



TN : OG Sales Performance 26/03/2026 9:18 AM

MTD Sales
480.12 L

Brand Share %
4.54 %

Information:

MTD : 01-03-2026 To 25-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	480.12	4.54 %
Dummy-AC		6.50 %
Total	480.12	4.54 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	103.11	6.35 %
CHENNAI-02	90.82	6.33 %
SOUTH-01	88.18	5.65 %
TRICHY-01	47.32	3.24 %
SOUTH-03	40.46	3.08 %
NORTH ARCOT	40.43	5.78 %
WEST-02	30.45	3.48 %
WEST-01	21.95	2.31 %
SOUTH ARCOT	17.40	2.60 %
Total	480.12	4.54 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	103.10	6.35 %
Dummy-AC		31.47 %
Total	103.11	6.35 %

Branch *	MTD Sales L	Brand Share %
AVD1	3.14	4.22 %
CH19	2.72	4.20 %
CH49	2.44	3.06 %
CH07	2.03	2.97 %
CH25	1.92	3.05 %
CH22	1.77	2.27 %
CH28	1.43	2.36 %
CH30	1.43	2.34 %
KNR1	1.13	3.44 %
CH35	1.12	2.42 %
CH16	0.99	1.34 %
CGL1	0.95	2.88 %
SKL1	0.58	1.83 %
CH45	0.46	0.76 %
TKM1	0.44	3.28 %
CH39	0.36	1.24 %
MRM1	0.32	0.88 %
GUD1	0.30	0.64 %
CH29		0.00 %
GUD2		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	103.11	6.35 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	90.82	6.33 %
Total	90.82	6.33 %

Branch *	MTD Sales L	Brand Share %
CH24	3.31	4.54 %
CH41	1.98	3.07 %
CH06	1.83	2.63 %
CH33	1.79	3.55 %
CH50	1.67	2.68 %
CH44	1.41	3.67 %
CH43	1.34	3.87 %
CH18	0.88	1.47 %
CH34	0.77	1.86 %
CH46	0.53	2.01 %
CH23	0.51	1.52 %
CH20	0.38	0.56 %
PON1	0.37	1.34 %
CH27	0.31	1.92 %
CH01		0.00 %
Total	90.82	6.33 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	88.18	5.65 %
Total	88.18	5.65 %

Branch *	MTD Sales L	Brand Share %
TKS2	2.60	3.85 %
NGR1	2.25	2.06 %
TKS1	1.78	4.24 %
RND1	1.74	3.56 %
RPM1	1.29	2.59 %
SDI1	0.98	3.53 %
TCN1	0.89	3.36 %
TYI1	0.81	4.09 %
PKD1	0.78	1.92 %
VLV1	0.76	2.57 %
VKM1	0.72	4.36 %
SNL1	0.63	3.96 %
APK2	0.57	2.00 %
ERL2	0.55	2.47 %
MMT1	0.45	2.58 %
KYR1	0.34	1.92 %
KGL1	0.30	1.47 %
TKY1	0.30	1.98 %
ASM1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
Total	88.18	5.65 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	47.32	3.24 %
Total	47.32	3.24 %

Branch *	MTD Sales L	Brand Share %
TRY1	14.33	3.48 %
PTK1	3.18	4.48 %
TNJ1	2.60	3.54 %
TRY4	2.40	4.26 %
KUM1	1.95	2.35 %
TVR2	1.90	3.21 %
TRY3	1.77	3.82 %
PBR2	1.58	1.81 %
TYR1	1.38	4.14 %
TRY2	1.27	3.25 %
JKM1	1.15	3.77 %
PDK1	0.90	2.56 %
TVR1	0.75	2.84 %
KRN1	0.47	2.32 %
ORU1	0.44	3.15 %
MDI1	0.33	0.76 %
NGT1	0.29	1.06 %
AYR1		0.00 %
KIK1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	47.32	3.24 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	40.46	3.08 %
Total	40.46	3.08 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.75	2.59 %
DGL1	1.87	2.70 %
KKD3	1.71	2.93 %
MDU7	1.26	2.59 %
MDU4	0.95	3.47 %
SVG1	0.89	3.09 %
MDU3	0.75	1.27 %
ODM1	0.60	3.55 %
TMM1	0.59	1.76 %
TEN2	0.58	2.34 %
MNM1	0.46	3.25 %
ADP1	0.45	2.97 %
MDU5	0.37	1.79 %
ATG1	0.37	0.79 %
MPA1	0.37	0.90 %
MDU2	0.36	0.42 %
SGP1	0.33	2.38 %
KPT1	0.30	2.61 %
BNR1	0.27	1.54 %
CMR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
TDI1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	40.46	3.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	40.43	5.78 %
Total	40.43	5.78 %

Branch *	MTD Sales L	Brand Share %
ARC2	1.11	3.60 %
WJP1	0.82	4.02 %
WJD1	0.69	3.05 %
CGM1	0.45	3.85 %
SLG1	0.44	2.56 %
ABR1	0.39	1.41 %
VSI1	0.34	1.52 %
VNB1	0.33	1.60 %
GDM1	0.28	1.53 %
VEL1	0.28	0.84 %
BGR1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	40.43	5.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	30.45	3.48 %
Total	30.45	3.48 %

Branch *	MTD Sales L	Brand Share %
ERD2	4.44	4.50 %
SLM3	1.62	3.31 %
MTR1	1.11	3.60 %
SLM2	0.96	2.91 %
TRM1	0.89	4.02 %
NKL2	0.86	1.93 %
ATU1	0.72	2.11 %
KMM1	0.48	3.56 %
MCR1	0.46	2.17 %
VPD1	0.37	2.62 %
RSP1	0.36	1.66 %
EPI1	0.35	2.02 %
HSR1	0.31	1.74 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	30.45	3.48 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.95	2.31 %
Total	21.95	2.31 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.22	1.24 %
TPR2	2.94	3.98 %
CBE4	2.84	4.46 %
CBE6	1.08	2.79 %
TPR3	0.80	3.92 %
SUL1	0.80	2.80 %
KMD1	0.45	3.59 %
TPR1	0.35	0.77 %
AVI1	0.34	1.29 %
KMR1	0.33	0.64 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	21.95	2.31 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	17.40	2.60 %
Total	17.40	2.60 %

Branch *	MTD Sales L	Brand Share %
POY1	2.96	3.47 %
POY2	1.88	2.88 %
NVL2	1.42	3.46 %
TDM1	1.27	4.23 %
TRK1	1.15	3.59 %
MKM1	1.00	4.43 %
PRT1	0.76	2.72 %
CDM1	0.69	2.34 %
VCM1	0.67	2.34 %
KKI2	0.58	1.73 %
TVM1	0.50	2.09 %
KML1	0.39	2.20 %
CUD1	0.31	0.49 %
VPM1	0.30	2.82 %
SJI2		0.00 %
STP1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
WHUT		0.00 %
Total	17.40	2.60 %