

MTD Sales
124.99 L

Brand Share %
3.90 %

Information:

MTD : 01-08-2025 To 25-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	124.99	3.90 %
Total	124.99	3.90 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	31.86	5.82 %
CHENNAI-01	18.97	2.87 %
CHENNAI-02	17.83	3.78 %
TRICHY-01	15.87	3.41 %
NORTH ARCOT	12.50	6.31 %
SOUTH ARCOT	11.44	4.51 %
SOUTH-03	8.16	2.73 %
WEST-02	6.30	3.54 %
WEST-01	1.49	1.41 %
KL-SOUTH	0.59	2.54 %
Total	124.99	3.90 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.86	5.82 %
Total	31.86	5.82 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.39	3.62 %
NGR1	1.10	2.85 %
RPM1	0.63	3.68 %
VLY1	0.47	2.11 %
TKS2	0.35	2.71 %
APK1	0.33	3.73 %
TKY1	0.30	3.85 %
SKD1	0.28	1.52 %
SDI1	0.01	0.39 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SNL1		0.00 %
TYI1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	31.86	5.82 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.97	2.87 %
Total	18.97	2.87 %

Branch *	MTD Sales L	Brand Share %
CH11	1.76	2.99 %
CH16	1.71	3.55 %
CH19	1.52	3.87 %
CH14	1.24	3.77 %
CH48	0.67	2.00 %
CH35	0.39	3.44 %
GUD2	0.38	1.68 %
MRM1	0.37	3.13 %
GUD1	0.36	1.59 %
CH42	0.30	0.78 %
CH39	0.28	2.23 %
CH37	0.28	3.65 %
CGL1		0.00 %
CH07		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH38		0.00 %
CH45		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	18.97	2.87 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	17.83	3.78 %
Total	17.83	3.78 %

Branch *	MTD Sales L	Brand Share %
CH20	0.84	3.76 %
CH44	0.39	2.65 %
CH43	0.29	1.96 %
CH21	0.29	1.38 %
CH17	0.29	2.18 %
CH24	0.28	1.68 %
CH01		0.00 %
CH18		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
MC06		0.00 %
MC08		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
CH33	-0.07	-0.42 %
Total	17.83	3.78 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.87	3.41 %
Total	15.87	3.41 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.85	2.91 %
KUM1	0.46	1.47 %
NGT1	0.35	1.44 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
PTK1	-0.51	-1.91 %
Total	15.87	3.41 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	12.50	6.31 %
Total	12.50	6.31 %

Branch *	MTD Sales L	Brand Share %
ARC2	0.66	3.27 %
AKM1	0.37	3.17 %
KPM1	0.28	2.32 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	12.50	6.31 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.44	4.51 %
Total	11.44	4.51 %

Branch *	MTD Sales L	Brand Share %
POY1	0.71	1.78 %
CUD1	0.39	1.62 %
TRK1	0.38	3.21 %
TDM1	0.29	3.24 %
CDM1		0.00 %
KKI2		0.00 %
KML1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	11.44	4.51 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	8.16	2.73 %
Total	8.16	2.73 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.27	3.86 %
MDU2	0.49	2.22 %
KKD2	0.36	2.45 %
KRR1	0.34	3.36 %
DKI1	0.29	3.61 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	8.16	2.73 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.30	3.54 %
Total	6.30	3.54 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.75	3.46 %
MTR1	0.37	2.51 %
OML1	0.30	2.81 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	6.30	3.54 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.49	1.41 %
Total	1.49	1.41 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	1.49	1.41 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.59	2.54 %
Total	0.59	2.54 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.59	3.87 %
KLR1		0.00 %
PAS1		0.00 %
Total	0.59	2.54 %