



# TN : OG Sales Performance 26/05/2026 9:18 AM

MTD Sales  
437.00 L

Brand Share %  
3.01 %

Information:

MTD : 01-05-2026 To 25-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	437.00	3.01 %
Total	437.00	3.01 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	100.53	3.60 %
CHENNAI-02	83.25	3.40 %
SOUTH-01	73.76	3.90 %
SOUTH-03	47.31	2.92 %
TRICHY-01	43.93	2.14 %
NORTH ARCOT	38.53	3.64 %
SOUTH ARCOT	19.10	1.69 %
WEST-02	16.74	1.82 %
WEST-01	13.83	2.40 %
Total	437.00	3.01 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	100.53	3.60 %
Total	100.53	3.60 %

Branch *	MTD Sales L	Brand Share %
CH05	5.60	2.75 %
CH16	4.50	2.33 %
CH19	4.04	3.00 %
CH07	3.13	2.61 %
CH14	2.38	1.17 %
CH45	2.32	2.53 %
CH28	2.04	1.59 %
AVD1	1.74	2.14 %
MRM1	1.33	1.74 %
CH37	1.29	2.95 %
TKM1	1.05	2.68 %
CH38	0.84	1.44 %
CGL1	0.78	1.31 %
CH39	0.77	1.61 %
KNR1	0.67	1.01 %
CH26	0.56	2.75 %
CH35	0.35	0.54 %
CH29	0.31	2.72 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
GUD1	-0.36	-0.40 %
Total	100.53	3.60 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	83.25	3.40 %
Total	83.25	3.40 %

Branch *	MTD Sales L	Brand Share %
CH18	3.17	2.56 %
CH50	2.49	2.59 %
CH17	1.70	1.49 %
CH20	1.57	1.56 %
CH41	1.24	1.35 %
CH31	1.22	2.23 %
CH33	1.21	1.63 %
CH34	1.19	1.60 %
UKI1	0.83	2.11 %
CH23	0.59	0.96 %
CH36	0.39	0.79 %
MC06	0.30	2.21 %
CH01		0.00 %
Total	83.25	3.40 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	73.76	3.90 %
Total	73.76	3.90 %

Branch *	MTD Sales L	Brand Share %
TUT2	2.95	2.71 %
RND1	2.42	2.55 %
SVK1	1.38	2.16 %
TYI1	0.98	2.74 %
VLY1	0.87	0.85 %
MAR1	0.64	1.45 %
ARM1	0.51	1.91 %
VNR1	0.42	1.33 %
TCN1	0.37	0.81 %
ASM1	0.34	1.20 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
Total	73.76	3.90 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	47.31	2.92 %
Total	47.31	2.92 %

Branch *	MTD Sales L	Brand Share %
DGL1	4.33	2.29 %
MDU2	2.91	2.95 %
KKD3	1.82	1.79 %
MDU3	1.37	2.62 %
ATG1	1.36	1.66 %
TMM1	0.99	2.80 %
KRR1	0.54	0.79 %
MNM1	0.49	2.19 %
MDU4	0.39	1.30 %
MDU7	0.37	0.60 %
TEN1	0.35	1.67 %
MDU5	0.34	1.94 %
ADP1		0.00 %
BNR1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	47.31	2.92 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	43.93	2.14 %
<b>Total</b>	<b>43.93</b>	<b>2.14 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	8.48	2.47 %
PTK1	2.79	2.83 %
TNJ1	2.49	2.13 %
KIK1	1.91	2.99 %
MDI1	1.48	2.04 %
TRY4	1.31	2.46 %
TVR1	1.17	2.90 %
TVR2	1.03	0.88 %
AYR1	0.94	1.73 %
PDK1	0.91	1.55 %
PBR1	0.89	1.41 %
APM1	0.86	2.41 %
KUM1	0.70	0.63 %
KUM2	0.70	1.45 %
TTP1	0.68	1.55 %
MVM1	0.56	0.43 %
TYR1	0.52	1.10 %
TRY2	0.37	0.81 %
MSI1	0.37	1.23 %
NGT1	0.32	0.55 %
ORU1	0.31	1.36 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TZSD		0.00 %
WTRZ	-0.40	1.15 %
<b>Total</b>	<b>43.93</b>	<b>2.14 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	38.53	3.64 %
<b>Total</b>	<b>38.53</b>	<b>3.64 %</b>

Branch *	MTD Sales L	Brand Share %
VSI1	1.03	2.07 %
ARC2	0.86	2.65 %
CPT1	0.73	2.56 %
CYR1	0.69	2.43 %
WJD1	0.64	1.72 %
WJP1	0.50	1.61 %
VNB1	0.38	1.64 %
ABR1		0.00 %
BGR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
WHVL	-0.15	0.45 %
<b>Total</b>	<b>38.53</b>	<b>3.64 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	19.10	1.69 %
<b>Total</b>	<b>19.10</b>	<b>1.69 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	3.82	2.70 %
CDM1	1.46	1.63 %
KLM1	1.40	2.23 %
NVL2	1.21	2.02 %
KML1	0.92	1.84 %
CUD1	0.84	0.79 %
VPM2	0.82	1.36 %
TRK1	0.73	1.40 %
MKM1	0.50	1.86 %
PRT1	0.39	0.76 %
SJI2	0.39	0.81 %
TVM2	0.36	1.02 %
POY2	0.23	0.27 %
STP1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>19.10</b>	<b>1.69 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	16.74	1.82 %
<b>Total</b>	<b>16.74</b>	<b>1.82 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	1.81	1.80 %
SLM1	1.36	1.42 %
MTR1	1.02	2.94 %
SLM3	0.95	1.67 %
TCG1	0.71	2.41 %
ATU1	0.70	1.89 %
HSR2	0.53	2.42 %
MCR1	0.40	2.15 %
SLM2	0.39	0.65 %
TRM1	0.39	2.29 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
WHPD	-0.40	1.96 %
<b>Total</b>	<b>16.74</b>	<b>1.82 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	13.83	2.40 %
Total	13.83	2.40 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.52	1.36 %
SNR1	0.50	1.99 %
CBE2	0.44	0.36 %
CBE6	0.42	1.78 %
PLI1	0.39	1.41 %
KMR1	0.37	1.04 %
CBE3	0.25	1.89 %
ANR1		0.00 %
AVI1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB	-0.74	2.49 %
Total	13.83	2.40 %