



TN : OG Sales Performance 26/04/2026 9:18 AM

MTD Sales
625.18 L

Brand Share %
2.32 %

Information:

MTD : 01-04-2026 To 25-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	625.18	2.32 %
Total	625.18	2.32 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	120.20	3.63 %
SOUTH-01	117.19	2.61 %
CHENNAI-02	102.33	3.52 %
SOUTH-03	71.73	1.95 %
TRICHY-01	56.19	1.51 %
NORTH ARCOT	52.74	2.77 %
WEST-02	41.49	1.59 %
SOUTH ARCOT	32.42	1.73 %
WEST-01	30.89	1.28 %
Total	625.18	2.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	120.20	3.63 %
Total	120.20	3.63 %

Branch *	MTD Sales L	Brand Share %
CH14	3.55	1.52 %
CH45	1.81	1.56 %
CH48	1.61	1.11 %
GUD1	1.48	1.10 %
CH37	1.33	2.27 %
GUD2	1.16	2.17 %
CH35	1.13	1.39 %
SKL1	0.90	1.36 %
CGL1	0.80	1.16 %
CH28	0.42	0.31 %
KNR1	0.42	0.64 %
AVD1	0.40	0.42 %
CH39	0.40	0.66 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
Total	120.20	3.63 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	117.19	2.61 %
Total	117.19	2.61 %

Branch *	MTD Sales L	Brand Share %
NGR1	7.34	2.07 %
TKS2	4.61	2.13 %
TUT2	3.36	1.61 %
TKS1	3.20	2.24 %
MAR1	2.93	1.86 %
PKD1	2.22	1.91 %
VLY1	2.20	1.34 %
MMT1	1.57	1.93 %
SDI1	1.38	1.78 %
APK1	1.17	1.78 %
ASM1	0.83	1.20 %
TKY1	0.82	1.47 %
UDN1	0.81	1.20 %
ARM1	0.78	1.01 %
ERL2	0.78	0.79 %
KGL1	0.75	0.80 %
PDI1	0.73	1.31 %
SGT1	0.38	1.77 %
KYR1	0.34	0.72 %
COL1		0.00 %
SKD1		0.00 %
Total	117.19	2.61 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	102.33	3.52 %
Total	102.33	3.52 %

Branch *	MTD Sales L	Brand Share %
CH34	1.85	1.96 %
CH50	1.47	1.20 %
UKI1	1.17	2.04 %
PON1	1.13	1.66 %
GPD1	0.96	1.56 %
CH20	0.87	0.55 %
CH41	0.75	0.69 %
CH31	0.38	0.63 %
CH27	0.36	0.91 %
CH23	0.35	0.48 %
CH36	0.32	0.65 %
CH01		0.00 %
Total	102.33	3.52 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	71.73	1.95 %
Total	71.73	1.95 %

Branch *	MTD Sales L	Brand Share %
MDU1	7.78	1.70 %
MDU7	2.99	2.15 %
DGL1	2.59	1.67 %
KKD3	2.31	1.47 %
MDU2	1.96	0.78 %
MDU4	1.76	1.70 %
MLR1	1.46	2.24 %
MDU3	1.46	1.11 %
PNI1	1.42	2.22 %
MPA1	1.27	0.90 %
DKI1	1.22	1.30 %
MNM1	1.00	2.28 %
TDI1	0.99	1.73 %
TMM1	0.87	0.74 %
BNR1	0.63	1.48 %
USL1	0.39	0.59 %
KYK1	0.38	0.92 %
CMR1	0.36	0.88 %
ATG1	0.31	0.23 %
PNV2	0.30	0.58 %
ADP1		0.00 %
KPT1		0.00 %
MDU5		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
TPT1		0.00 %
Total	71.73	1.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	56.19	1.51 %
Total	56.19	1.51 %

Branch *	MTD Sales L	Brand Share %
TRY1	9.22	1.09 %
PBR2	3.63	1.61 %
PTK1	2.80	2.09 %
KUM1	2.30	1.26 %
TRY3	2.22	1.41 %
PDK1	1.58	1.44 %
MDI1	1.18	1.09 %
KIK1	1.16	1.17 %
TYR1	0.88	0.74 %
MSI1	0.75	0.98 %
NGT1	0.54	0.61 %
TVR1	0.39	0.56 %
PBR1	0.38	0.40 %
AYR1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MVM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
TRY4		0.00 %
TZSD		0.00 %
Total	56.19	1.51 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	52.74	2.77 %
Total	52.74	2.77 %

Branch *	MTD Sales L	Brand Share %
SBR1	2.78	2.29 %
VSI1	1.80	2.23 %
ARC2	1.46	2.11 %
WJP1	1.42	2.25 %
ABR1	1.37	1.25 %
GDM1	1.20	1.59 %
VEL1	1.10	1.09 %
TRR1	1.00	0.75 %
CYR1	0.71	1.65 %
ANI1	0.70	1.49 %
VNB1	0.52	0.87 %
BGR1	0.50	1.69 %
CPT1	0.37	0.87 %
CGM1	0.36	1.00 %
UGI1	0.31	1.56 %
PLR1	0.31	0.73 %
Total	52.74	2.77 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	41.49	1.59 %
Total	41.49	1.59 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.91	2.10 %
ERD2	3.69	1.29 %
NKL2	2.37	1.83 %
MTR1	1.79	2.14 %
SLM3	1.47	1.11 %
RSP1	1.27	1.70 %
SLM2	1.19	1.08 %
TCG1	0.95	1.39 %
OML1	0.89	1.58 %
HSR1	0.85	1.14 %
KMM1	0.77	1.82 %
PLC1	0.75	1.95 %
TRM1	0.65	1.16 %
VPD1	0.40	0.79 %
KRI1	0.40	0.43 %
KAM1	0.39	1.32 %
PMP1	0.39	1.09 %
ATU1	0.37	0.38 %
PDR1	0.37	0.93 %
WHKP	0.35	1.74 %
EDP1	0.33	0.95 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
KVP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
Total	41.49	1.59 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	32.42	1.73 %
Total	32.42	1.73 %

Branch *	MTD Sales L	Brand Share %
VPM2	1.74	1.46 %
CUD1	1.70	1.02 %
KLM1	1.58	1.69 %
KKI2	1.37	1.23 %
NVL2	1.07	1.06 %
TDM1	1.00	1.55 %
SJI2	0.93	0.95 %
KML1	0.79	1.21 %
PRT1	0.79	0.77 %
MKM1	0.73	1.63 %
VCM1	0.53	1.46 %
ULP1	0.49	0.58 %
VCM2	0.32	0.62 %
VPM1	0.30	1.23 %
TVM1	0.23	0.52 %
STP1		0.00 %
WHUT		0.00 %
Total	32.42	1.73 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.89	1.28 %
Total	30.89	1.28 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.86	1.10 %
CBE1	2.08	2.14 %
SNR1	1.87	1.97 %
TPR2	1.66	0.84 %
TPR1	1.62	1.26 %
UMP1	1.31	1.71 %
KGM1	1.17	1.94 %
PLI1	1.13	1.03 %
AVI1	0.92	1.28 %
PDM1	0.89	1.64 %
SUL1	0.86	1.42 %
TPR3	0.71	1.20 %
CBE4	0.68	0.42 %
TPR4	0.40	1.27 %
CBE5	0.36	0.81 %
KMD1	0.29	0.61 %
ANR1		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
KMR1	-0.33	-0.27 %
WHCB	-0.52	2.21 %
Total	30.89	1.28 %