKM1         | 1.00         | 4.37 %        |
| CUD1         | 0.80         | 1.25 %        |
| PRT1         | 0.76         | 2.65 %        |
| CDM1         | 0.69         | 2.23 %        |
| VCM1         | 0.67         | 2.22 %        |
| KKI2         | 0.58         | 1.71 %        |
| TVM1         | 0.50         | 1.99 %        |
| KML1         | 0.39         | 2.20 %        |
| VPM1         | 0.30         | 2.72 %        |
| SJI2         |              | 0.00 %        |
| STP1         |              | 0.00 %        |
| TVM2         |              | 0.00 %        |
| ULP1         |              | 0.00 %        |
| WHUT         |              | 0.00 %        |
| <b>Total</b> | <b>17.89</b> | <b>2.58 %</b> |